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Editor: Malcolm Patku 01-261 8833  
Deputy Editor: Tony Higgins 01-261 8886  
Advertisement Manager: Harry Huxton 01-261 8022  
Class Ad Manager: Brian Durrant 01-261 8587

IPC Electrical Electronics Press Ltd.  
Dorset House, Stamford Street,  
London, SE1 9LS.  
Telephone: 01-261 8000.  
Telex: 911111 IPC ELEC  
Teletype: 251212 BNPB G

Branch Offices:  
Birmingham: 202 Lynton House, Walsall Road, Birmingham B2 9JL.  
Telephone: 021 355 4535.  
Manchester: South House, Telbot Road, Manchester M2 3JL.  
Telephone: 021 627 4211.  
New York: 205 East 42nd Street, New York, NY 10017.  
Tel: (212) 967 2080 Telex: 421710

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Members of Computer Weekly staff may be contacted directly on the telephone. Rates listed. Other departments in Dorset House may be contacted by dialling 011 261 8000.

EDITORIAL

Kath Jones	261 8344
Tim Palmer	261 8301
Peter Hawtin	261 8303
Rory Johnston	261 8020
Martin Banks	261 8808
Robin Webster	261 8770
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Joan Poole	261 8174
Nanette Gibbs	261 5174

Manchester

Owen Kelly	081-872 4211
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Birmingham

Beall McGowan	021-358 4838
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Production

Ken Carter	261 8016
Ken Ward	261 8278
Roger Abury	261 8016

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# Nothing new under the sun in Nice

A MESSAGE of hope was delivered from around a sun-drenched swimming pool near Nice last week. According to a group of journalists, academics, research workers and assorted pundits, the microprocessor does pose important problems on employment, but the problems are solvable.

This kind of superficial approach to a subject of great importance is typical not just of some of the opinionated and unsubstantiated views of many of the speakers at the Univac Seminar on computers and employment held near Nice last week, but of much of the current outpourings in the media on the subject of micros and employment.

Basically, the speakers in Nice consisted of optimists and pessimists. On the optimistic side were people like George Champine, director of Advanced Systems for Univac, and Russell Lewis, a Daily Mail freelance writer. Both believed a free enterprise market economy would produce more jobs than they destroyed.

Ray Currow head of the Science Policy Research Unit in Sussex University, and journal-

ist Rex Mallik led the pessimist school with plenty of talk of "step functions" and "quantum leaps" and the rate of technological change being greater than the ability of society to absorb it.

Both sides relied more on faith than facts.

Amidst all the waffle, two speakers got through to the nub of the whole issue, which is basically a political one.

Tory MP Michael Spicer said that the political parties will have to do some radical rethinking if information technology does have anything like the impact suggested.

And Terry Molloy, assistant general secretary of the National Union of Bank Employees brought the whole subject down to earth by pointing out that the seminar was not talking only about the future and was not involved in abstract contemplation.

NUBE members have already been involved in discussing with management the introduction of new technology, resisting in some cases, assisting in others. He said he hoped that unions would generally adopt an open-minded view and that they would be prepared to introduce new technology.

But he stressed that unless employers involved unions and their staffs early on, there could be great resistance to technological change.

Other countries, like the US, Japan and France, are rolling up their sleeves and getting down to doing something about it, investing in new industries, increasing public awareness, etc.

Surely it is now the time in the UK to cut the cockle and get on with tackling the problems and the opportunities.

# BA aims to save £1m by ordering Amdahl mainframes

BY ordering four Amdahl 470 mainframes rather than four 3083s from IBM, British Airways believes that it will make a capital saving of £1 million.

The £7 million order, exclusively foreshadowed in Computer Weekly (September 14) is for two 4-Megabyte, 12-channel Amdahl 470V/7e to replace the two IBM 370/168s used on the BABS reservation system, and for two 4-Megabyte, 8-channel 470V/6e to replace two 380/65s at the West London computer centre.

The V/6s are due for installation at the end of the year, and will be used for the reservation services which British Airways provides to other airlines on a bureau basis, and for the Flight Information and Control of Operations, FICO, and Defect Information and Serviceability Control, DISC, applications.

The V/7s, currently the most powerful general-purpose mainframes available outside Japan, are due to go in next February and March. Once they are installed, at Boadicea House, Heathrow, the two 168s will take over the batch workload, currently running on three 360s at the same site.

The Amdahl machines are air-cooled; the IBM 360s are also much more compact and the more powerful V/7s smaller than the V/6.

It is difficult to get a power comparison between Amdahl and IBM machines. Amdahl says that in benchmark tests, the V/6 is 1.5 to 1.7 times as powerful as an IBM 370/168, while IBM sets the 3083 at 1.5 times a 168-3.



Seen here following the signing - and before the departure of the US on Concorde, a new Amdahl (right) with British Airways management, services centre at Heathrow.

# MP sees micros as a political challenge

IN the short term, computers are likely to have a serious effect on employment and could pose a major challenge to the philosophies of political parties, according to Tory MP Michael Spicer.

His own party, he said, could be facing "difficult times" in two areas: its attitude to the market place and to the work ethic.

Speaking at the Univac computers and employment conference in Nice, Spicer said that the free enterprise marketplace might not be able to cope with the demands placed on it by the rapid changes in information technology, which could have major and complex effects across a wide spectrum of activities.

For the Labour Party, he said, the greatest challenge would be the political forces that could lead them into defending "outmoded jobs" which would result in great inefficiencies and increased loss of national competitiveness, because the benefits of new technologies would be implemented more quickly by our economic rivals.

If information technology led towards a "leisure society" with

an abolition of many manufacturing and office jobs, Spicer said the Tories would have to look again at their traditional views towards work.

For example, he said, it might be socially and economically necessary to have some people being happy permanently pursuing hobbies such as butterfly collecting rather than being an unproductive worker or one of the disenfranchised unemployed. But, he said, it would be difficult for the free market to determine the "pay" of the butterfly collector.

He stressed, however, that the Conservative party had yet to decide on its attitude to government intervention in the supply and impact of information technology although, carefully avoiding the phrase "government planning" that is currently anathema to official Tory pronouncements, Spicer said he believed "the political process should anticipate the likely course and impact of the technology."

He also said he would do everything he personally could to try to steer any Tory plans for intervening in information technology away from the supply



SPICER... "difficult times for Tories."

side and towards applications particularly micro applications.

The only Tory commitment so far on information technology has been the statement by Margaret Thatcher's key adviser Sir Keith Joseph, that the government had a role to play as a user of the technology. But Spicer said he felt this "good buyer" role might prove to be inadequate in the face of looming dramatic changes.

See Computerweek - page 2.

# Two in three say computers will put people out of work

ALTHOUGH about two-thirds of people in the UK believe computers will put more people out of work than create new jobs, only 29% believe the introduction of computers should be discouraged.

That is the main conclusion of a survey conducted by National Opinion Polls for the Univac seminar on computers and employment, held in Nice.

Although NOP managing director John Barton admitted that the poll failed to analyse the motivation behind the answers, it provides the first real evidence in the UK of how the general public view computers and the possible impact of automation in increasing unemployment.

Based on interviews with over 1,000 people in paid employment, which Barton claimed was a nationally representative sample, the poll found great uncertainty in answer to the question of

whether there should be more or fewer computers, with 23% don't know and the remainder evenly split between those who want more and those who want fewer computers.

But there were more clear-cut views in answer to the questions of whether people believed computers would increase unemployment, and whether the use of computers should be encouraged.

Only 18% believed computers would in the long-run create more jobs than they destroyed. Of these, managerial and white collar workers were far more optimistic than other workers.

This class division was also reflected in the way almost 80% of management said they believed the use of computers should be encouraged, whereas only 42% of unskilled workers wanted to encourage computer use.

However, the overall picture is of most people accepting

that computers should be encouraged despite their likely negative impact on employment opportunities.

In trying to determine people's attitudes to a "leisure society" in which increased automation will create a permanent high level of unemployment, the NOP found that 75% of their sample enjoyed work.

In the unskilled working class, where automation is likely to reduce jobs that are often said to be dull and boring, there was still a high number of 68% who enjoyed work, and only 23% who did not. Over 60% of the working class also said they would like to continue in their current job even if they could have an alternative at the same pay.

Despite the overwhelming number of people who said they enjoyed work 40% said they would be willing to give up work provided there was no loss of pay.

# FOCUS Returning to the office

COMPUTING in the office has become a trendy theme lately, but it is hardly a new phenomenon. For many organisations, company computing started in the office.

It was only when the size and complexity determined a move that most DP sections obtained their independence. This breakthrough, however, took long to achieve, the process having to work its way through sundry ranges of accounting machines, VRCs and small-scale tab machines.

It now seems that the industry is rapidly returning to the office. DP skills and talents are being dispersed together with the equipment to the outposts of company activities. A move from the relative seclusion of the DP installation to some remote location in Enfield or Godstone, is hardly one which appeals to many levels of DP management.

Nether is that of being moved closer to the seats of corporate power a pleasing thought. Given a choice of seat, the DPM could prefer to be near his data base than that of the managing director.

Hardly surprising, then, that the frequent features on office computing are seized on by the DP team with almost as much relish as is accorded to the annual publication of the Computer Users' Year Book salary survey. This year's edition incidentally, reveals that over 40% of all DP managers are now provided with company cars.

The proposed distribution of DP resources could be the explanation. Mobility in the future will not necessarily be limited to tape and disc drives and the computer room trolley.

Recent front page news items in Computer Weekly have done their best to sow seeds of unease throughout the industry. "Three in battle for intelligent copier" (CW, August 24) was a typical example. Apparently those involved in developing a product which promises to form the basis of integrated office systems of the future, include Wang and Xerox. The future in this particular case doesn't seem so far away. Units are already in active service in Washington.

Two weeks later, a headline reported that "IBM and ICL are involved in an office challenge." While IBM has been busy developing electronic mail and word processing capabilities, ICL has been producing word processing software for the Slinger terminal system. Both developments are seen as being part of the burgeoning automated office market place.

Despite the office alarm bells eerily ringing, it does seem that most of the established industry groups are content to let the office message pass by unheeded.

Just where the basic DP installation fits into all this office activity is not made clear. No one apparently has questioned the deliberate threat to the existing DP section. That future

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# Tories drop tax credit plan due to computerisation snags

CONSERVATIVES have given up a plan to introduce a tax credit system because of the difficulty of computerising PAYE. The proposed system, which would replace personal allowances, could only be implemented by computer owing to its complexity, and party planners now accept that PAYE could not be automated during the life of the next Parliament.

The Inland Revenue, in its last annual report, stated that no PAYE computer system could be working before the mid-1980s (CW, Feb 9). Tory researchers have confirmed this in discussions with Inland Revenue and DHSS officials.

Patrick Jenkin, Tory spokesman on Social Services, told CW that all parties are agreed it is unfair that people are better off unemployed than working, because short-term benefits are not taxed.

The tax credit scheme was the party's proposal for getting round this, he said, but it had had to be shelved because of the difficulty of implementing it by hand.

The party has come up with an alternative scheme for taxing short-term benefits, Jenkin said. However, he agreed that any major structural change must be preceded by some form of computerisation.

# Itel to build new US plant

FOLLOWING rapid expansion of Itel's IBM plug-compatible business, the company is planning to build a 1,000 square foot plant in Rancho Bernardo, Southern California which will serve primarily as a research and development centre and will also be used for some assembly and manufacture.

A spokesman for the company in San Francisco told Computer Weekly that Itel had developed some devices, including a controller for the Siemens Laser printer, and that this kind of activity would increase.

"We have no commitment at this time to make processors

ourselves," he said. "We need the new facility because we are running out of space at our Sunnyvale plant. We anticipate that the bulk of our products will continue to come from other manufacturers."

He confirmed that Itel is discussing with Hitachi possible configurations of the new super-large M-200H system launched in Japan last month (CW, September 21), and indicated that the new machine, which comes with from one to four processors, could form the basis of more than one model in the Itel AS series of IBM plug-compatible CPUs.

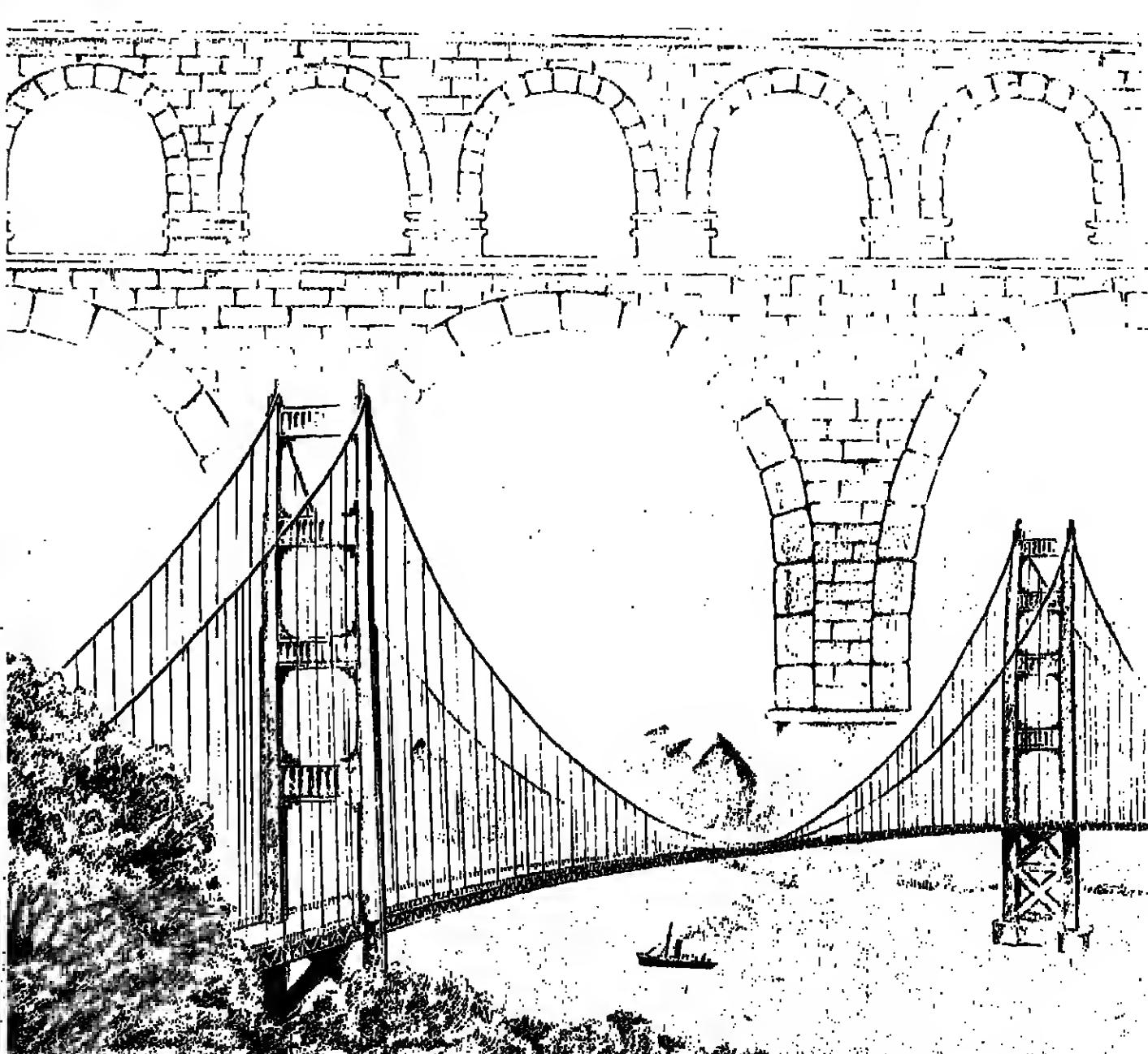
# VAX-11/780 memory enhanced

MAXIMUM main memory on the Digital Equipment VAX-11/780 32-bit minicomputer, announced last autumn (CW, October 27) has been expanded from the original 512K words to two Megawords, and the company has switched from 4K to 18K-bit memory chips. One Megabyte of the new memory costs \$35,000 in the US.

A systems implementation language, Bilsa 32, has also been added, designed for writing operating systems, compilers, database systems, communication and other system software. It will be available in the US in January, with a one-off licence fee of \$12,000.

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## The games people play...

FOND memories of days in the back row of the classroom playing battleships instead of unearthing the mysteries of algebra, returned to me while Computer Weekly office was filled with the bleep and KERPOWS emitting from the new micro-based version of battleships (page 15).

The electronic sounds of missiles being fired and the explosion and flashes registering a hit, could drive many parents loony over Christmas but, like peanuts, it is a game that drives you on to have more and more.

In fact, Battleships does nothing more than those trusty old pencil and paper kits but it does make it more exciting. And it is a useful training aid for any aspiring data prep operators, because the keying in of the positions is a pretty laborious job — particularly when you get it wrong.

Although I found Battleships irritating in many respects, I did not find it as silly as Logic 5 (see also page 15).

All that this device does is to

think of a three, four or five digit number. While you are guessing it, it tells you how many digits of your guess are in the target number and how many are in the correct position — something like a numerical Mastermind without the colourful pegs (I refer to the packaged game of Mastermind, of course, not the BBC TV Game; Magnus Magnusson is not noted for his colourful pegs).

In order to remember your guesses with Logic 5 you are provided with a pad; you supply your own writing implement.

This has prompted me to think of pursuing a new career in which I think of a number, then get someone to try and guess it.

I then tell the person how many digits he/she has right and how many in the right position.

And, hey presto, I become a living game.

Perhaps I could hire myself out at £18.95 a time.

For more on games, see pages 13 to 17.

### WHEN YOU LEAVE SCHOOL THIS YEAR WILL YOUR TYPING CAREER NO LONGER BE THERE WAITING?



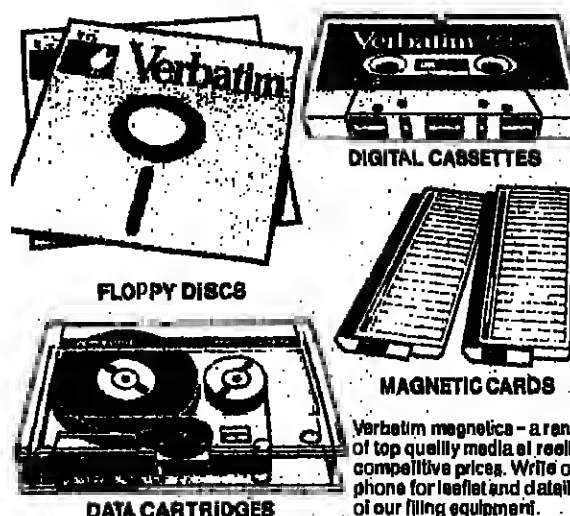
IF 2,000 WORD PROCESSORS ARE SOLD IN AUSTRALIA THIS YEAR EACH ONE "can be expected to replace 2½ to 5 typists in certain circumstances, an even greater number has been replaced" — Rydges, page 117, June, 1978).

COMPANIES WHO CARE FOR FUTURE JOBS OF AUSTRALIAN YOUTHS BUY TYPEWRITERS

TYPISTS ARE CONSUMERS THE UNEMPLOYED ARE COSTLY

In the micro revolution it looks as if the worm is beginning to turn. The above advertisement appeared in an Australian newspaper to coincide with an office equipment show in Sydney. Nobody knows who placed the ad, but I'm sure it was some disinterested philanthropist, not a typewriter manufacturer.

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# Changing role of the field engineer

By Peter Packham

UNTIL fairly recently the single most important objective in customer engineer training in the computer industry was to instil the greatest possible amount of technical knowledge and comprehension in the minds of those being trained.

With the heavy investment in high technology products, budding customer engineers were trained to develop an insight based on a high level of knowledge, and had to acquire a command of basic principles which could be applied to repair and maintenance problems in the field. Fault rectification frequently involved the replacement of discrete components on site.

In the days of National Service, the three Forces provided an ample flow of technicians thoroughly trained in electronics and just ripe for the burgeoning young computer industry. There was a good match between the technologies in use in both spheres; not surprisingly, things have now developed very much along the lines in use in the military one.

The fact that this style of maintenance was very costly seemed of small importance in those glamorous days when even a small computer with its peripheral devices occupied several man-sized bays, and demanded a room to itself with a special environment thrown in for good measure.

Gradually this state of affairs changed. The industry took stock of itself and began seriously to assess parameters such as throughput and efficiency and to weigh these factors against cost.

Technology played a major part in meeting the demand for cheaper, more reliable systems. With the advent of the microcomputer, the trend took a quantum leap forward. Peripheral designers had to follow suit to provide low-cost devices to match the cost and performance of the microcomputers.

Software developed hand in glove with the new hardware to place previously underused computing power in the corner of an ordinary office, at a fraction of the price that would have been paid for the equivalent

system just a few short years previously.

The phrase "cost of ownership" was on everybody's lips, and now the spotlight swung towards the cost of maintaining these new systems. The system may have been reduced in price, but engineers had become more expensive over the same period.

Furthermore, with more and more systems installed and fewer new technicians/

availability they regularly experience the occasional failure is treated like a major catastrophe.

What has evolved, however, is a whole new style of field support, and with it a new breed of field engineer. His training has had to move parallel with this trend so that today's training syllabuses and course objectives are quite different from those of a few years back.

The modularity of micro-based systems has reduced the need for expert on-the-spot repairs, but the part played by the engineer is still important. Peter Packham, training officer with System Industries (Europe), here describes how the engineer has adapted to the present needs of the industry with speedier diagnosis and increased output.



engineers becoming available each year, the engineers that were to be had became even more expensive due to the operation of the laws of supply and demand.

Equipment dealers responded by designing out the need for routine maintenance as far as possible. Mechanics became simpler and more reliable with the help of more associated logic made possible by low-cost integrated circuits. Microprocessors appeared, and now turn up in the humblest of peripheral devices to provide better control of mechanical sub-assemblies than ever before.

Reliability up — cost down! So, can we do without field engineers altogether? Of course the answer is no way, at least not yet. Even the most reliable equipment breaks down sometimes, and the need to get it running again rapidly is as important as ever. Indeed, some users get so used to the very high level of equipment

The great majority of today's field engineers are highly mobile and have to cover a lot of ground in a day. To make up for the fact that the engineer has to take time travelling in a breakdown, the time allowable to diagnose and repair the equipment has to be foreshortened dramatically. In this he has been helped by much improved diagnostic techniques and programs, together with modular hardware design using readily exchangeable plug-in sub-assemblies.

There just is not the time for the engineer to diagnose the fault beyond the defective module. The case of a service visit lasting just a few tens of minutes is a common one, and often the field engineer will not even have brought his "scope in from the back of his car.

Perhaps, then, the field engineer has become a mere "plug-in marshall" and the need for training reduced to the locations of modules and the running of diagnostic programs? Fortun-

ately for the field engineer, satisfaction, this is no general case. It is just one of the many ways in which the dependence on one set of skills of in-depth circuit analysis, tactile skills associated with mechanical adjustment, electronic component measurements, for another set.

Many field engineers find their new skills even more rewarding, since they are directly to the increasing complexity and computer power associated with the run-of-the-mill system.

Increasingly they get the satisfaction from solving bugs which take them time and intricate relationships between hardware, software and firmware. And, of course, they always have the challenge of human relationship problems with the people who own the machine and could seriously ever have hit the technician!

So, gone are the days of field engineers on war courses were regularly subjected to detailed descriptions of circuits translated by mechanical chip by chip. Hardware is ever expected to reduce the wealth of information available to me anyway.

Today's enlightened programmes will concentrate more on the practical aspects of routine adjustments where the skill exists, and on module identification and replacement. Circuit analysis will be taught with the aim of permitting diagnosis of a failure to an assembly.

A lot of time will be devoted to considering the device as part of the total system and to his action with other devices. Attention will be given to diagnosis and full exploitation of diagnostic multimeters. Operating systems will be discussed and their explained. The interpretation of software dumps is likely to be covered.

No regrets, then. The new results from a more practical approach to computing everyone benefits along the way.

## Detecting signature forgeries

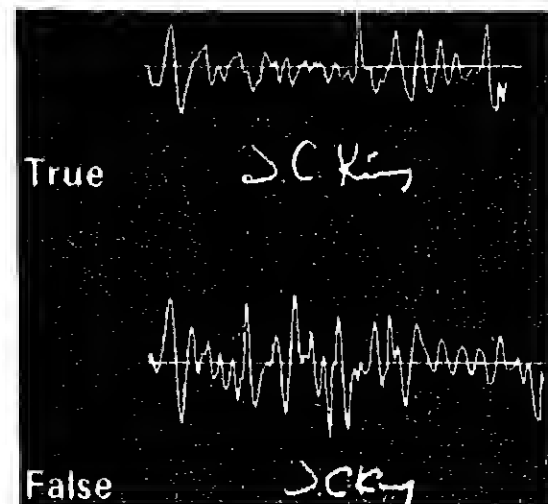
A SIGNATURE verification system has been developed at IBM's Research Division in Yorktown Heights, New York, and has given the best performance of any known system, the company claims. Field trials over five months resulted in a 1.7% rejection of true signatures and a 0.4% acceptance of deliberate forgeries.

Rather than attempting to recognise the pattern of the signature, the equipment measures the acceleration of the pen and the writing pressure, by means of small detectors built into the pen's barrel. These values are compared to reference data stored previously, and accepted or rejected as appropriate.

According to the company, "Studies

have shown that rapid handwriting of familiar patterns, such as one's signature, becomes habitual to the extent that the timings of the muscular movements are consistent and beyond deliberate control." Hesitations are revealing in detecting forgeries; hence the value of the accelerometers.

Pictured right are two apparently similar signatures, written with a special pen connected to a computer. Although the signatures appear to be a close visual match, the patterns of acceleration (changes in speed and direction), and pressure exerted by the pen as recorded by the signature verification system while the two signatures were being written, are quite different.



## Norwich Union net links 35 offices

A COUNTRYWIDE network linking 35 branch offices to an IBM 3032 in Norwich is to be set up by Norwich Union Insurance, using terminal systems and modems ordered from Data Logic for just under £1 million.

The 3032 is to be installed in December, supplanting three ICL 1900s (CW, January 12).

Data Logic is the new name for Raytheon Cossor, which bought the software house called Data Logic last December (CW, Jan 5). The 40 terminal systems are the PTS 100 hardware, each of which consists of a purpose-designed microcomputer driving on average four dumb VDUs. Seventy-five printers are also included in the order.

Internal modems and the internal ENIS Network Control System are also being supplied by Data Logic. The PTS 100s will emulate SNA versions of IBM's 3274 terminal systems. Later some of the processing may be transferred to the PTS 100 CPU.

Handling of Norwich Union's home and motor insurance policies will be done entirely online with the new system, and this is expected to provide sizeable benefits of speed and accuracy. Policies, renewal notices, etc will be printed out automatically, together with management statistics on sales and costs.

The ICL mainframes will be phased out over the next four years.

Norwich Union's decision to switch to IBM rather than upgrade to a 2900 was a considerable blow to ICL, and was caused partly by disagreement over ICL's levy on plug-compatible equipment attached to its machines.

## Five new EMI scanners

In an effort to recover from the worldwide downturn in sales of its X-ray scanners, EMI has introduced a new range of five machines including a low-price model for £139,000 and a "cutting" feature to reduce whole-body machines. In addition, an advanced system which combines diagnosis with computer-aided planning of radiotherapy has also been announced.

In its fight against US competition, EMI is using General Electric for allegedly infringing its scanner patents. EMI already has similar suits in motion against Ohio Nuclear and Pfizer Medical Systems. There are now 17 companies making scanners in the US, and they have all been severely hit in the last two years by cuts in government spending.

## 'Culture shock' warning

THE education system needs to prepare the community to cope with the new computer technology, otherwise there could be a "culture shock", so said Gordon Oakes, Education Minister, at the opening of Huddersfield Polytechnic's new ICL-based computer centre.

"This calls for a greatly expanded programme of training and re-training," the Education Minister said.

accepted that much needs to be done immediately to deal with the urgent problems that are now actually upon us," Oakes said, adding that shortage of skilled people is the greatest constraint to the spread of the new technology.

"The Government has

accepted that much needs to be done immediately to deal with the urgent problems that are now actually upon us," Oakes said, adding that shortage of skilled people is the greatest constraint to the spread of the new technology.

"The Government has

## Honeywell Scots plants accept 5% plus productivity deal

AGREEMENT has been reached between Honeywell and its Scottish workforce on a new pay deal, after three weeks of negotiation and a threat of industrial action by the 1,500 men.

The company's latest pay offer, a 5% increase on basic pay and a self-financing productivity scheme, was put to the vote at two separate union meetings last week, where the men were represented by the Electrical Trade Union and the Amalgamated Union of Engineering Workers.

Details of the offer have been given to the Department of Employment which said that it was "within the spirit and intention of present government guidelines."

## Australian order

CODEX CORP is to supply 9,600 bps modems valued at over \$500,000 to the Australian Telecommunications Commission. The Commission, which has selected the Codex LS 96 V.22 as its standard 9,600 bps modem, will provide the devices to leased line subscribers to its Data service.

## Printers go back to hot metal

AS a result of a refusal by National Graphical Association composers at the Nuffield Press, in Cowley, to use computerised phototypesetting equipment worth over £200,000, the company has returned to its traditional hot-metal printing production process.

The equipment being blocked by the NGA members, as part of the union's national policy against the introduction of such new technology without extra payments, is a US-produced Dalgro APS 5 system. Nuffield Press produces brochures, parts lists and manuals for BL Cars.

## Are you keeping your 2900 dog on a 1900 chain?

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Stallions 1978



# GILB'S MYTHODOLOGY

## Who is ready to put 'architect' on his calling card?



COMPUTERISED systems are not yet famous among management or the general public for the impressiveness of their design or architecture. Certainly any system with a large impact on society requires very good architecture.

All systems have some "architecture" even if by default. Good architecture is the result of conscious and skilled planning of a system. It is usually noticed by users of the systems because they are so much better in many ways than comparable systems.

How many of our professionals consider themselves to be system architects? How many give that as their occupation or have it on their calling card? (I do, by the way.) How many are specifically trained to be system architects? What books are written on the subject, what training courses given and what professional societies have system architects (of computerised systems) as members?

Architecture is a design discipline at a broader level than what we might call sub-system engineering, which again is at a broader level of consideration than programming, testing or other construction work.

I hope that some readers, having become true professional system architects, I hope that some managers are willing and interested in training this level of employee. We have a reasonable model of what it is and what it is not in the building architect, who at the level of a large building is truly a systems architect.

What I see in the real life of the DP world is a gang of carpenters and electricians (ie programmers) who are expected to be engineers and architects, without the training or organisation or

time to actually do so.

They specify some arbitrary system construction, the main characteristic of which is that it might, with a little tuning, actually function at a not totally intolerable level of cost, time, human effort or unreliability, before it has to be torn down and built anew.

Has anybody in this business produced a design which will be admired as an example of good architecture in 50 or 100 years?

There is one area of data systems architecture which illustrates what I mean. It is the interface between the human user and the data system; the input codes or procedures, and the displays and reports. I find that these are

universally "designed" for the convenience of the bricklayer (programmer) rather than the user.

This is not surprising when the architecture is turned over by default to a bricklayer. We need talented bricklayers but we also need design functions to decide if and how brick should be laid at all.

One of several factors holding back the development of data architecture is the inability (training problem) and unwillingness (management and motivation problem) to specify system needs at high goal levels (example: any driver can learn the online terminal system in less than a day on the job) which are then turned over to the architect

function to solve in a balanced way with other partially conflicting goals such as cost and work capacity.

I put "System Architect" on my visiting card to try to explain what I do in my work. But with the self-declared title comes a responsibility to deconstruct that there is a real difference between a systems architect and an analyst-designer.

I feel lonely professionally, and I'm looking forward to exchanging professional information with others who feel ready to put "architect" on their calling cards, even if it is just a challenge to themselves, and a hint to their bosses.

### LETTER TO GILB'S MYTHODOLOGY

## Documentation project

I SHOULD like to congratulate Tom Gilb on his article, Standards less important than standard of documentation (CW, September 7), and at the same time to seek the help of your readers in a new NCC project.

I agree wholeheartedly with the starting point of the article, that documentation is not a goal in itself. We have always emphasised that documentation serves purely as a means of communication, between people — analysts, programmers, operators, users, management — and between the present, when systems are being developed, and the future when they will need to be maintained.

Documentation is a by-product of the design and development process, not the end-product. This is why NCC Documentation Standards are

offered as tools to aid the process and to meet the need for communication.

Nevertheless, documentation can be a chore, especially during the maintenance stage, when even a simple change may involve significant alteration to written procedure and data specifications, sometimes to the extent of rewriting whole sheets.

NCC is about to start a new project, Computer-based Documentation. We want to explore the different ways in which information about systems and programs can be conveniently produced and maintained, using all the means that technology offers.

We are interested in the whole range, from simple methods of recording essential information right up to the sophisticated automated self-documenting systems. The

end-product, it is envisaged, will be a publication which describes and evaluates the different approaches and gives guidance on how any organisation, large or small, can take advantage of modern techniques.

Our aim is to "transfer technology" by drawing together what has already been done. Much has been written, but there is no substitute for the real experience of those who have actually taken some steps towards mechanised methods of, or alternatives to, documentation.

If any of your readers have ventured into this field, I should appreciate any information or help they can offer.

J.G. RICKERBY  
Senior Consultant  
NCC,  
Manchester M1 7ED

### SOFTWARE FILE-1

## Logica boss calls on industry to face micros challenge

THE growing view that the demands of microprocessors could lead to the creation of new software development techniques was supported last week by Philip Hughes, chairman of Logica.

Speaking at Lancaster University, Hughes said that the improving cost/performance of hardware was putting pressure on the software industry to "put its house in order."

This meant in part, he said, putting "more and more effort into creating design standards and manufacturing methods more akin to those traditionally applied in the hardware field."

"We are constantly being reminded of this by the heads of the large microelectronics companies. They perhaps feel rather impatient about the increasing portion of their own budgets which is taken up in software rather than hardware."

This was a complaint strongly expressed at the NCC in Anaheim this year, notably by Bob Helges, assistant general

manager of semiconductor Motorola (CW, June 15).

Hughes noted, however, that one could never expect software to have the complete automated design and manufacturing processes associated with the creation of general purpose hardware.

This was because software represented the tailoring of a general purpose solution to a special environment of an application.

Addressing the opportunities presented by the microelectronics boom, Hughes said he believed that the capability of UK, and indeed Europe in general, in software will be as a more and more relevant asset in the whole field of microprocessors and microelectronics.

"If we can tap the capabilities of companies that have been established on a world basis in these fields, then this could be a base on which to really base the opportunities that exist."

## Cutting time-costly tasks is aim of building system

A FULLY integrated software system for building design has been developed by Applied Research of Cambridge. Called Building Design Systems (BDS), the software was evolved from the company's existing Oxyss design tool.

BDS maintains a database of building design data and provides related programs for performing many routine and time-consuming tasks. Drawing, scheduling and costing, for example, can all be completed automatically from the building definition held in the database.

A major benefit of the system is that alternative or revised designs can be drawn up and costed out quickly and accurately.

The system is particularly suited to applications where make substantial use of standard components — for example office blocks, hotels and educational establishments.



Each of the ten digits from 0 to 9 has been used once only in the construction of these 10 "mixed fractions", which together total 100. This was a problem to replace letters with figures. See page 53 for solution.

### SOFTWARE FILE -2

## Marcol wins £1m ESA service deal

THE European Space Agency has awarded a major contract for software support to Marcol Computer Services.

Valued at around £1 million, the contract provides for work on satellite ground station software and is described as a service contract replacing a number of contracts for technical assistance.

It is to cover a period of three years from September, 1978, and will involve between 6 and 16 Marcol staff at various times. The team will be based at the European Space Operations Centre (ESOC) at Darmstadt, West Germany.

Initial work to be performed under the contract includes both development and maintenance of ground station software for ESA's four ground stations in Belgium, West Germany, Italy and Spain.

Two early work areas specifically identified include support for the Siemens 330 component of the Multi Satellite Support System (MSSS) and support for an ICL 4772 system that is used to evaluate in-flight data from various satellites including Meteosat, OTS-2, and GEOS-2.

The company will also begin work shortly on the satellite simulation package, which is used at ESOC both to check out satellite support systems and as a training aid.

In addition to maintenance of this package, new software is required by ESOC to simulate future satellites such as Exosat. Due to be launched in 1980, Exosat is to be used as an X-ray laboratory and Marcol's work will include the development of software both for controlling

experiments and for offline processing of the data.

The company is also to develop software for Exosat spacecraft control, involving considerable modifications to the existing MSSS software, this task is expected to occupy three of the team starting in mid-1979.

Marcol first won an ESA contract last year and began work at ESOC in June 1977. Up to now it has been involved in three principal areas: software maintenance for MSSS; development of the inflight performance evaluation system for Meteosat; and support of Meteosat imagery software.

The latter system, understood to be one of the most sophisticated in existence, was developed for ESOC by a consortium headed by Logica (CW, February 9).

### EDITED BY PETER HEWITT

## Catalogue enhancement in Dynam/D release

THE ability to catalogue multiple versions of a file, distinguished by generation number, is the most significant enhancement in Release 2.0 of Computer Associates' CA-Dynam/D software.

The package, which was introduced to the UK last year (Software File, April 21, 1977), implements dynamic disc space and catalogue management for IBM DOS and DOS/V5 users.

With the new release, successive generations of the same file can be created and accessed under the control of a file generation number. This facility has previously been provided by IBM in its OS systems, but not in DOS or DOS/V5.

A prerequisite to use of the feature is implementation of Dynam/D catalogue management. Basically a file directory, this mechanism relies solely on DOS DBL Information, eliminating the need for ASSGN and EXTEND cards.

Also significantly enhanced

### New pastures

A GLASGOW software house, Kesho Systems, which previously concentrated on visible record systems, has produced an accounting system running on Mael 2000 minicomputers. A single entry book-keeping system, the complete package costs around £10,500. Kesho is based at 72 Waterloo Street, Glasgow, G2 6DA. Tel: 041-226 4236.

### Light view

COMPUTER programs for daylighting in buildings is the title of the latest evaluation report by the Design Office Consortium. Analysing eight of the available programs, the report is priced at £5, £2 to full DOC members.

## Support for TP access in Resolve update

SUPPORT for teleprocessing access is the main new feature in release 2.0 of the online operations monitor Resolve (CW, November 11, 1978). The release also extends the facilities available in operating system environments other than MVS.

The new TP interface allows users to access Resolve from terminals operating under CICS and other teleprocessing monitors. An interface has also been provided for Roscoe and Tone users.

At the same time, the software has been made more robust so that it can process multiple service requests simultaneously.

One of the new facilities is service Sleep, which makes a job or task non-dispatchable. Sub-

sequently cancelled by Awaken, the service is designed primarily to assist in job scheduling and program debugging.

Another extension has made Sevice TSO available to MVT and SVS users. Previously restricted to MVS, this service gives detailed information on the status and resource utilisation of time-sharing users.

Resolve, a Burle and Babbage product, is priced from £3,100 to £10,540 depending on system and site requirements. It is marketed in the UK and Europe by The European Software Co (Software File, May 18).

The latter system, understood to be one of the most sophisticated in existence, was developed for ESOC by a consortium headed by Logica (CW, February 9).

## Pansophic tops \$10m revenue for first time

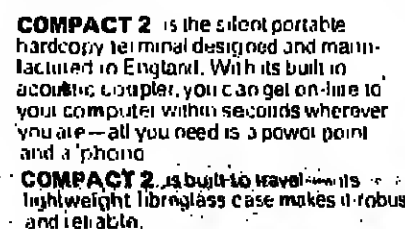
ANNUAL revenue in excess of \$10m has been achieved by the software products company Pansophic for the first time. The rise, from \$7.1m in 1977 to \$10.4m this year, represents a 45 per cent increase and follows a 41 per cent increase last year.

The company, which is privately owned and in its ninth year of operation, is best known for the Panvalet source statement management system. It installed its 5,000th product a few weeks ago with a joint delivery of Panvalet and Easy-Start to a customer in Dallas, Texas.

Another recent success was scored by the company in Datamation's Brnd preference study of the data processing industry. For the fourth consecutive year, it was named the top independent user-preferred utility software vendor.

The study, the sixth of its kind, sampled 82,820 Datamation subscribers and measured brand preference for some 87 types of DP product and service. Pansophic ranked third behind IBM and Westinghouse in the utility packages category.

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### PROGRAMMER NOTES

## When things go wrong

"THIS program's gone wrong; it worked correctly last time and I haven't changed a thing" is a not infrequent complaint from some programmers. And we have all surely at one time repeated a job without change in the hope of obtaining a different — and more acceptable — result.

Intermittent hardware faults are not of course unknown, though nowadays the frequency of relevant failures hardly justifies more than a very occasional re-try.

A few years ago, correspondents to Programmer Notes argued that user-written software could on occasion be used to double-check built-in hardware monitoring (see for example July 17, 1975).

An anonymous contributor has now re-opened this subject, albeit scathingly, with a contribution that suggests that the scope for such checking is equally misunderstood.

He writes in the context of a memo sent by the director of his installation, the "International Computing Centre," to all users: "The memo reads:

"We have been notified by IBM that a hardware error existed in our 370/158 which could have resulted in incorrect program executions. IBM is unable to state which programs might have been affected, although we have identified over 50 jobs which were processed incorrectly as a result of the error."

"As this type of hardware error in the CPU has occurred previously, I would like to emphasise to users the importance of programming the necessary validity checks in their applications to ensure that errors, whether introduced by humans or machines, are detected."

Our correspondent challenges: "Just think of trying to check after each instruction that the hardware did the right thing. Try an example for yourself!" He continues, "It is virtually impossible in a high level language, as one of the generated instructions may be executed wrong. I hope you find it amusing that this is for real and is not a joke."

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LIKE some new Midas, the computer has changed everything it has touched.

Mervious devices incorporating this electronic perk of intelligence are altering the way in which industry functions, the way that the home runs, and even the way we think.

But as well as giving us the medium through which we can work wonders on our civilisation, the computer has also left puzzles and problems to solve.

In an effort to fathom our possible futures in more detail, Futureview Editor

ROBIN WEBSTER travelled to the US to meet leading science fiction writers and discuss a range of computer-related topics.

In the first of a series of US interviews, he talks to Ben Bova, science fiction author of the new science fiction/science fact magazine, Omni, launched on the UK market today. Later interviews will seek to explore different areas as well as reinforce some of Bova's views. They will feature Isaac Asimov, Norman Spinrad, Lester del Rey, and Fred Pohl. Bova believes that computers can

stem the downward spiral that the educational system in the US is experiencing by providing a more individual, "bespoke" touch to lessons.

He also speculates that computers might just be the adversary that men need to keep him alert and on his guard.

Starting his working life in journalism, Bova has fulfilled childhood interests in space and science fiction by working on the Vanguard launching rocket project, in his previous position as editor of the SF magazine, Analog, and in his present role on Omni.



# FUTUREVIEW IN THE US

ONE of the most insoluble dilemmas raised by the introduction of computer technology into society is that of unemployment on a vast scale caused by automation of the production cycle.

The factory jobs which humans really do so inefficiently, but for which the computer is ideally suited, are being taken over with great rapidity, but it is not a one-to-one ratio. A computer can, in common with many of our tools, do the work of many men or make possible jobs that were previously unthinkable.

Commentators of the past have warned us that we may indeed be sowing the seeds of our own destruction, but this is not a view shared by Ben Bova, fiction editor for Omni, the new international science fiction/science fact magazine.

Rather than giving us time to lead a Lotus Eater's life of leisure, he believes the computer will only increase the tempo.

# A revolution that will leave people free to do original work

"Several people have made the comparison with the Industrial Revolution which lifted a lot of the burden of physical labour from human beings," explained Bova. "The computer revolution will lift the burden of mentally dull, repetitive tasks — people should be free to do original work."

"Most of them don't at present, but there is no reason why

most of them will not be able to do so.

"I don't believe that we will have more leisure time at all. My experience with the computer is that it allows you to work harder so that you spend your time doing things that you wouldn't try to do otherwise. The computer is such a wonderful labour-saving device, you can accomplish more."

It will undoubtedly take some time to reach Bova's ideal situation where everyone is capable of producing more through the focusing power of the computer, so what method could be used to deal with the millions of unemployed that currently represent a massive pool of unused production power?

Bova highlighted some ideas that had been suggested.

"There is a fairly standard science fiction scenario in which we have such a high level of automation that hardly anyone works for a living — everyone who sits around is essentially on the dole," he said.

"Now the question arises: How can that work? The answer of course is that it can't, no one has yet figured out a viable system by which we can get to a society where most people do not need employment in the sense that we now have to work for wages and use those wages to buy goods and services."

"Lester del Rey, the science fiction writer, has a lovely idea for giving unemployed people something to do. We have very blighted urban areas in New York City and many other major cities, and lots of people in these blighted cities are unemployed and on welfare."

"It would be a simple matter, says Lester, to hire these people to rebuild their own neighbourhoods. It would probably be cheaper than the welfare money we pay them."

"But of course you then run into social obstacles like the unions. The trade unions would not like non-union people rebuilding those parts of the city that they themselves will never rebuild because no one would pay for it."

As fewer and fewer jobs remain open to the unskilled, the spotlight of many of them has fallen upon education, a field that Bova feels is in an "era of mediocrity" and a decline which prompted him to make some fairly damning comments about the US educational system.

"We are graduating millions, literally millions of functional illiterates," he exclaimed, "and I define a functional illiterate as someone who has a diploma but who can't read it."

However, he also believes that like the well-timed US cavalry, computers may yet save the day.

"Education is an area where I think computers can come to our rescue, because they can provide individualised instruction. They can provide information at a rate that the individual can adjust to suit him or herself. This is probably the biggest breakthrough, because more and more education is now being done outside the classroom."

"We have thousands of teachers in New York City who cannot read and write English at a high school level. In fact, because of state legislation, we have got the ridiculous situation where, for example, Isaac Asimov could not teach science fiction in a public school (state school in the UK) in this state, and even Albert Einstein would not be able to teach physics. Now maybe they'd both be terrible teachers, but one suspects that they would have something

eventually be solved by having the computer present instructions both orally and visually.

"And I imagine the effect will be analogous to exercising your muscles. The more you use certain neural paths in this way, the more firmly established they become."

There is an enormous interest in this country in war games, with the home computer these will become very complex. I can in fact see students cheating on the time they should be spending on their studies to play these war games, but they may very well be learning more that way than they would in subjects that they despise or are forced to take."

At a higher level, some governments now seem to be waking up to the realities of what computer technology can achieve; what sort of record of awareness has the US Government shown in this area?

"It's spotty. The Government is made up of several organisations. Some are very aware of technology and work hard to improve and incorporate it; others run screaming in the other direction."

If you suggested to some large government bureau that over 50% of their employees could be replaced by a couple of well-written computer programs, you would probably find yourself looking at the Potomac River from the inside."

Would large scale use of computers in US homes diffuse the power of government into the people's hands by giving them more information and a channel through which they could make quicker responses?

"I think all it would do is transfer the power more strongly into the media," replied Bova. "When everyone can vote on every issue, they will all turn on Walter Cronkite to see what he thinks about it. Maybe Duffy Duck will become the most important character in the United States."

Looking beyond the horizon, man has turned his gaze heavenwards in the hope that he may one day move off this planet to other worlds, a goal that Bova says is "the most important thing being done in the 20th Century."

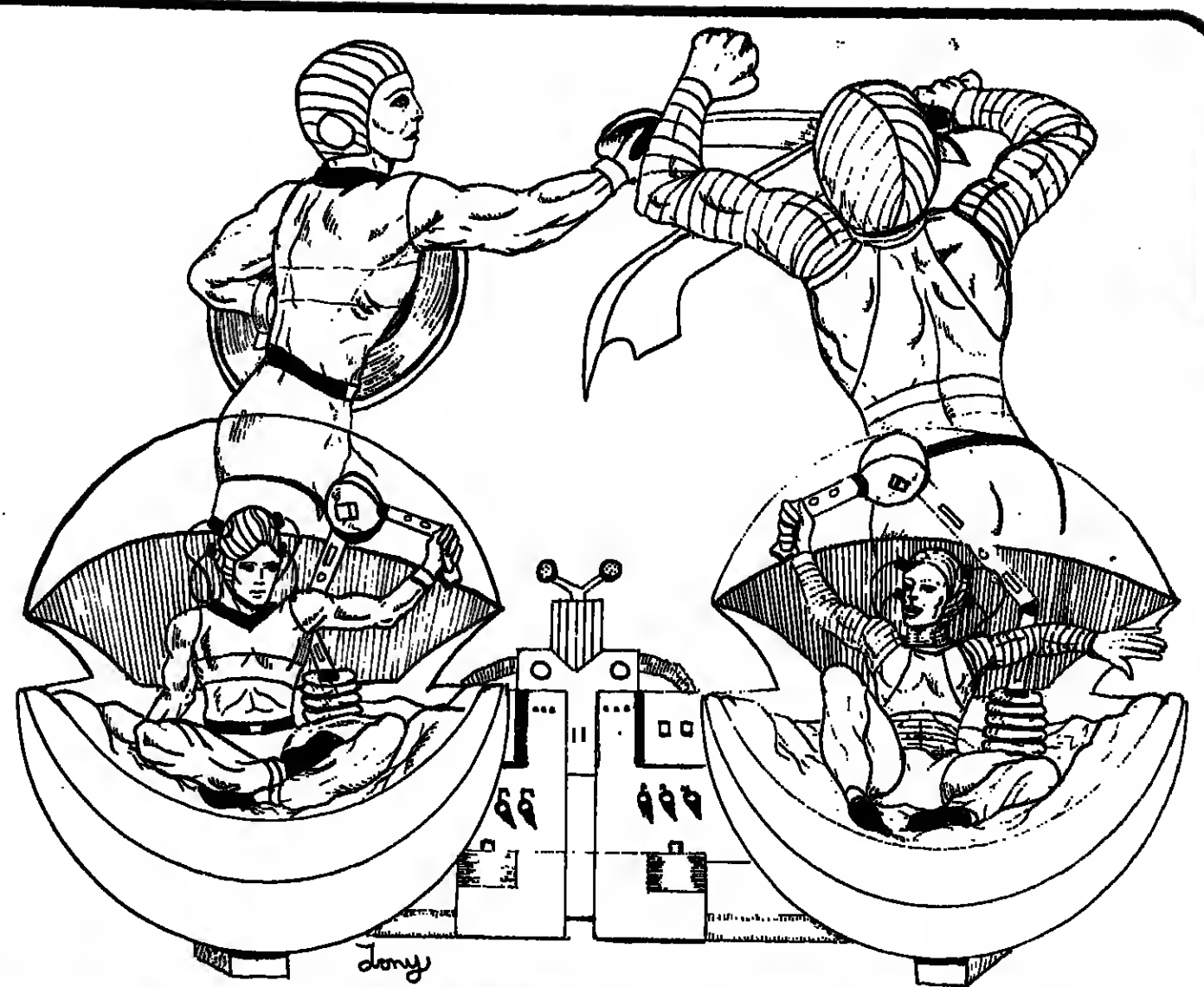
"Every biological organism expands its own living area to fill an ecological niche. Now we have a technology that allows us to expand our niche completely off this planet, and it turns out we need that."

There are two marvellous things about the rest of the solar system ... starting a hundred miles or so above our heads: it is marvellously inhospitable to human existence and it is very rich in energy and raw materials, which means that very few people will live out there and they will return in incredible wealth to the rest of us on the surface of earth."

There are new Drakes and Magellans waiting for their ships to return to the gold and silver they will find out there and they will bring back the wealth they'll find in the gold and silver mines.

And not only that. New social inventions will be made by people starting living in very harsh environments off this earth. I've written a novel about this called Millennium.

# Adversary to bring out beast or best in us'



Set in a very sophisticated world where violence is a thing of the distant past, the Duelling Machine allowed two people to fight a duel, to share an imaginary experience, without physical harm.

## ALONE FOR A LONG TIME

BEN BOVA ... "I've been alone for a long time, and it might be nice to have a friend, a partner, a partner, or even an adversary — a worthy adversary which would sharpen our wits and force us to do better."



"By the end of this century there will be people grown into adulthood who will find it strange to think that there were other human beings who walked around with their unaided brains."

Popularised and partly fantasised by the TV series The Six Million Dollar Man, the concept of a cyborg, part man/part machine, certainly fits the imagination, but how long it will remain in that realm is not certain. Bova sees the cyborg concept not necessarily as a final act, but more as a momentary, reversible one.

"Perhaps we will have temporary cyborgs. I think there will be situations in which you will want to plug into a machine — get the data directly into your brain or the experience, the emotional experience. There have also been a lot of science fiction stories written about 'AC junkies' who tickle their pleasure centres directly with stimulating probes."

"In fact, I once did a story called 'The Duelling Machine', which was about a large device set in a very sophisticated world where violence is a thing of the very distant past."

"When you get into an argument with someone and you really want to hurtle them, you fight a duel in the Duelling

Machine. The two of you are allowed, through the medium of the machine, to share an imaginary experience, without physical harm."

On the topic of minds, the one thing, that our race, Homo Sapiens, believes that sets it aside from the other animals is a far superior brain, a brain that was the catalyst in man becoming the dominant apeoid.

Not his strength, but his ability to learn to use tools, to have creative thoughts, and to plan ahead have enabled him to usurp natural law and order.

That position is now challenged by the HALs and Ultra Intelligent Machines of the future.

What effect would such creations have on man?

"I think it will frighten a lot of people," suggested Bova. "But philosophically, I think that we have been alone for a long time and it might be nice to have a friend — a partner — or even an adversary. A worthy adversary which would sharpen our wits, and force us to do better. It might bring out the beast or the best in us."

Milladium, by Ben Bova, 288 pp. Orbit paperback, published by Futura.

The Duelling Machine, by Ben Bova, 264 pp. 11.50. Ace Books, 350 Fifth Avenue South, New York, 10010-1894.

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## Technical forums by Tektronix

### Microprocessor development systems

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The forums will consist of a slide presentation enhanced with a full working demonstration of the 8002A's capabilities highlighting its major features.

### Venues and Times

30th October	Heathrow Hotel, Bath Road Suite—George II	10.30-12.30
31st October	Grand Hotel, Bristol Marlborough Suite	10.30-12.30
1st November	Dolphin Hotel, Southampton Haig Room	10.30-12.30
1st November	Barnston Hotel, Edinburgh	10.30-12.30
2nd November	Aerodrome Hotel, Croydon Concorde Room	10.30-12.30
2nd-3rd November	The Post House, Thornaby (in conjunction with Tektronix Exhibition)	11.00-1.00
31st October	Crésta Court Hotel, Altrincham Burlington Room	10.30-12.30

No entrance ticket necessary

PLEASE COME IT'S QUITE FREE

Tektronix

Tektronix UK Ltd., P.O. Box 69, Colindale Avenue, Harpenden, Herts. AL5 4UP  
Tel: Harpenden 63141.







# Future of the electronic games market

FROM the early single chip video game units, developments have been made which now make it possible to purchase complex programmable game systems, on the one hand, and electronic toys on the other. Figure 1 shows the predicted market for electronic systems in games and toys for the current year, and it can be seen that the dedicated, single chip systems account for some 70% of units. Less than 10% of electronic games and toys are at present ROM programmable systems based on multichip microprocessors, although this area

will grow rapidly with moves towards incorporating the teletext and videodata information systems into the games unit. Like the first single chip calculator, the early video game circuits allowed manufacturers for the first time to assemble a finished product from just a handful of components, at a retail price within the reach of the average household. Battery operation allowed easy connection to the television set, and the variety of skill games offered made them attractive to the home buyer.

Second generation models introduced the joystick controller to the bat-and-ball games for added realism and skill requirement, and now other popular arcade games are appearing in the shops for use in the home. One very exciting example is the Tank Battle in which players manoeuvre a tank through a mine and obstacle strewn battlefield using authentic tank controls, with the mission to shell the opposition while taking necessary avoiding action. Not only does the player have complete control over the tank, he can also steer the shells, which

demand a high standard of dexterity. As this sector of the market has grown, an increasing proportion of the total has been taken by the volume electronic equipment manufacturers, in the Far East, with many European manufacturers moving into the more complex programmable systems. Such systems divide into lower-priced extendable units with no standard microprocessor, and very versatile units designed around a microprocessor chip set. Once the buyer of a dedicated

chip system has become familiar with the available game variations he will often wish to acquire a further unit which offers a different set of games, and it was to satisfy this demand that programmable systems came on to the market. By exchanging cartridges in a basic console it becomes possible to present many games of different types, the cost of each additional cartridge being relatively low. This approach is particularly interesting to the television set manufacturers, who see this as a means of integrating a games unit into the television set which will maintain interest over the full life of the set.

At the inexpensive end of the programmable systems are the extendable games, where the console contains the game controls, power unit, and basic electronics to interface to the television set, while the plug-in cartridge contains a dedicated game chip mounted on a printed circuit card with a standard interface layout. With different cartridges it is possible to play games of bat-and-ball, battle, road racing, rifle shooting and many other types which are essentially exercising the player's ability to control shapes on the screen.

However, when a full microprocessor chip set is incorporated into the console then the variety and complexity of uses for the system are immediately expanded, and already a market for these more expensive games is beginning to emerge alongside that for simpler systems. Action games become more realistic, a typical example currently available being a moon-landing challenge, where thrust to the rocket motor is player controlled to try for a soft landing, while the microprocessor computes the effects of gravity and the quantity of fuel available.

Another interesting example is a golf game where the direction and swing of the club are under control and are selected to play each hole in the minimum number of shots, starting with a drive off the tee through to putting on the green.

Using the interactive nature of these systems several games of chance have been successful, particularly those based upon playing cards (like blackjack) and poker dice, although now some advanced chess competi-

## By David Letheren

Before 1976 the total market for electronic games was no more than 300,000 units, the majority of these being coin-operated systems used in public houses or pinball arcades. To date, over 28 million game microcircuits have been manufactured throughout the world.

One of the companies in the forefront of the games microcircuit market is General Instrument Microelectronics. It is part of the American General Instrument Corporation, whose products range from electronic components to microcircuits and the computer hardware used by off-track betting organisations in the US.

In this article, David Letheren, product manager for consumer products for GIM, takes a look at the development of electronic games.

tion and code breaking of bridges are about to be launched. In all the microprocessor games described above, the cartridge consists of a ROM programmed with the rules for that particular activity, usually 20K bits of data. An early future trend will be the use of magnetic cassettes, where the data is stored on standard audio tape and transmitted into RAM from a cassette player.

Not only does this have the advantage of making any program available to the public faster than an equivalent ROM but the quantity of data available is now raised to over 1 million bits on a standard C90 cassette, thus enabling educational programs to be prepared.

A simple arithmetic package, for example, in conjunction with a calculator keyboard could instruct him to try again in the event of a wrong answer, or offer graphical explanations should he fail.

A second tape could impart rules for a scientific calculator with the TV offering a large display, with the very real advantage over conventional calculators of being able to display the entire sequence of calculations.

With a full alphanumeric capability, tapes for any learning programme can be written, also instructions for cooking recipes, home medical and first aid treatments, train timetables and a host of similar titles.

Obviously the applications for such systems are limitless and it is a very small development from the home computer, where the need is not only to read the tape but also to store and update information on tapes prepared by the user.

Although it is the field of television games that has most popularised the use of electronics in home leisure systems, the use of Figure 1 representing the predicted market for electronic games, the whole electronic games market, is growing rapidly.

Very popular in Europe, and soon to be sold in the US, are calculator-size units with LCD displays and suitable controls to play games of football, or racing, or at a more sophisticated level, code deduction. This variety of this allows the player to make successful attempts.

Continued on page 15

# Ideas for the Christmas stocking

AS Christmas looms, the perennial problem of selecting gifts for family and friends arises. Many may find the solution lies in the new microprocessor-based games that have come on to the market recently and which show that the games market is still very much alive, while continuing innovations in calculators could introduce more electronic variety into the Christmas stocking.

The first impact on the consumer was made with the simple one or two game plug-in TV units which allowed you to turn a domestic television set into a football pitch or a tennis court.

This year's entrants are more sophisticated, with far more facilities available to the user.

Also, despite the fact that easy-to-use four function calculators can be bought for a few pounds from most shops, including some of the large supermarket chains, the market for multi-function and special calculators still prospers. Some of the latest products are described in this article.

These are not the only new games and calculators to appear, but rather a selection of what may prove to be the more popular.

One of the latest arrivals is Computer Battleships, an old favourite packaged in a new way.

Produced by MB Games, Computer Battleships is based on the TMS 1000 micro and consists of a console for two players which has plastic co-ordinate boards replacing the squared paper of school days. Each player has two boards: one for strategically placing ships, the other for registering attempts, and if you are lucky, hits.

Each opponent keys in the co-ordinates of his five ships with two slider switches provided, and with the GO/LOAD switch set to the LOAD position. This allows the co-ordinates to be stored in the microprocessor's memory. When all the co-ordinates have been keyed in, a WHOOP confirms that they were all entered correctly.

Chess Challenger 10 is currently available exclusively from Harrods until October 10, when it will be available from selected stores. It costs £200.

A hand-held unit, Logic 5 is another micro-based product from MB Games, which falls into the category of a "numbers game".

The object of the game is to discover a number that has been randomly generated and stored in the game's memory. It can be of three, four or five digits, depending on how hard you want to make it.

No actual numbers are ever displayed, only red lights, to signify if the number you keyed in was made up of the right numbers and what sequence they are in.

With two players, the first to discover the number is the winner. Logic 5 indicates that the number has been correctly identified by flashing all the display lights at once.

It costs £18.95 from Hamleys of Regent Street, and is also available through other games outlets.

You can then place a red peg on your attack co-ordinate board in that location to give you clues to where the rest of the ship lies or where other vessels are. A white peg is used to signify a miss.

When all of one player's ships have been located and "destroyed", a WHOOP is emitted, signalling the end of the game.

Computer Battleships, available from Hamleys of Regent Street and Harrods in Knightsbridge, sells for £20.99.

For chess enthusiasts who have decided that their one to three level Chess Challengers are no longer worthy opponents, Spectrum Marketing of London has introduced the latest of the line, the Chess Challenger 10.

As its name suggests, the Chess Challenger 10 has ten levels of play ranging from beginner to expert. One of the levels available is specially suited for "correspondence" chess in which many hours can be taken to find the right move. At this level, the Chess Challenger 10 analyses over three million different board positions in 24 hours before coming up with a response.

It can be programmed to play opening defences from chess books and classic defences like French, Ruy Lopez, Sicilian, and Queen Gambit Declined can be handled.

An override key also allows the user to establish his or her own chess positions first and then allows the unit to respond.

Chess Challenger 10 is currently available exclusively from Harrods until October 10, when it will be available from selected stores. It costs £200.

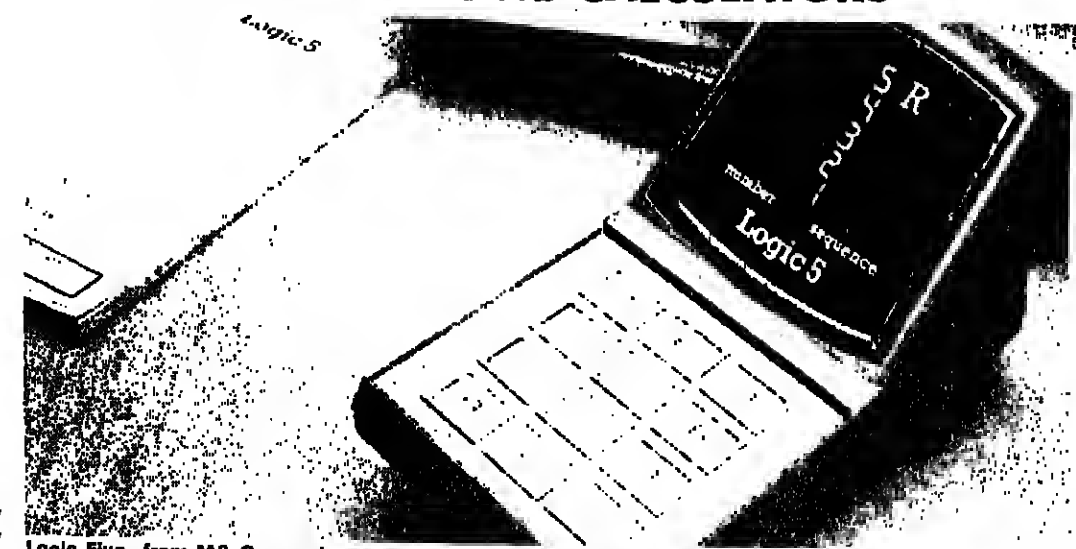
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Logic Five, from MB Games, is a new computer numbers game for a single player, whose object is to discover a 3, 4, 5 figure number picked by the computer.



In their spare moments, two members of the Computer Weekly editorial staff, Martin Gents (left) and Don Mitchell get to grips with Computer Battleships, a game based on the Texas TMS 1000 micro. It consists of a console for two players. Each has two boards — one for strategically placing ships, and the other for registering attempts — and, if lucky, hits.

## Future of electronic games

From page 14

discovering the four-digit code selected on command by the internal microprocessor but not displayed until chosen correctly, or interrogated when in frustration the player concedes.

Toy-makers are also beginning to utilise electronics in model railway or racing car controllers, and in sound generation for battle toys, but with such a vast potential we shall increasingly see electronic versions of existing toys, and even totally new ones.

As a summary to the market situation we can say that as the price of dedicated, single chip games reduces, these games will be produced more and more by the Far East manufacturers, whereas in Europe manufac-

turers will concentrate on more sophisticated programmable systems. This includes the television set manufacturers, who will incorporate cartridge game units in the set, and may well use the microprocessor as the basic circuit for the teletext and videodata systems, and even tuning and program selection control.

Although tending behind the game manufacturers in using consumer electronic microcircuits, there is evidence that toy companies are about to redress the situation, and with the very large number of such companies in Europe this will become a significant outlet for the microcircuits of those semiconductor suppliers operating throughout this area.

**Control Data's Band Printer now produced in Britain**

Control Data is pleased to announce to the OEM market that its highly successful 9380 series of band printers is available from its United Kingdom manufacturing subsidiary located at Stevenage, Herts.

These printers utilise the latest band technology to achieve speeds of 300, 600 and 900 l.p.m. with a 64 character print set and incorporate features that provide for a high degree of spares commonality and easy interchangeability of character styles. Also available are 48, 96 and 128 character print sets.

The 300 and 600 l.p.m. versions have the ability to operate at an increased character density of 15 characters per inch as well as 10, resulting in easier forms handling and lower paper usage—approximately 40% saving in paper volume and 30% paper costs.

We are holding a number of open days at our factory in Stevenage to introduce this product family. We would like to extend an invitation to you to join us when you will be able to see the product in its manufacturing environment and to discuss the product and its application to meet your requirements.

*An Invitation to U.K. OEM Suppliers*

To join us on one of our open days being held, two sessions per day—morning and afternoon—at our factory in Stevenage on 24th, 25th and 26th October, and to be our guest for lunch.

Please contact us for your official invitation.

A major innovation—the use of an engraved leatherweight steel print band instead of a drum; operator interchangeable within approximately 30 seconds.

**CONTROL DATA**

To receive an invitation please contact: Colin Kington, OEM Sales Department, Control Data Ltd., 22a St. James's Square, London, S.W.1. Tel 01-430-7944, ext. 225

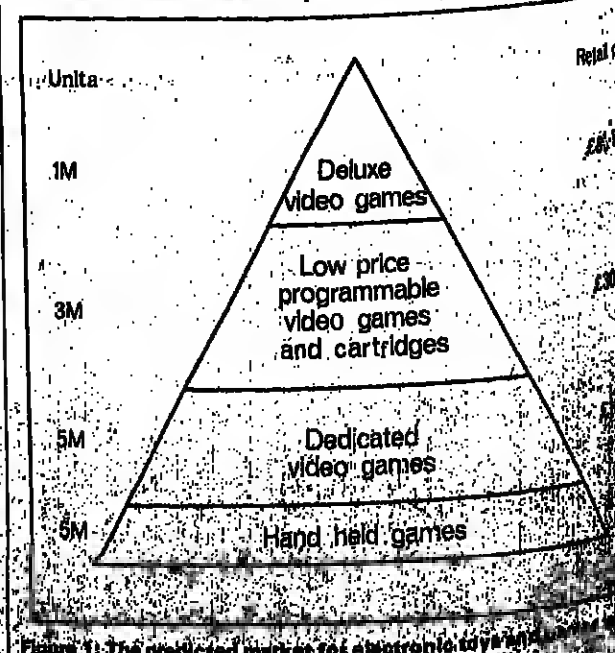


Figure 1: The predicted market for electronic games.

If you think you have found the most cost effective

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Think again! About cost effectiveness: from Inforex you can get a complete three key-station system for under £10,000. Think delivery again: you could do away with punched cards by the end of the month. Think again about service: a reliable, well proven range backed by a national service team. Any way you think about it, Inforex offers the best available solution. The world's leading supplier, with over 4,500 systems worldwide, will take you from punched cards to key-to-disk (expandable to meet your most exacting requirements), to data management and to distributed processing with a compatible product range and the support to make it happen. Telephone Inforex at 01-863 8311, or send the coupon for full details to: Inforex Limited, Data Management Systems, Inforex House, Hedsloane Road, Harrow HA1 1PL.

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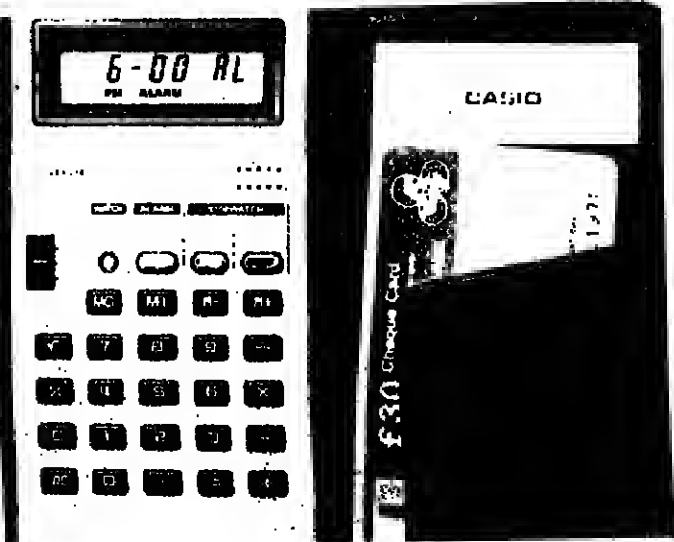
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10/5/78



## MICRO-BASED GAMES AND CALCULATORS



## Battery lasts a year

DISPENSING with the problem of where to put the on/off switch on its AQ-1000 watch/calculator, Casio has not supplied one, but claims that power consumption is so low on the unit that it should be at least a year between battery changes.

Ordinarily, it functions as a quartz-controlled digital watch, displaying hours, minutes and seconds with an AM or PM tag. It can sound an alarm at any

pre-set time, and a visual signal shows that an alarm time is set. The AQ-1000 can also be used as a stopwatch, to measure start/stop, time-out lap or first/second place times. In calculator mode, it has an eight-digit display that can handle square root and percent functions in addition to the normal add, subtract, multiply and divide capabilities. Recommended retail price is £26.95.

## Now you can compete against the TV sport

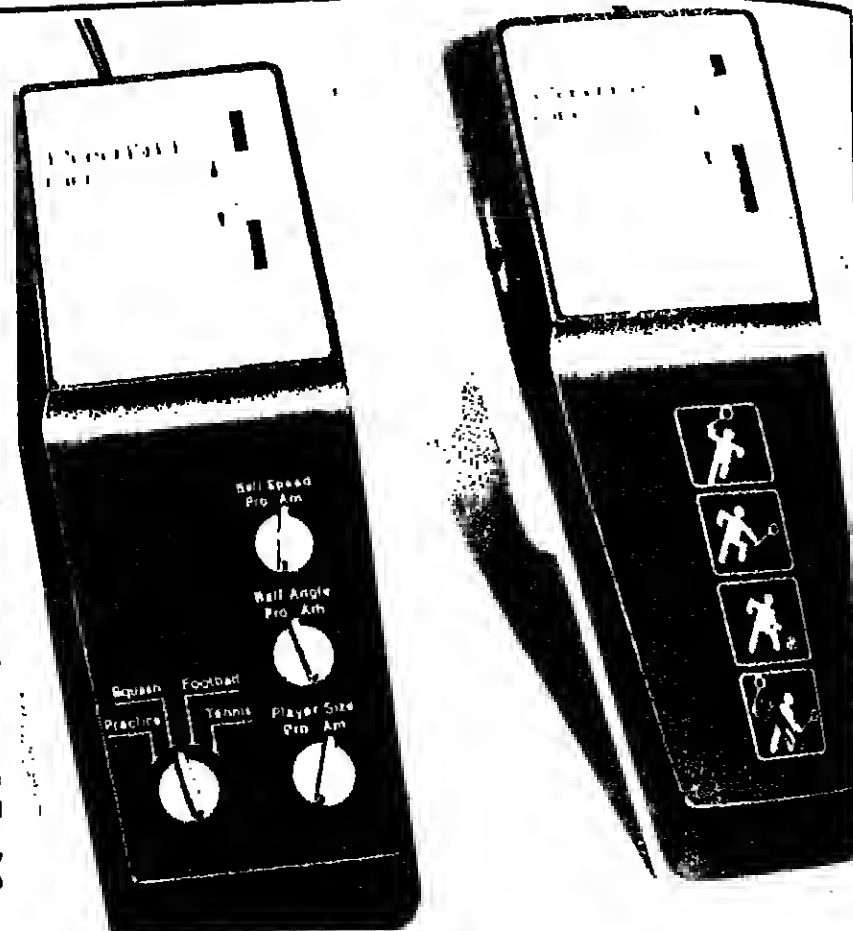
THIS Prinztronic Tournament Mini from Dixons is a four game black and white games unit based on the G1-8500 microprocessor and it costs £9.95.

The games available are football, tennis, squash, and aquash practice in which one player can compete against the TV game itself.

There is a choice of bet size — amateur or professional — and "spin" can be given to the ball as it travels across the screen. Scoring is automatically updated on the screen.

All the circuitry is contained in the two hand-held control units, and the sounds of serve, bounce and the ball being hit are all generated.

The game operates off a 9 volts battery supply or with Dixons' universal TV game adaptor.



## Instant replay offered by Texas

A BUILT-IN instant replay facility which allows the user to check back on the last 20 entries, and make corrections if necessary without re-entering the entire problem, is available on the TI-2550 IV calculator introduced by Texas Instruments.

A general-purpose hand-held calculator, it features the normal addition, subtraction, multiplication and division functions, together with a percent

key. The TI-2550 IV has an eight-digit vacuum fluorescent display, with a floating decimal point, negative sign, and one flow error indication. The replay facility is activated by pressing the back step key. Replay can be stopped at any point and corrected by re-entering the correct value. It is priced at £25.

## 'Conversing' calculators

● From page 13.

There are so many variables involved.

"You used to be able to write books about the next 100 years, and I have one in which the author, writing in 1980, looks at the year 2030. It's amazing — he actually believed that aeroplane would get up to 300 mph by 2030, but he didn't think there would be any transatlantic flights unless they could land on platforms along the way!"

Despite the possibility of unpredictable developments, Evans did comment on some likely events.

"Certainly, there will be voice-addressable calculators which will be very small. I have looked at the development of the wristwatch with great interest. I am sure it will gradually acquire more and more functions of the computer. The key to this will be that you will need a voice recognition system in it, because there will be no space for buttons. There will also be voice output. Incidentally, the problem here is the power supply, as more power is needed to operate the think when speech capabilities are incorporated.

"We are moving into a phase where a lot of effort and research will be pooled into developing cheap and long-lasting power packs."

What storage would these units have? Might they need to communicate with larger machines for really complicated processing tasks? "It all depends on how rapidly mass memory technology advances. Now you can never say there may be some upper limit to what you can get on a chip, but at the moment it looks almost certain that we will get as far as 1 Mbyte on a chip. That's not more than a saving of a few bits at present, but we will get it eventually."

## 10 action games for under £30

THE Prinztronic Tournament Ten from Dixons provides the user with ten action games for £29.95.

These include the "usuals" such as football, tennis, and hockey, and the more unusual: gridball, basketball and basket-

ball practice, target practice and squash practice.

Control of the selectable size balls is by joysticks that provide players with full horizontal and vertical movement across the field.

The Tournament Ten is based

on the G1-8610 chip and runs off a 9 volt power supply or with a Dixons Universal TV game adaptor.

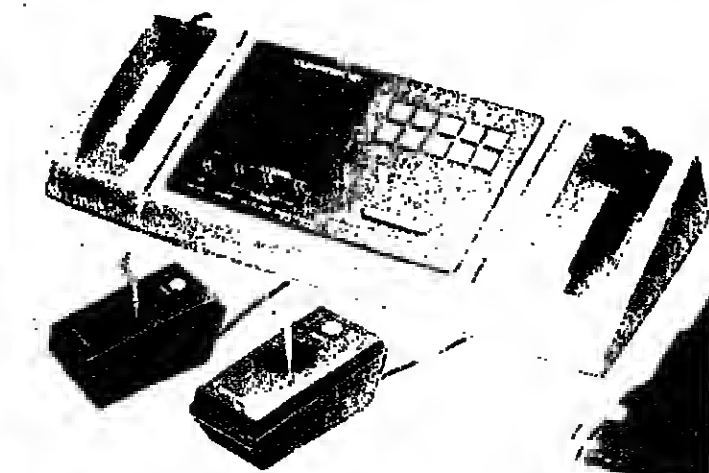
Two other models in the Dixons range are the Prinztronic Tournament Colour Programmable 2000 and 5000.

These sell for £44.95 and £39.95 respectively and are cartridge systems similar to the Fairchild unit.

On the 2000, the Road Race cartridge features two driving games, and has simulated engine sounds, lifelike car crash sounds and a speed increase every two seconds with up to seven speed changes.

On the 5000, the Convoy cartridge stages realistic sea battles and includes sonar sounds, destroyers travelling twice as fast as submarines, visible explosions and explosion sounds.

Dixons says that further cartridges will be added to the range, enhancing the systems.



The Prinztronic Tournament Ten.

## Long-lasting memories

AMONG the latest Casio scientific calculators is the FX-360 which has seven non-volatile memories powered by separate long-lasting batteries that hold stored figures when power is switched off for up to weeks at a time, and even when exhausted main cells are being replaced.

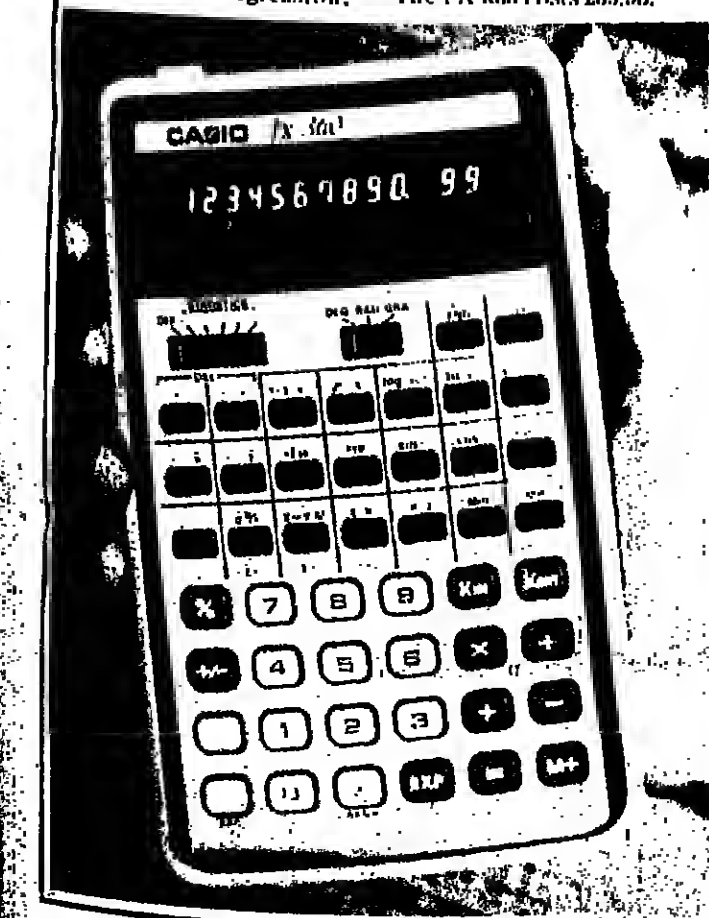
The FX-360 has a 12-digit display and among its 59 functions are linear regression,

standard deviations, and exponential curves. The usual logarithmic, trig and hyperbolic functions are provided, as are permutations/combinations, rectangular/polar conversion and factorials.

It can also handle right-level parentheses.

There is an independent accumulating memory and six constant memories.

The FX-360 costs £50.95.



## Wedge-shaped device from Toshiba

SAID to be more convenient for hand or desk use, a new wedge-shaped calculator has been introduced by Toshiba.

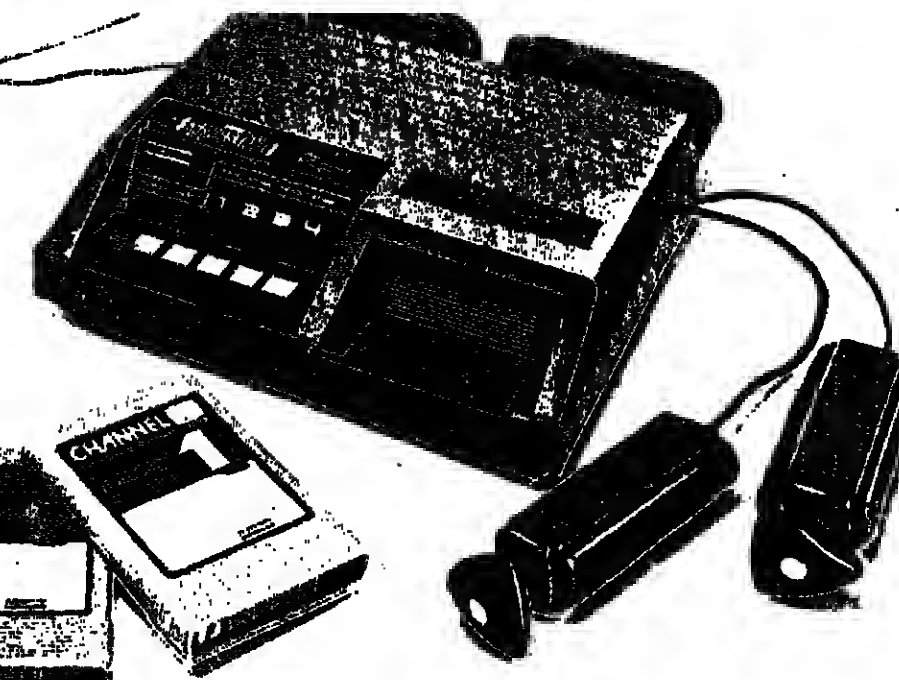
Called the Toshiba LC-8000, the calculator has nine-digit liquid crystal display and costs £12.95.

Functions available are

floating decimal point, automatic constant factor, square root, plus/minus signs and percentage keys. It has a four-key independent memory.

It weighs 3.5 oz and measures 2.6 x 4.2 x 0.4 inches. Batteries are said to last about 10,000 hours.

## MICRO-BASED GAMES AND CALCULATORS



## Matching sounds in Grandstand

ANNOUNCING its new TV games, Dixons has the Fairchild Grandstand Microprocessor TV game at the top of its range.

This unit is an example of an extendable game. It comprises a basic processing unit and plug-in cartridges which hold many different games programs in ROM.

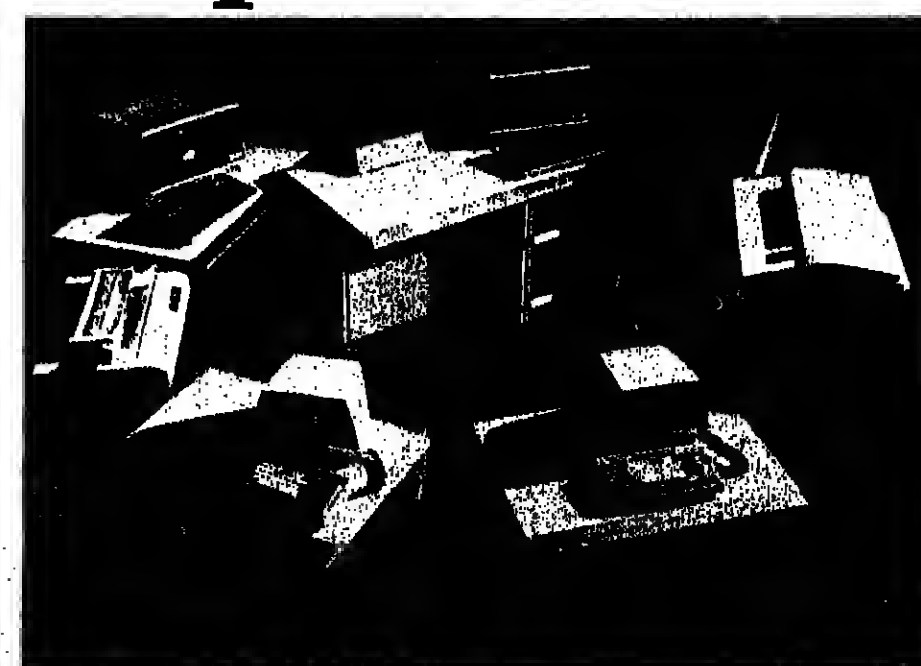
It is a full colour unit, and can generate sounds to match the games available. These include Blackjack,

Space War, Backgammon, Drag Race, Maze, Baseball and Maths Quiz and Maths Quiz Two.

There is a total of 15 cartridges, and each costs £12.95.

The unit comes complete with a bat and ball game cartridge and it fits most UHF television sets. Dixons sells it for £129.95 and it is also available through DG Leisure Centres.

## CME SOVEREIGN here, now, for power and performance



## CME SOVEREIGN with MPK

A. PROCESSING TERMINALS — these operate independently because of their (32 Kb minimum) micro-processors. Each can be used for supervisory functions, as a communications controller, or for the support of line or serial printers. Additionally users can create and run

BASIC programs in interactive or batch mode, without interfering with system operation.

B. DISK/TAPEPROCESSOR — dedicated to ensuring optimum use of disk/tape channels. It responds to, and quickly services, disk commands from all other processors in the system. Disk capacity can be increased to 100 MB for on-line storage of data batches, system files, entry and validation formats and user programs.

C. DATA ENTRY KEYSTATION PROCESSORS — there can be four of these, each supporting eight (50 character) Keystations on one system.



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## COMPUTER WEEKLY/IDPM WORKSHOP

Computer Weekly in association with the Institute of Data Processing Management

Present

## Successful User Relations

A PRACTICAL WORKSHOP ON EFFECTIVE COMMUNICATION BETWEEN THE DATA PROCESSING DEPARTMENT AND THE USERS

Tuesday, October 17, 1978, at the Holiday Inn, London

Because DP is a service function, it depends on its users for ultimate success. But users from the Board to the shop floor differ in needs and outlooks and as they grow in power and numbers their attitudes can make or break the fortunes of DP. This practical workshop, to be run by Nigel Laurie of Communications Audit, will help delegates to discover the techniques and approaches that work best in helping successful user relations. The workshop is practical and based on experience. Above all it is participative so that delegates can put theory into practice. A summary of a survey

conducted at a previous Nigel Laurie workshop on this subject was published in Computer Weekly on May 25. For this latest workshop the number of participants will be limited in order that the maximum benefit may be achieved. If you would like to reserve a place please complete the application form and return it to the address shown, not to Computer Weekly or the IDPM. A brochure giving further information about the workshop may be had from Tony Swain, BTT, 40 Bowling Green Lane, London EC1 0NE. Tel: 01-837 3838.

To: Conference Administrator, IPC Business and Industrial Training, Surrey House, Throvalley Way, Sutton, Surrey SM1 4QQ. Telephone: 01-843 8040.

Please reserve..... places for the Successful User Relations Workshop to be held at the Holiday Inn, George Street, London on Tuesday, October 17, 1978. The fee is £50 (plus VAT £4); for members of the IDPM it is £45 (plus VAT £3.60). This covers attendance at the workshop, coffee, lunch and tea and full course documentation.

NAME

POSITION

COMPANY

ADDRESS

Are you a member of the IDPM?



## Two Northern firsts for IGL

WO 2900 firsts are claimed by CL North Yorkshire County Council has installed a 2976 at Northallerton, said to be the first such machine for a local authority, and in Lancashire, Rochdale Metropolitan Borough has become the first 2980 local authority in the north-west.

The Yorkshire machine, a four

Myte system costing over £2 million with 16 200 Mbyte disc drives, replaces a large 1904S. It will run under VME/B.

To prepare for the 2976, the BOC Datasolve service bureau was used for conversion work and to set up transaction programming systems. In addition to its own work North Yorkshire

will provide services in four neighbouring district councils using 7503 terminal systems.

At Rochdale, the 788K 2960 costing about £750,000, is running under ICL's direct machine environment while it takes on the workload of the present 1902A. This machine is due to be phased out in about a month.

## COM enhancements

A HIGH density magnetic tape subsystem and a cartridge disc drive with a capacity of up to 12 Megabytes have been introduced by Datagraphic as enhancements to its System 4500 and Autocom computer output microfilm systems.

The tape system can have up to four transports, each recording

data at 1600 or 6250bpi, with 2-track error correction at 6250bpi and multiple track error correction at 1600bpi.

The disc drive has two discs, one fixed and the other removable. The latter can have a capacity of three or six Megabytes.

## NEWS IN BRIEF

### \$5m order for terminals

SPECIALLY designed video display terminals worth over \$5 million have been ordered by small business systems manufacturer Kleinfeltz of West Germany from Bellview International of Salt Lake City.

The displays will be used with Kleinfeltz's transaction processing business computer, the 3065, which is built around the Texas Instruments T1 990 minicomputer.

### Up again

THE second quarter of 1978 sales of \$18.4 million have given American Microsystems Inc. earnings of \$840,000 for its seventh consecutive quarter of profit growth. This quarter saw heavy start-up costs for VMS memories but the net earnings figure was still more than double last year's equivalent from a similar sales total of \$18.1 million.

### Intel advance

ENHANCING its Advanced System series of IBM-compatible machines near the top end, Intel has introduced the AS/5 Model 7031 Attached Processor which can improve the performance of the existing AS/5 Model 3-7031 by up to 13 times. The 3-7031 itself is rated equal to or greater than the IBM 3031, according to Intel. No attached processor is available from IBM for the 3031 at the moment.

### Stud Book DBMS

A PRIME 500 minicomputer, supporting between 20 and 25 terminals and running Prime's Cudacast-type DBMS, has been ordered by Weatherby's, the General Stud Book Authority for Great Britain and Ireland. The system, which includes three 380 Megabyte disc drives as well as the 750K-byte CPU, will be used in the administration of 6,000 horse races a year and will also keep records of over 300,000 thoroughbred horses and 30,000 owners, trainers and jockeys.

### BC/7 user

ONE of the latest users of Univac's BC/7 small business system is Burton Reproductions of Ashford, which will use it to handle order processing, stock control, unit sales and ledger applications. The BC/7 will replace a manual accounting system and consists of a 64K processor, 10 Mbytes of disc storage, a work station, and one printer.

### On the rates

TO handle their general rates, rents, accounting and payroll applications more efficiently, North West Leicestershire District Council and Harborough District Council have each decided to install UDS 2000 terminals to replace DCT 2000 units.

William McGowan, chairman of MCI Communications Corp. He said SBS would help, not hurt, competition, and that it would be of great benefit to business communications users.

By last June, the SBS partners had already invested more than \$86.2 million on the venture that they project to cost more than \$406.9 million by 1986.

A contract for about \$63 million, by far the largest to date, was awarded last January to Hughes Aircraft for construction of three 12/14 GHz satellites.

At present, the FCC has not yet decided whether or not it would appeal the recent decision, a process which would in itself produce more delay. Meanwhile, SBS was hoping for the best, considering the sudden turn of events.

## Solid state research in space

MORE details have been released about the potentially important semiconductor research work being carried out by the Russians in space (CWI, August 3).

The most recent experiment the two Cosmonauts completed was a joint Polish-Russian project to produce semiconductor material based on compounds of cadmium selenide, gallium arsenide, and indium antimonide. Other work has involved putting the Salyut 6 space station into a gravitationally stabilised regime, during which all the engines of the spacecraft orientation system

were switched off. The long term importance of this work is that semiconductor crystals produced in zero gravity should display greater purity and better orientation, leading to the production of integrated circuits with considerably better performance than at present possible.

Though silicon based technologies such as MOS are still thought to have some 10 years development life left, IC manufacturers are already looking beyond that time, and indium antimonide in particular is already being considered as a successor to silicon.

## CDC offers 635 Mbyte disc

A DISC subsystem with 635 Megabyte spindles — twice the capacity of the IBM 3350 spindles — has been introduced by Control Data. Called the CDC 33502, the system provides 1.27 billion bytes of storage in each of its two-spindle cabinets. Up to four strings, each with four cabinets, can be attached to a single control unit, providing a maximum capacity of 20.3 billion bytes. Control Data says that the increased storage capacity has been achieved by increasing the number of data surfaces and recording heads in

### Redifon profits up

A TURNOVER of £11,500,000, 38% up on the previous year, has been announced by Redifon Computers for its 1977/78 financial year. Redifon's profits before tax of £1,699,000 were 19% higher than in 1976/77.

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## MICRO NEWS

# 256 Mbyte Electron Beam Accessed Memory by early '80s

THE prospect of a 256 Mbyte Electron Beam Accessed Memory (EBAM) system with an access time of less than 100 microseconds and 2K bytes read transfer times of 424 microseconds by the early 1980s was one of the many features of the conference programme held in conjunction with the Wescon exhibition, recently completed in Los Angeles.

Speaking at the conference session covering the impact of New Memory Technologies on Computer Design, Donald O. Smith, of Control Data Corp., described how in the near future, EBAMs could be providing capacities of 1 billion bits, and in the long term, even greater capacities of 1 billion bits and, in note, however, that development has not been as fast as predicted. In 1975, a 125,000 Mbyte memory was being postulated by the company (CWI, December 18, 1976). It should have been available this year.

The EBAM, which is being developed from research work started in the 1960s, is constructed as a tube, rather like a CRT. At one end is an electron beam gun which fires a stream of electrons through a culminating lens and a beam steering system on to a target. This is constructed on a wafer of

silicon, using an MOS process. The centre of the wafer is diffused as a square pattern of minute spots, each of which is built up of layers of P-channel silicon, N-channel silicon, silicon dioxide and a final metal layer.

The writing and reading of data through the charging or discharging of electrons which are stored in the silicon dioxide layer, is controlled by the combined action of the electron beam and pulsed bias fields applied across the oxide.

Four spots are used to make up one bit of information, and each target can contain between 16 and 32 million spots, each of which can be as small as 0.5 micrometres in diameter. Current theoretical maximum capacities therefore are in the 4 to 8 Mbits per tube region. There are, however, problems here in achieving such a capacity mainly due to the fact that the size of the deflected electron beam spot increases during reflection, and also that the required accuracy of the deflection electronics exceeds present technology.

But these problems have been overcome by using a double deflection style of tube, in which the beam is first steered by a coarse deflector to select one

lenslet of an array of lenses containing a total of 1,024 lenslets. This array is followed by fine deflectors, in one-for-one correspondence with the lenslets. Here the final spot is in fact 1.2 micrometres in diameter. There are 128K bits in the field of each lenslet and fine deflector, thus giving a total capacity of 128 Mbits per tube.

The 256 Mbyte system will be constructed from 16 parallel tubes, which are known as the D3 type, together with the associated digital and analogue electronic control hardware.

The simplest use for the EBAM, according to Smith, will be as a disc replacement, as it offers the potential for nearly zero access time, high data rate operation. The main current drawback here is that software operating systems, where I/O is managed at the channel level, can easily mask the time savings in the time taken to process I/O

requests. Move the I/O control to the CPU, however, and typical software overhead times can be reduced by a factor between 10 and 100.

Other applications seen by Smith for the EBAM include operating as an I/O cache memory for disc systems, as a staging memory in multi-level hierarchies, and as a direct extension of system main memory.

Smith's projections of future developments in EBAM technology include a dramatic increase in bit packing density from the current level of the D3 tube, which is around 10M bits per square centimetre, to a theoretical limit of around 10 billion bits per square centimetre.

It was also possible for him to predict considerable size reductions in tube packaging, leading to a tube with a capacity of 4 billion bits that measures just one in diameter and two inches in length.



## Four prototyping stations

HERE are two of the possible four stations of the new DS990/AMPL family of microprocessor prototyping laboratories, which have just been introduced by Texas Instruments.

The new family provides the prototyping capability previously implemented on the TI F6990 diskette-based system. The prime additions with the new equipment are multistation operation and hard disc back-up.

The three systems in the family are all based on the DS990 computer hardware, and each includes a 128K byte memory, disc storage from 10 to 100 Mbytes, and up to four Model 811 display terminals.

Software for the system includes Pascal, operating under the DX10 operating system.

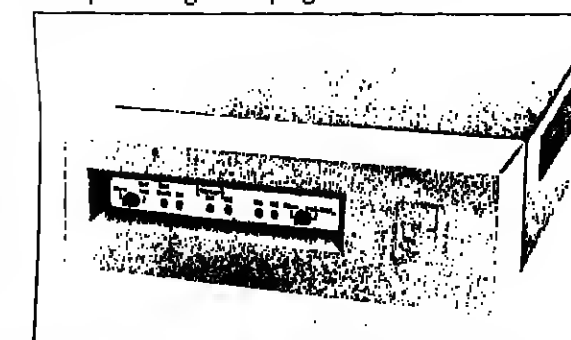
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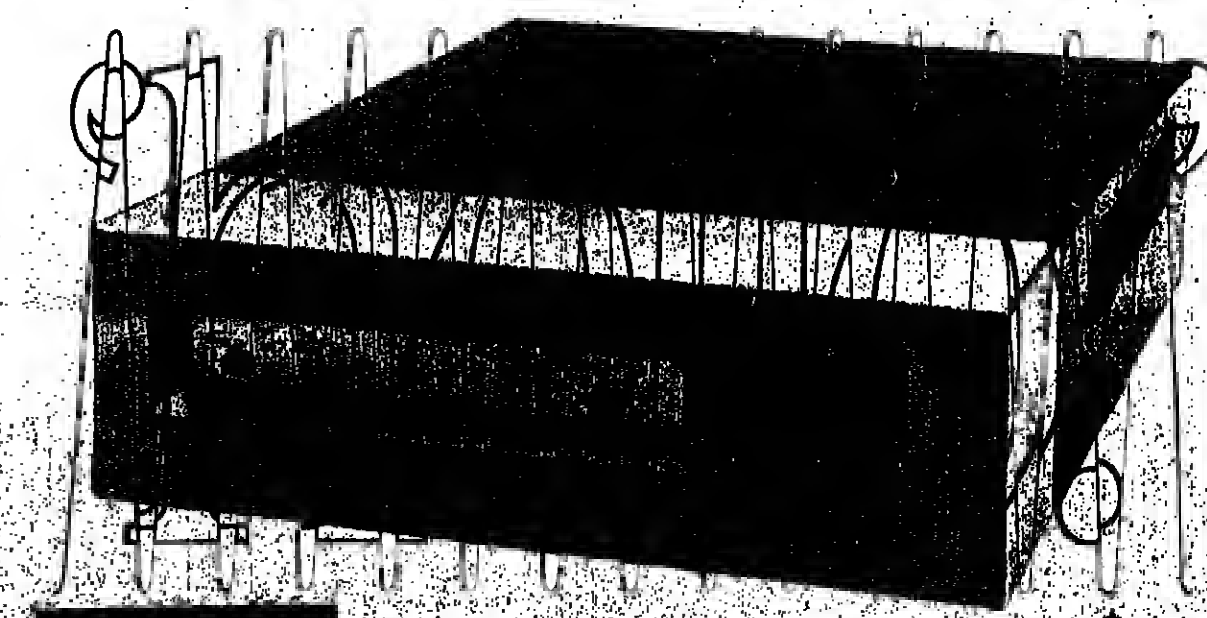
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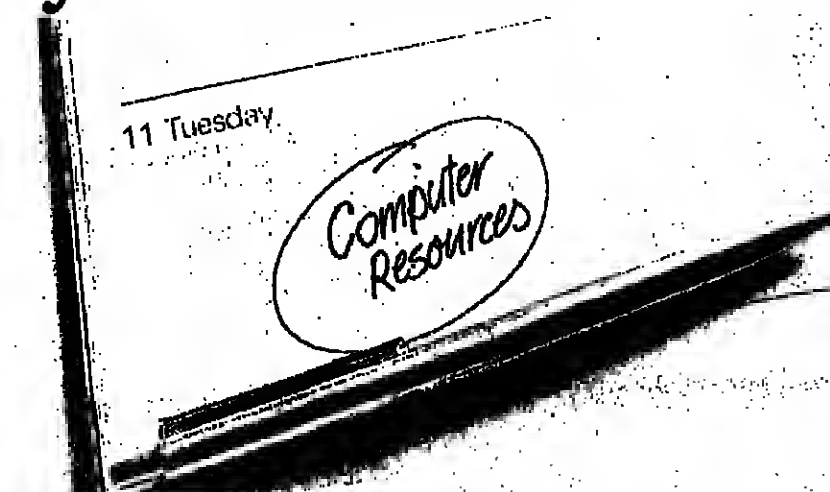


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# Computastars shine through wet, windy finals day

CRYSTAL Palace Sports Stadium provided a grand, if rather wet and windy, setting for the final of Computastars, last Saturday, when teams from all over the country, plus two from Denmark, converged on South London and took part in a wide range of sporting events.

The spectators made a great impression upon the vast stadium, generating much enthusiasm and gave the athletes a lot of encouragement and support. They warmed to the long jump event; each time a competitor put in a good effort they burst into spontaneous applause.



Gayle May of Cose, individual Ladies Computastar champion, with CW editor Malcolm Politt, who presented her with the Computer Weekly rose bowl.

## Report by Bernard Allen

The track events also drew great response from the crowd. Mika Hawtree of Rowntree Mackintosh, the Men's team title, Rowntree Mackintosh, enthused: "The atmosphere as we came off the final bend was tremendous. It gave me a real lift."

The Palace really did add to the occasion as Sheila Watson of Midland Bank, Sheffield, said: "It's a tremendous setting and an added incentive for everyone to do well."

As the day wore on, the programme got behind schedule

and had to be modified.

As a result the final event — the Men's 800 metres, was run in fast-fading light. But it might have been a field of Steve Ovett and Brendan Forsyth, for as the bell sounded the last lap, the crowd got behind the runners, spurring them on to even greater efforts. And, as the athletes crossed the finishing line, cameras flashed in the dimness.

At the end of it all the Men's title was taken by Rowntree Mackintosh I, the team which qualified for the final after winning the North West heats, the first to be held, back in May. They scored 117½ points. Second with 104 points were Lambeth Borough Council, while Commercial Union was third on 96 points.

Number one seed of the Rowntree I team, system designer Martin Rigby ("The competition is a bit stiffer this time") took the Men's individual title with a total of 50½ points. Second with 47½ points, was David Beardsell, of Peterborough Data Processing, just a quarter of a point in front of Geoff Clarke of Lambeth Borough Council.

The Ladies team title was won by Scandinavian Airline, SAS, which had entered teams in both Men's and Women's sections by special invitation. The girls scored 69 points, eight ahead of PMSL in second place, with SciCom Computer Services and Woolworths joint third with 56½ points.

Ladies Computastar title went to Gayle May of Cose ("It's a bit too cold today") who chalked up 52 points, well ahead of Birte Andersen of SAS, who took the runner-up spot with 43½. Sheila Watson, of Midland Bank, Sheffield, was third with 42½ points.

With a grand total of 570 PMSL won the Queen's Hotel Cup which was presented to the Men's and Women's teams from the same company who scored the highest aggregate score. Commercial Union was second with 475 and SciCom Computer Services third.

After the competition the trophies were presented in the stadium bar which was packed with spectators and competitors. Adding spice to the ceremony was the fact that nobody, bar the officials, knew the final results, although everyone had been kept up to date throughout the day as progress was monitored on the scoreboard.

Like some sort of off-beat beauty contest, the teams were announced in reverse order and each was given a roar of approval.

When it was all over, I spoke to Mike Hawtree of Rowntree Mackintosh I. "We thought we might finish second or third, but



Computastar champion Martin Rigby, with his team mates of Rowntree Mackintosh I, receives the Francis Ferguson team trophy from Mrs Gordon Colna.



Gordon Colna, chief organiser of the competition, relaxes after presenting the Ladies team trophy to the SAS girls.

we didn't think we had any great chance of winning," he said.

At one point Birte Andersen, the SAS number one seed, looked like winning the ladies' individual title in addition to contributing to the team victory. She said: "We have a sports club at SAS, but we took part in this competition just for fun. I am not the best girls' athlete at our club."

Other Computastars emerged during the day. Principal organiser, Gordon Colna, could be seen throughout the contest performing as the referee, and special mention must be made of scorers Beverley Harry and Georgia Simpson who worked non-stop throughout the day.

The team trophies were presented by the Ferguson Francis consultancy partnership and Computer Weekly donated the individual awards. In addition all members of the first three Men's and Women's teams and the first three in the individual classes were awarded medals presented by Wright Air Conditioning. These were distributed at the finals by Colin Brooke, managing director of WAC's London company.

Computastars was organised by Goldenhilt Recruitment International with the support of Computer Weekly.



Typical of the enthusiastic supporters of Crystal Palace who cheered their team on was the group of youngsters who came with the PMSL party. In this case, the encouragement was to good effect as the PMSL Men's and Ladies' teams achieved the highest aggregate score to win the Queen's Hotel Company Cup.

## Letters to the Editor

# Economics of leisure

I AM following with increasing astonishment the discussion in your columns about how, after the microprocessor, we may manage to make leisure tolerable.

As a lecturer I have just enjoyed a 10-week holiday. My feeling at the end was not one of relief at returning to work, but rather of regret for all those things I had not had time to accomplish. Most of my colleagues also seem to feel that, provided the paystips kept coming, they could have made good use of a far longer break.

More strikingly, the Protestant writer James Huwells, writing in 1624, reckoned that in Catholic Spain days amounting to more than five months were kept as festivals. He deplored this idleness, but there is no evidence that the Spanish peasantry shared his view.

What both they and I (and for that matter the royal family,

who have never demanded the right to work) share is that we have an income sufficient to enable us to do what we want (at least to some degree) in our leisure time.

The problem facing those on the dole is surely not leisure, but leisure combined with poverty. Some of your correspondents have recognised this and have suggested that we should in future deal more generously with the unemployed. But isn't this just begging the question?

The transition from four or five months of holiday in the year to a 16-hour day/six-day week occurred as a direct result of the first industrial revolution — when productive power was rising faster than ever before or since.

This was primarily because in the competitive market that then existed it was necessary for its survival that each firm should produce more cheaply

than its rivals.

Consequently the profit that might otherwise have gone to ensure the well-being of the poorer sections of the community had to be devoted to ongoing technological innovation.

We are told we are about to enter the second industrial revolution. The barons of industry are as emphatic as ever about the need to plough back every available penny so that they can compete with their rivals. What I should like to see therefore is some discussion as to whether the enlightened social policies advocated by Borry Sherman et al, can possibly be carried out under our present economic system, or, if not, what we ought to do about it.

LUCY WARBURTON  
London

## Jargon is as jargon does

MY piece on "Cognitive Horizons" (Privateview, August 31) has caused two readers to boil over. Mr C. G. Brenner (letters, September 14), apparently came to the boil without reading what I actually wrote.

The biological parallel drawn in my article in Computer Weekly (as distinct from the one in the pages of Mr Brenner's imagination) was not with competition between two species occupying the same ecological niche, but with the phenomenon of parasitism, where one organism provides a protective niche for the other.

My concern is that in the evolution of complex computing systems and of human societies the relationship between the two should be symbiotic, each providing protection and support for the other with mutual benefit. My case is not that this

will be promoted by machine systems, being exactly human-like, but that both parties should at least be able to conduct their transactions using a common language of human-like concepts.

Mr A. Keery (ibid) complains that he does not understand my article. He thinks he knows why. His claim is that it is the jargon which has numbed his mind. If I know of more concise phrases than those in the ready-made technical vocabulary ("receptor and effector organs", "inference procedures" and the like) I would use them. I await his suggestions.

Meanwhile Mr Keery may find it helps in removing ambiguity to visit a library. Privateviews over the past year contain plentiful references.

DONALD MICHIE  
Edinburgh

## Hex Kidology?

I WAS deeply gratified to read in Computer Weekly, on the authority of no less a person than Mr Richard Forsyth, author of *Asch Through the Logic Gate*, of the impressive influence my company is to have on the world's future.

According to Mr Forsyth (Hex Kid, Book 14, September 7): "...a secret term of specialists working in a subterranean cavern deep within the bowels of the Sierra Nueva, unknown

to all but a few high-ranking System officials. This team, the Advanced System Group, had one overriding objective — to design the successor not just for mankind (which was already obsolete) but for the robots and androids man had created in his own image — for the System as a whole."

PAMELA D. DOWER  
Marketing Services Manager  
Advanced Systems  
London

## Competitive market

THE review of two new publications from NCC (Software File, August 31) on Teleprocessing monitor packages for IBM 3705 and ICL 2903/04s, raised several points we should like to clarify. The two major criticisms, from the difficulties inherent in the content of these books,

are that the packaged software market is a very competitive one where changes are rapid as new products appear and existing ones are enhanced. We endeavoured to incorporate changes brought to our attention, but inevitably some will have eluded us.

ages was intended, rather than a fully comprehensive buyer's guide. We would always advise potential buyers to reinforce the information by holding detailed discussions with the suppliers.

These two books are planned as part of a series covering packages applicable to different ranges of hardware.

The initial response to the books has been a gratifying one, encouraging us to have them in some way, however, to bring the objectives we set out in them.

G. E. HAZARD  
NCC  
Oxford Road  
Manchester

## Two schools of thought on jobs

YOU report the remarks by Clive Jenkins and Albert Booth about forthcoming unemployment (CW, September 21). There are two schools of thought: the first says that in the history of mechanisation since the industrial revolution, innovations have not, in the long term, resulted in unemployment, although of course there have been substantial redistributions of employment.

The other school says that no paragon can be drawn with history because the rate of change is now so much faster, and there are strong reasons for believing that there is a limited scope for redistributing employment. There are plenty of prophecies of doom in the second school.

It is quite hard to connect cause and effect in this area and so the prophets are usually unable to come up with hard facts. This is partly because the trend has not yet gathered momentum, but when and if it does human misery and energy expended in confrontations could be substantial.

I discussed this subject in an

article "The Paperless Revolution" (Wireless World, July/August 1978) suggesting that the fortunes of persons displaced by specific innovations should be followed. What is the net effect upon such persons?

I don't believe that technological innovation has a wide enough grounding in technology to understand the technical interrelationships of new developments. However there may be a few "sociotechnologists" about, perhaps at Universities.

I make the positive suggestion that they be identified and provided with grants in order to conduct investigations and collect case evidence now. Next year may be too late — the confrontations may have started by then. Part of the grant should be used for ensuring that their findings receive maximum publicity.

A. E. CAWKELL  
Institute for Scientific Information,  
Uxbridge.

## Standards: do we need BCS?

IN his article Professor Samet has convincingly argued for "professional standards among computer personnel at all levels" (CW, September 7). What he does not satisfactorily explain is why a body such as the British Computer Society is desirable in order to maintain such standards.

One of the main functions of the engineering and other institutions was to ensure that tasks were "only executed by or under the direction of appropriately qualified personnel," such personnel being mainly self-employed.

As persons involved in computing today are nearly all employees, is it not appropriate that this function, together with the maintenance of professional standards, should be the responsibility of employers?

I. DRUMMOND  
Norwich



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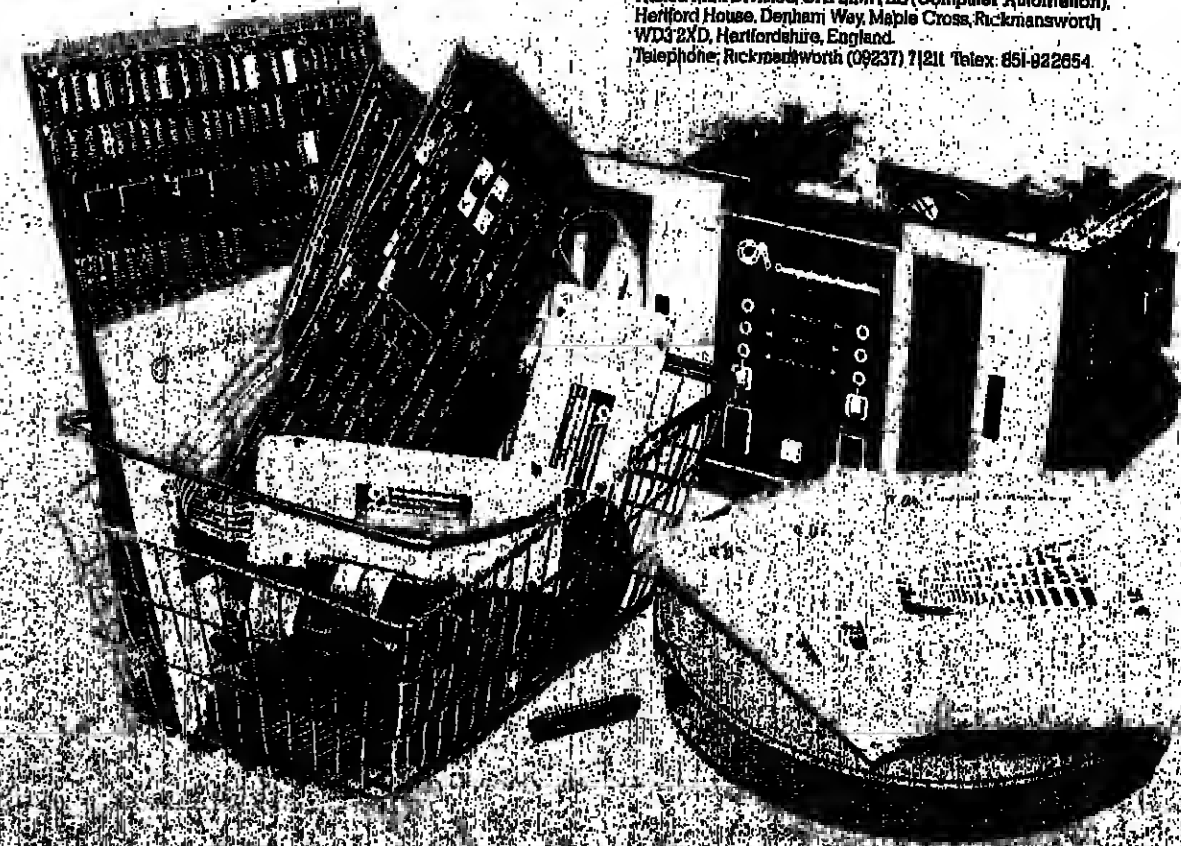
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# H-P introduces SOS-based systems

IN a continuing exploitation of its success with silicon on sapphire integrated circuit technology, Hewlett Packard this week introduces two new computer systems that fill out the product range between the HP250 small business machine, and the HP3000 Series II and Series III hardware.

Both based on the same basic SOS three chip processor set, but each with different operating firmware, the systems are the HP300 and the HP3000 Series 33.

The HP300 is intended as a low cost general-purpose business computer which, in transaction processing environments, can support up to 16 terminals. Priced at under £24,000, it incorporates both HP business Basic and RPG-III software, 256Kbytes of main memory, a 1Mbyte floppy disc drive, and a 12Mbyte fixed disc. The internal memory can be expanded up to 1Mbyte with error correction facilities, while secondary storage can be increased up to 240Mbytes of disc.

The system is based on an entirely new virtual memory operating system called Amigo/300, which gives it the personality of a multiprogramming, multitasking system capable of managing background work while running higher priority jobs.

As an option, the Image/300 database management is also available. This is a subset of Image/3000, and is accessible via Basic.

Data communications facilities for HP distributed systems networking will be available later.

The HP3000 Series 33 is a reduced power version of the Series II/III machines, that has been slimmed down to fit into a desk-sized enclosure by using the three chip SOS processor set.

Running the majority of software available for the two bigger machines, the Series 33 differs in several ways. It is rated by the company at about 70% of the power of a Series II, and it



Filling out its product range between the HP250 and the HP3000 Series II/III machines, Hewlett Packard has this week introduced two new systems. On the left is the HP300, a general purpose low-cost business computer and, on the right, the HP3000 Series 33, a "reduced" 3000 in both power and size. Both use silicon-on-sapphire based CPU chip sets.

runs at about 70% of the bigger machine's operating speed. The number of terminals it can support, 32, is smaller than the Series II at 62, and at a maximum of 1Mbyte, it has half the main memory potential. Pricing starts at £45,600.

Software available for the system includes the MPE-III operating system, common to all the 3000 series hardware, as well as the SPL-3000 systems programming language. For applications programming, there is Cobol, RPG, Fortran and Basic.

## Canada hopes to start field trials of own viewdata next year

CANADA is developing its own videotext/viewdata service called Videotex because, says Communications Minister Jeanne Sauvé, Canada's version has great advantages over the existing UK and French systems, including better resolution of screen images, flexibility, compatibility with different terminals and the capacity for growth.

A \$245,000 contract has been awarded to Norpak of Peckham, Ontario to develop

Videotex hardware and field trials of the systems will begin next year.

Videotex will enable users to access any data bank linked into the system, insert text, graphics or tonal information into the data bank, or directly interact with any other terminal on the system. The user's equipment is expected to cost \$200 to \$300 in addition to a television set, and large scale integration should bring this price down within four or five years.

The transmission media which can be used include normal telephone lines, modified cable TV circuits and optical fibre links.

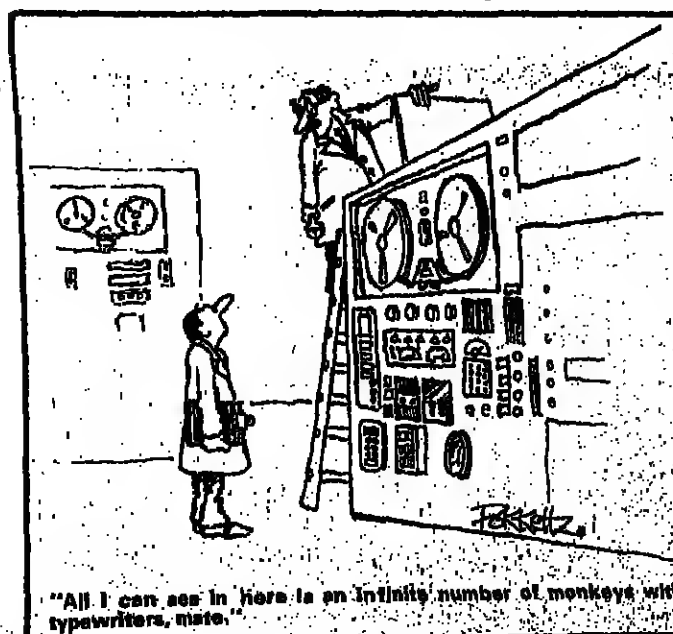
The Videotex development is part of a programme to use technology as quickly as possible in a co-ordinated strategy to conform to overall objectives for communications in Canada. Other projects to receive encouragement and backing from Sauvé's Department of Communications include fibre optic and satellite links.

### Group revived

THE old BCS Data Transmission Specialist Group is being revived as the Data Communications group, and its first meeting at the City University on October 10 at 6pm will focus on the CCITT X-series data communications protocols with an explanatory talk by Roger Scantlbury of Logica.

### Indian link-up

THE joint venture between Burroughs and the giant Indian Tata conglomerate to manufacture computers in India, plans for which were exclusively revealed in Computer Weekly (July 1978), has now been joined. The company, owned 50:50 by the two partners, will initially assemble 100-man



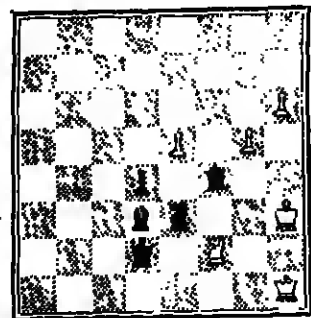
"All I can see in here is an infinite number of monkeys with typewriters, mate."

## CHESSLAB

By Donald  
Michie

# Shorter way to win the Queen

IN my last Chesslab (CW, September 7), the position shown in the diagram was given and I described it as taken from du Mont "together with the published solutions and analysis.



Through a lapse on my part, du Mont's actual solution was omitted. This was unfortunate since readers had been urged to see if they could improve on the published solution, as had been done by J. Pitrat's "intelligent" program for chess combinations.

Here is the missing line ns given in du Mont

- 1 Qh1e1 + Kd2c2
- 2 Qe1c1 + Kc2b3
- 3 Qc1b2 + Kb3c4
- 4 Qb2b4 + Kc4d5
- 5 Qb4d0 + Kd5c4
- 6 Qd5c5 + Kc4b3
- 7 Qc5b4 + Kb3c2
- 8 Qb4b2 + Kc2 x b2
- 9 Nf4 x d3 + K moves
- 10 Nd3 x f4

Pitrat's Program finds a shorter combination, which wins the Queen instead of the Bishop. So too did two readers. David Bax, of 27 Hurdston Road, St Albans, Herts, and

Frank Little, of 47 Christopher Road, Ynyssford, Swansea.

The winning combination diverges from du Mont's after the first four moves as follows:

- 5 Qb4c5 + Kd5c6
- 6 Qc5d6 + Ke6f7
- 7 e5d6 + K moves
- 8 Qd6x4

Other readers rediscovered du Mont's solution but not the Queen-winning improvement. The Pitrat program was described as "intelligent" to draw the contrast with brute-force strategies such as that which John Monson's hard-wired into the MIT micro-electronics chess lookahead machine. Cheops This marvel of the semiconductor age was based up to a version of the Greenblatt program MacHack for a two-game match with David Levy during the last throes of the Levy heli.

Working in "blunder-stop" mode it was able to examine of the order of 10 million positions in lookahead search before upping on the soundness of each move proposed by MacHack. Levy, although ultimately victorious was given a long-drawn-out run for his money. Here the record of the first game transcribed algebraically.

WHITE D. N. L. Levy  
BLACK Levy McHack /  
Chooops

- 1 o4
- 2 N13
- 3 d4
- 4 Nd4
- 5 Nc3
- 6 f4
- c5
- d5
- cd
- N16
- g5
- g7

David Levy in association with the new periodical Omni, has announced a prize of \$500 for the first team to produce a program which beats him. He has put up \$1,000 of the total and the magazine has guaranteed the rest. No time limit. If your program is good enough just challenge!

## CONFERENCES

THE European Computer Measurement Association is holding its 19th conference on October 17-18 at the Turin Hotel, London. It will feature two seminars on computer performance modelling by Dr. Jeffrey Buzen, of BCS Systems Inc. and series of professional development seminars by users of performance measurement tools, and the final European two demonstration of the Univac benchmark computer on October 17-18 at the Turin Hotel, London. Further details from Scott N. Yastler, President, European Computer Measurement Association, Scheuchstrasse 6, CH-9000 Zurich, Tel. 01-281-285.

PUBLIC Information Systems is the title of a seminar to be offered by Imperial College's Department of Management Science on October 26. Chairman will be Financial Times film and video correspondent John Chittock, and there will be speakers from the BBC, Open University and the Post Office. Further details from Dr. J. O. Jenkins, Assistant Director, Department of Management Science, Imperial College, Exhibition Road, London, SW7, Tel. 01-259 8111, ext. 202.

THE second Scottish Word Processing Conference and Exhibition will be held in the City Hall, Glasgow on October 30. Further information on the event can be obtained from the Conference Convenor, James Hughes, Morrisons Association, 128 Howard Street, Glasgow G1 4DU, Tel. 041-221 0931.

DESIGNED for those considering setting up systems for the conversion of in-house computer held information, a seminar entitled In-house computer solutions to information handling, will take place on October 31-November 1, at the NCC in Manchester. It has been organised by the Northern branch of the Institute of Information Scientists and the details from G. Connolly, Technical Information Unit, c/o City of Manchester, 100, Market Street, Manchester M1 1PL, Tel. 061-275 1111.

AN international conference on data regulation, sub-titled European and Third World Realities, has been organised by On-Line and will take place from November 28-30 in New York. It is aimed at representatives from 2000 users, industry and

government who have an interest in the costs and conditions of information communication. It will be held at the Cleveland Road, Oxford, UK. Further details from Dr. J. O. Jenkins, Assistant Director, Department of Management Science, Imperial College, Exhibition Road, London, SW7, Tel. 01-259 8111, ext. 202.

THIS year the British Production and Inventory Control Society, BPICS, has linked its conference with the British Institute of Management's SPUR initiative: Strategy, Performance and Utilisation of Resources. The conference will take place from November 3-5 in Birmingham, and its title is Batter Production and Inventory Control via Spur. Further details from BPICS, 114 Rodmell Avenue, Salford, Brighton, Tel. Brighton (0273) 38188.

THE Practical Application of Computers in the Foundry Industry is the title of the 11th computer conference of BNF Metals Technology Centre. The conference will be held on November 27-28 at the Hilton Hotel, Stratford-on-Avon. Further information can be obtained from BNF Metals Technology Centre, Grove Laboratories, Denkhworth Road, Walsley, Oxon OX12 9SL, Tel. 025-37 2092.

AN international conference on data regulation, sub-titled European and Third World Realities, has been organised by On-Line and will take place from November 28-30 in New York. It is aimed at representatives from 2000 users, industry and

government who have an interest in the costs and conditions of information communication. It will be held at the Cleveland Road, Oxford, UK. Further details from Dr. J. O. Jenkins, Assistant Director, Department of Management Science, Imperial College, Exhibition Road, London, SW7, Tel. 01-259 8111, ext. 202.

THE Institution of Electrical Engineers has organised a conference titled Antennas and Propagation designed to promote progress in the field between those active in the field of electromagnetic wave propagation. It will be held at the Institution for November 28-30, and further details from Dr. J. O. Jenkins, Assistant Director, Department of Management Science, Imperial College, Exhibition Road, London, SW7, Tel. 01-259 8111, ext. 202.

THE second International Information Meeting, organised by the On-Line Review, will take place from December 8-9. Further details from the On-Line Review, 114 Rodmell Avenue, Salford, Brighton, Tel. Brighton (0273) 38188.

Call for papers

PAPERS are solicited for an international conference in the field of information communication, to be held at the Cleveland Road, Oxford, UK. Further details from Dr. J. O. Jenkins, Assistant Director, Department of Management Science, Imperial College, Exhibition Road, London, SW7, Tel. 01-259 8111, ext. 202.

## ICL growth 'not fully reflected in share price' say brokers

THE most rigorous analysis of ICL's business published in the last 18 months has appeared from stockbrokers Wood, McKenzie & Co.

The report opens with a nine-page summary followed by detailed sections on the company's position in the international market; a review of the first 10 years; ICL's products and services; the financing of the lease and rental base; relationship with the government; the immediate outlook; and future competition.

Despite the keen analysis, the conclusions reached by the report, written by Wood McKenzie's Graham Meek, are in

line with those of almost all the other recent reports on ICL: the fundamental improvement in the company's product and financial position and its prospects of further above-average earnings growth are still not fully reflected in the share price. Meek warns investors, however, that the shares may well take a temporary dip when IBM announces the E-Series.

The report looks in detail at ICL's policy of moving away from lessening through third party companies and towards internally-financed direct rental, and points out that expansion of the rental base has been financed by increased borrowing. It suggests that ICL is

therefore likely to seek further capital via a rights issue some time in the next 18 months.

Unlike IBM, which has a very broad spread of rental to purchase price ratios of different products, ICL sells all its products at a rather conservative 40 to 45 months' rental price right across the board.

The report points out that ICL's standing among its competitors is by no means unfavourable. Although ICL's net profit margin of 4.3% last year was a long way behind IBM's 15% and Burroughs' and DEC's 10.1%, it was ahead of those of Control Data, Honeywell, Univac.

Elsewhere in the report it is indicated

that ICL's profitability is also well ahead of CII-HB, especially if French government support is taken out of the latter's figures, while Siemens, Fujitsu and Nippon Electric all lost money on computers.

For the year which closed last Friday, Meek forecasts that ICL's turnover will not be announced until December.

Of this he estimates that some 17%, £90 million, came from the large 2800s; about 18% £93 million, from the 2903 and 4; 17%, £88 million, from 1900 series and System 4; 13.5%, £70 million from ex-Singer products; and 34%, £179 million, from maintenance, software and services.

## Ten-month delay on vital PO equipment

WHEN restrictive policies on Post Office equipment, and supply delays, were criticised last week by John McNulty, of Modular Technology, at a conference on the future of the corporation's telecommunications systems, he won sympathetic responses from Freddie Phillips, Post Office director of marketing.

McNulty spoke of a 10-month delay on the delivery of auto

claimed that although it was permitted if no appropriate Post Office equipment was available, this did not happen. Requests to connect intelligent telex machines were rejected in favour of Post Office "stupid" terminals.

Phillips refuted this and said that the Post Office's good intentions were proved by the fact that 2,000 private 4,800bps modems were connected to the public switched network. The Post Office does not yet supply such units.

McNulty also complained about London Radiophone which has a manual exchange. There was no technological reason, he said, why direct dialling could not be offered.

During discussions of the conference, which was run by Information Services, it emerged that telecommunications headquarters would be glad to shed its equipment connection monopoly because of the cost of its stockpiling obligations. However, it was suggested that this would prove difficult in the short term, since British manufacturers were not geared up to meet demand. It was feared foreign manufacturers could flood the market and create serious problems for the industry.

It was mentioned that the target date for freeing the interconnection of digital equipment was 1985, by which time the System X overlay would give business users direct digital connection to the network without the need for modems.

Outlining the telecommunications division's future plans, Genf Dulo, head of data communications marketing, confirmed that the Pocket Switched



PHILLIPS: "Post Office's good intentions proved."

dialling equipment. This equipment, he said, was essential to the Midnight Line service which provides limitless inland line connections overnight for data transmission or voice for £200 a year.

Phillips promised he would look into the complaint and said to McNulty, "We need more people like you to talk in us more often."

Problems of connection of non-Post Office equipment were also raised by McNulty, who

Service would be operating in late 1979 or early 1980, as a nine node network with X25 interfacing. It would support a range of speed up to the CCITT recommended 48K bps, offer a connect time of less than one second, and an error rate superior to the telephone network.

## Boots puts product code equipment on trial

AS part of its plans eventually to install an integrated point-of-sale system, Boots has installed four Sweda 800 terminals at one of its smaller branches in Sheffield to test the effectiveness of using Universal Product Code markings on its product lines.

Over 400 product lines now have UPC markings incorporated in their package design and these will be read by optical mark

readers attached to the Sweda 800 terminals.

Trials began at the beginning of this month and are expected to continue for another five months. Boots has been using 60 Sweda 800 terminals, linked to an in-store Sweda 90 microcomputer, at its large store in Sheffield, on an experimental basis since 1973. Price marking there is achieved by attaching magnetically encoded labels.

Government money, the report suggests, should be spent on creating an active programme of investment in an advanced telecommunications system, which would give an infrastructure for an information based society, and create a market for it.

This system should look more like the electricity supply than the current telephone network. In particular, it rejects the current activity in the packet switching area, which it considers as being too small for a truly national network and, especially at the nodal switches, too complicated.

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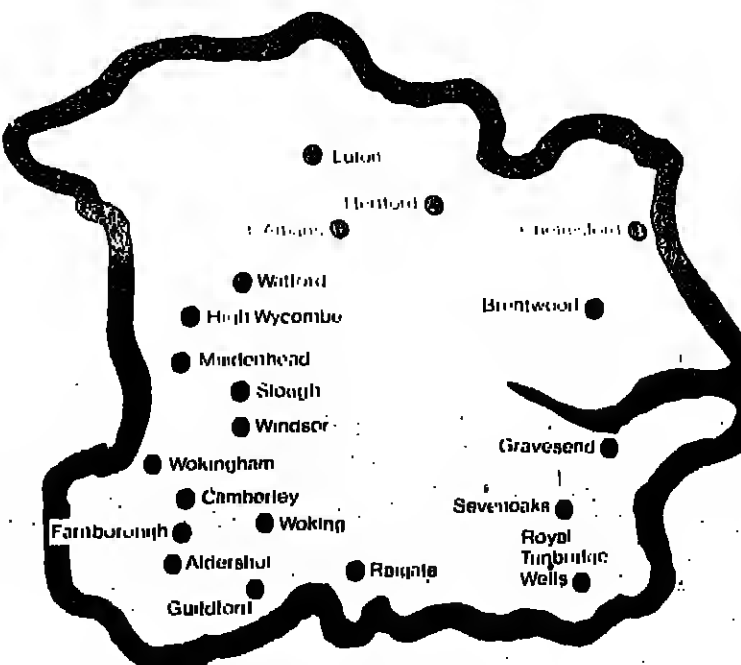
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# Systems Analysts

## A DP challenge in the Oil Industry.

The British National Oil Corporation with its deep involvement in exploration and production on the UK Continental Shelf is now developing a distributed processing network to meet the diverse requirements of the Corporation's activities in Aberdeen, Glasgow and London.

Systems Analysts and Senior Systems Analysts are required to develop and implement systems within a DP environment based on mini-computers linked to ICL 2900 series equipment. These cover a wide range of application areas, both Commercial and Technical, and utilise Transaction Processing and Data Base Management techniques.

The successful candidate, male or female, should:

- have at least 2 years substantial experience in the development and implementation of computer systems.
- be able to demonstrate a professional approach to the practice of data processing.
- have had some exposure to TP, DBMS and communications techniques.

**BNOC** The British National Oil Corporation

These Glasgow based posts offer the challenging environment of the oil industry with exceptional opportunities for career development and scope for broadening technical knowledge.

Series and conditions of employment, including relocation expenses where appropriate, form an attractive package.

If you are interested in this opportunity, please write or telephone for an application form indicating which post interests you, and quoting reference (CV KM) to:

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Telephone Number: 041-204 2525.

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## Data Base Consultants

**London Based** up to £12,000  
Applications are invited from senior Data Base Specialists with a wide computing and business background to join a leading consultancy. Candidates should have experience of special analysis and design methods appropriate to the database approach and have worked with at least one of the proprietary systems. Appointees will be required to work on a variety of client projects, ranging from advising on feasibility through to the detailed design and implementation of specific applications. The ability to work in a sophisticated environment, coupled with the drive, personality and technical expertise to communicate on the same level as senior managers is of paramount importance. Contact: Margaret Stavens

## Software Designer

**Holland** c £14,000 p  
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For further information on any of the above vacancies please contact the appropriate consultant. If your qualifications do not match the above positions but you are seeking other opportunities please contact us anyway.

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A number of our clients still have vacancies for both experienced Authors and Programmers who have a flair for documentation and a real desire to devote their time more completely in this area of d.p. The positions available in the UK are staff career positions and we would like the opportunity to discuss these aspects with any applicants who call us. The overseas opportunities will be project orientated and thus contractual in nature with certain tax advantages built into quite attractive packages. All vacancies are definitely software based but we'd like to talk to anyone who wishes to explore a move into technical documentation - a service that is rapidly emerging as one of the real professional activities in d.p. Contact: Mike Creamer

## Mini/Micro Computer Engineers

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Universities Statistical Record  
Salary range £6,763-£7,754 (under review)

The Universities Statistical Record is maintained by UCCA in order to provide statistics of university staff and students. Expansion is expected both in the variety of data collected and the retrieval facilities provided.

A project leader is required to control the team of analysts and programmers responsible for maintaining and developing the systems for updating the files and producing the statistics. Sound experience in systems design and implementation is essential, and some project control experience would be an advantage.

The present computer is a UNIVAC 80/80 which will soon be operating under VSE software.

Applications giving full details of career to date should be sent to

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## Schools Service Senior Programmer

Salary Scale: £4,510-£6,443  
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This post is designed to provide software support for the authority's computing service to secondary schools and colleges of further education. The work is diverse and will comprise programming to improve the flexibility of the systems, applications programming in specific topics and general duties concerned with administration of the service.

The post is attached to the City of London Polytechnic Computer Centre. Applicants should be graduates (or BSc equivalent) with sound programming experience and an interest in educational computing.

Further details and application forms from the Education Office, 20/21, 22/23, Room 407, The County Hall, London SE1 7PS. Please enclose a stamped addressed envelope.

Form to be returned by Friday 26 October 1978.

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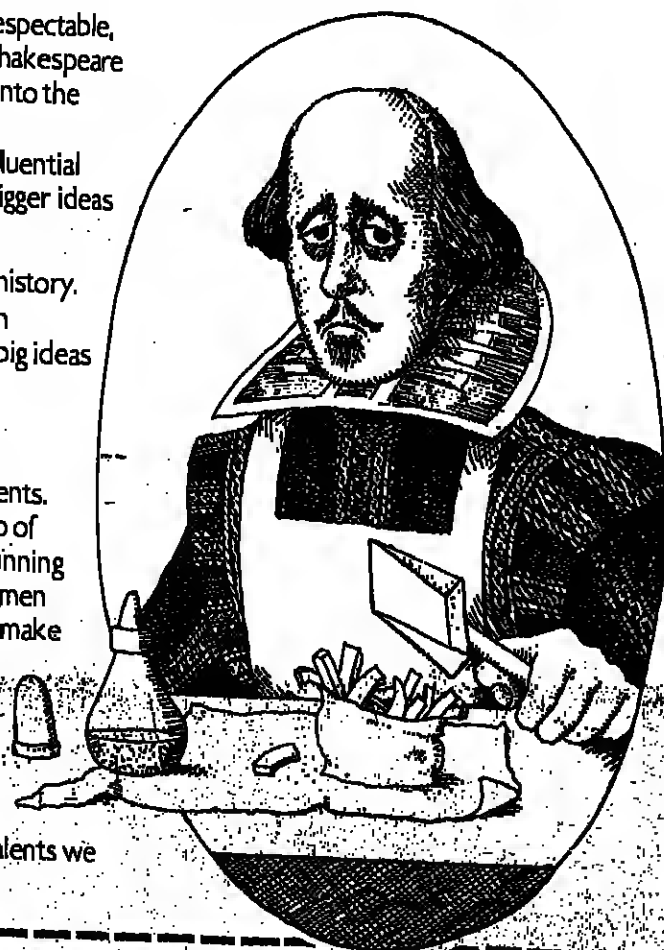
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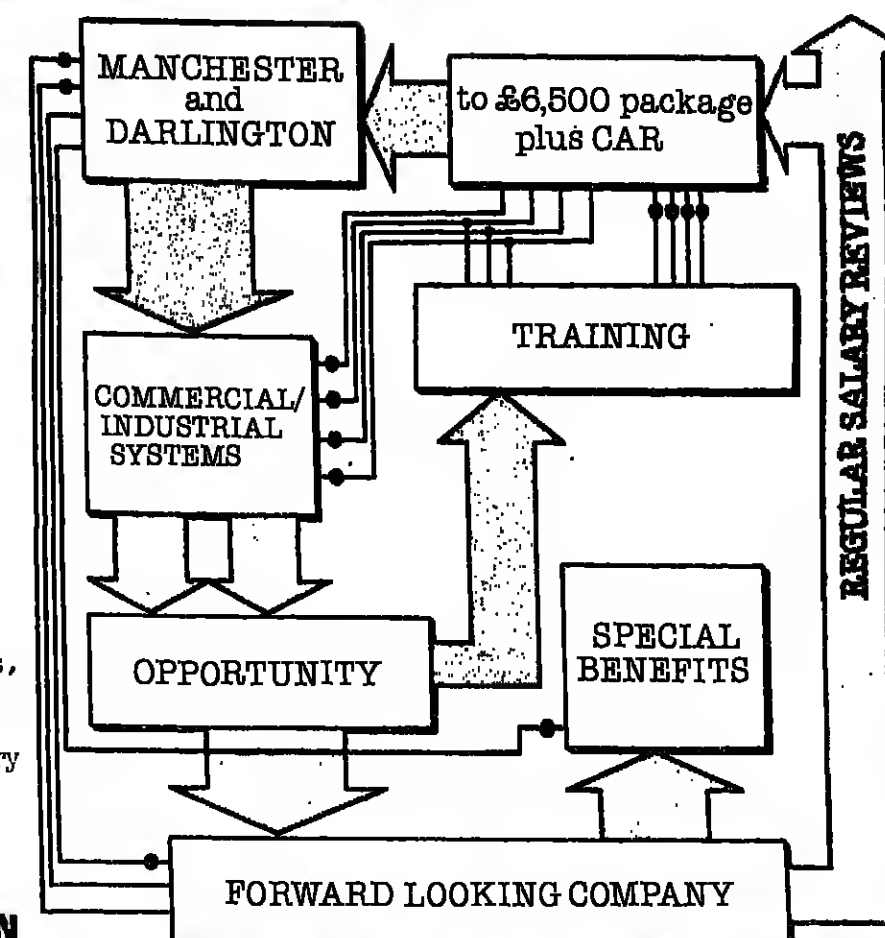
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If you have been developing information systems in a computer based environment and now wish to broaden your experience, why not join us in our Housing Service and take a lead in applying modern approaches to management.

Haringey belongs to the "Lole" computer consortium and has one of an IBM 370/168 machine. The Housing Service is increasingly conscious of the need to fully utilise "Lole's" services and is particularly interested in the development of on-line systems. Our computer officer will play a leading role in developments in this field.

You will now realise that the man or woman appointed must have considerable initiative (we do not have the time to show you the way every time a problem arises), and sufficient enthusiasm to inject non-computer people with a real desire to develop and maintain computer systems. The successful candidate is likely to have a sound basic education and formal computer training.

Application forms, etc.

Please send S.A.E. for application form to:  
Chief Administrative Officer  
Comprehensive Housing Service  
19/27 Station Road, Wood Green, N22

Applications returnable by 20th October, 1978

## CONTRACT PROGRAMMERS/ANALYSTS

If you are thinking of doing contract work why not start here by registering now for immediate and forthcoming requirements.

For further details contact

Bridget Kettle

RENDECK LIMITED

100 New Bond Street

London W1Y 9LF

Tel: 01-638 8438





# Stop Press

An INVITATION to meet  
ARAMCO'S REPRESENTATIVES  
in these four CITIES

PROGRAMMER/ANALYSTS with 3-5 years' PL1 & COBOL EXPERIENCE using IBM  
ARAMCO has some of the largest engineering/Commercial EDP projects in the World.  
As a result, they're interested in the best people around with sound specialisms to work on these projects.  
Their representatives, ARA, would like to hear from you to tell you more about these exciting projects and what they could mean to you.

If you can't meet us in Glasgow, Manchester, Bristol or London, still phone - and we'll make alternative arrangements.

PHONE NOW! **ARA** 01-629 2356

ASTRAL RECRUITMENT ASSOCIATES, 17/19 MADDOX STREET, LONDON W1

## COMPUTER CENTRE - BARKING

### Senior Operator AP2

Required to control the flow of work through the computer in accordance with standard procedures. Applicants must be educated to 'O' level standard and preferably have some experience of ICL 1900 series computer. The successful applicant will be expected to work night shifts on a regular basis.  
Inclusive annual salary will range from £4330 to £4784.48 depending on age, qualifications and experience. (Ref. A 603/77)

### Shift Leader AP3/4

Required for a supervisory position in our Computer Centre. Duties will include assignment of staff duties to ensure overall schedules and timing of staff working in shifts. The successful candidate will be expected to work night shifts on a regular basis and should have substantial experience working with ICL 1900 series computer.  
Inclusive annual salary will range from £4682 to £5082 depending on age, qualifications and experience. (Ref. A 610/77)

### Computer Assistant C1/AP2

An opportunity exists within the Polytechnic for those wishing to embark upon a career in computing. Candidates will normally be expected to possess 'O' level and have an aptitude for practical work. Applicants will be expected to work night shifts on a regular basis.  
Inclusive salary will range from £4682 to £5082 depending on age, qualifications and experience. (Ref. A 611/77)

### Senior Technician T3/4

Required to supervise the day-to-day running of the microprocessor workshop within the Computer Centre. Candidates should normally have attained an HNC or equivalent but consideration will be given to those who do not have such formal qualifications but possess some relevant experience. The shift work is involved. Inclusive annual salary ranges from £4017 to £4517.  
For an application form and further details please contact the Personnel Office, 108 The Grove, Stamford, Leicestershire LE8 3JF. Tel. 01-558 8911 x 22. Please quote appropriate reference number.  
Closing date: 18th October, 1978

Unless otherwise stated, applications for these posts are invited equally from men and women.

**NELP** North East London Polytechnic

## Computer Professionals

Find out about a  
REWARDING FUTURE with CTL

CTL one of Britain's largest independent computer manufacturers is currently embarked upon a major expansion programme and is now launching the new 8040 processor.

To help continue our successful growth programme (last year we increased turnover by 25% in real terms), we can offer outstanding career opportunities in:

**PROGRAMMERS & SENIOR PROGRAMMERS £4500-£7000**  
for FILING SYSTEMS - LANGUAGE COMPILERS (COBOL, CORAL, FORTRAN) - EXECUTIVE SOFTWARE - SPECIALS SYSTEM GROUP

**HARDWARE DESIGN ENGINEERS £4500-£7000**  
**CHIEF TEST PROGRAMMER up to £9000**  
**TELECOMMUNICATIONS EXPERT up to £9000**

INFORMAL INTERVIEWS: We will be happy to

10th & 11th OCTOBER  
5.00 p.m. - 9.00 p.m.

CTL  
6-8 LONG LANE,  
LONDON EC1A 4JH  
'CLOSE TO BARBICAN  
TUBE STATION'  
Call in for an informal  
discussion and see the  
new 8040.

17th & 18th OCTOBER  
5.00 p.m. - 9.00 p.m.

CTL  
EATON ROAD,  
HEMEL HEMPSTEAD  
HERTS.  
Call in for an informal  
discussion and see the  
new 8040.

Find out more about our new 8040 processor and the rewarding career opportunities on offer with CTL. The interviews, like our management style, are designed to be friendly and informal.  
Call in and see us. If you can't make it, please write or telephone for further information, quoting ref. FV/134, to Jill McDavitt, Personnel Manager, CTL, Eaton Road, Hemel Hempstead, Herts. Tel: Hemel Hempstead (0442) 3272.

**CTL** Computers Communicate

## THE WORLD LEADERS IN GRAPHICS TERMINALS

Tektronix, an American company with a world-wide turnover in excess of \$600 million dollars, is expanding rapidly. Already, we are established as world leaders in Graphics Terminals and it is in this particular field that our UK growth is most rapid. We now wish to learn from men and women with experience and background relevant to the following vacancies, which are based in either Harpenden or Manchester.

### CAD/CAM SALES SUPPORT SPECIALISTS

Qualified professionals with outstanding technical, administrative and commercial abilities will find this a challenging and rewarding career opportunity in the fast-expanding field of computer aided design and manufacture.  
This specialist role has at least two years' experience in one or more of the following: Interaction Graphics, Geometric Modelling, Design Analysis, Drafting and N.C. Part Programming, with preferably a degree level qualification.  
We offer big company benefits including above average salaries, a profit share scheme, non-contributory pension plan and life insurance, and a company car.

For action, phone Jim Rockell on Harpenden (05827) 63141 for an application form or write to him at Tektronix U.K. Ltd., P.O. Box 68, Coldharbour Lane, Harpenden, Herts. with full details of your qualifications and career to date.

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COMMITTED TO EXCELLENCE

### PROGRAMMER/ANALYST CARDIFF UP TO £5,000

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Tel. 0222 33191 extn. 3326  
or write to the Personnel Office  
PO Box 5, Cardiff

## LIKE TO EARN £10,000-£15,000-£20,000 p.a.?

Expanding computer company producing systems based on Digital Equipment Corporation's computers offers a golden opportunity to build a future with a dynamic, fast moving operation.

### COMPUTER SYSTEMS SALES EXECUTIVES & SALES ENGINEERS

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Salary dependent on qualifications but generous for start (initially unlimited on Sales role). Company car provided, normal holidays. Telephone/write for interview & appointment.

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We require individuals at all levels of experience in any of the following:

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- \* CICS

Salaries are fully attuned to experience, background and ability in addition to our own benefits package. We will also reimburse round trip relocation expenses.

We are truly interested in you! If you are interested in us apply by sending your resume in confidence to:

MR STEVEN GRELLER, VICE PRESIDENT  
LAMBDA TECHNOLOGY INCORPORATED  
80X 1885 Computer Weekly, Room 119, Dorset House, Stamford St., SE1 9LU.

We would appreciate receiving your resume as soon as possible so that we may arrange an interview date. We will be talking to applicants in London during the third week in November.

## INSTITUTE OF HYDROLOGY The Institute of Hydrology Wallingford

Programmer/Analyst  
To give assistance to the Institute's scientists who are working on a wide range of hydrological projects. The Institute operates a UNIVAC 1108 and PDP 11 and PDP 11 computers and is applying microprocessor techniques to the development of hydrological management systems. The Institute has 262k of memory, 4 magnetic tape drives and 200 MB of disc storage and supports both batch and on-line work. Twenty terminals on its own site and at other locations. The operation of computing services in NERC is under review and it is possible that the post will be part of the NERC computing service. The successful candidate will be expected to give assistance with all stages of scientific staff's computing work, from planning to final data storage and analysis, and also to do some applications work.

Qualifications  
Under age 30 with a good degree or equivalent in Mathematics, Computer Science or other science subjects. A sound knowledge of FORTRAN is essential and assembly language experience and experience with UNIVAC 1108 or IBM 360 Series would be an advantage.

Salary and Conditions  
The appointment will be to the Scientific Officer or Higher Scientific Officer grade. Starting salary will depend on age and experience but will be within the following scales:

Scientific Officer £2838-£4416, 20 days paid annual leave in all cases.  
Higher Scientific Officer £4101-£5448, 22 days paid annual leave in all cases.

There is a non-contributory superannuation scheme.  
Staff of the NERC are not Civil Servants but their pay and conditions of service are similar to those of the Civil Service. The Institute is situated in pleasant rural surroundings and has a staff restaurant, an active sports and social club and a flexible working hours scheme. Write for application form quoting reference CS 1/104 to:  
Institute of Hydrology  
Maclean Building  
Cromwell Road  
Wallingford  
Oxon OX10 8BB  
Closing date for applications  
2nd November 1978  
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D.L. Systems 4 operators & support and 1 control staff.  
D.L. 1900/3, 42 & 1 operators.  
ICL 1900/3 & 4 operators.  
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## MANAGEMENT PROJECT LEADERS SYSTEMS ANALYSTS

**SYSTEMS MANAGER**, at least 6 years' experience in ODPD with IBM Systems 3 hardware using RP/11. Area: South-east. Salary to £6K. Ref. SA185.  
**PROJECT LEADER**, at least 6 years' experience in financial applications. Area: Birmingham. Salary to 7K. Ref. SA185.  
**SYSTEMS ANALYST**, at least 4 years' experience, specialising in financial systems. Area: Birmingham. Salary to 5K. Ref. SA185.  
**SYSTEMS CONSULTANT**, at least 4 years' experience in financial systems. Area: Birmingham. Salary to 5K. Ref. SA185.  
**SENIOR SYSTEMS CONSULTANT**, at least 4 years' experience in financial systems. Area: Birmingham. Salary to 5K. Ref. SA185.  
**SENIOR SYSTEMS ANALYST**, at least 4 years' experience in financial systems. Area: Birmingham. Salary to 5K. Ref. SA185.  
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**SENIOR SYSTEMS ANALYST**, at least 4 years' experience in financial systems. Area: Birmingham. Salary to 5K. Ref. SA185.

**SYSTEMS ANALYST**, at least 2 years' Systems experience together with COBOL in a Mini language. Midlands offices. Contact: Enquiries Area. Ref. SA185.  
**SYSTEMS ANALYST**, 2 years' plus experience with COBOL programming background. Area: Northamptonshire. Salary to 5K. Ref. SA185.  
**SYSTEMS ANALYST**, 2 years' plus experience with ICL double background. Area: Birmingham. Salary to 5K. Ref. SA185.  
**SYSTEMS ANALYST**, at least 2 years' Systems experience. Area: Nottingham. Salary to 7K. Ref. SA185.  
**SYSTEMS ANALYST**, 3 years' Systems experience, preferably using IBM. Area: Birmingham. Salary to 5K. Ref. SA185.  
**SYSTEMS ANALYST**, at least 2 years' Systems experience using COBOL. Area: Birmingham. Salary to 5K. Ref. SA185.  
**SYSTEMS ANALYST**, at least 2 years' Systems experience using COBOL. Area: Birmingham. Salary to 5K. Ref. SA185.  
**SYSTEMS ANALYST**, at least 2 years' Systems experience using COBOL. Area: Birmingham. Salary to 5K. Ref. SA185.  
**SYSTEMS ANALYST**, at least 2 years' Systems experience using COBOL. Area: Birmingham. Salary to 5K. Ref. SA185.  
**SYSTEMS ANALYST**, at least 2 years' Systems experience using COBOL. Area: Birmingham. Salary to 5K. Ref. SA185.

## SENIOR PROGRAMMER/ANALYST PROGRAMMERS

**PROGRAMMER/ANALYST**, 2 years' plus COBOL with production control or IMS experience. Area: Birmingham. Salary to 5K. Ref. SA185.  
**PROGRAMMER/ANALYST**, at least 2 years' plus HPL 11. Area: Birmingham. Salary to 5K. Ref. SA185.  
**PROGRAMMER/ANALYST**, at least 2 years' plus HPL 11. Area: Birmingham. Salary to 5K. Ref. SA185.  
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**PROGRAMMER/ANALYST**, at least 2 years' plus HPL 11. Area: Birmingham. Salary to 5K. Ref. SA185.

**PROGRAMMER**, 1 year plus RPL 11 Area: Redditch. Salary to 5K. Ref. SA185.  
**PROGRAMMER**, 1 year plus RPL 11 Area: Redditch. Salary to 5K. Ref. SA185.  
**PROGRAMMER**, 1 year plus RPL 11 Area: Redditch. Salary to 5K. Ref. SA185.

## OPERATORS

**SHIFT LEADER**, at least 2 years' experience ICL 1900 using GEORGE II. Some supervisory experience essential. Area: Nottingham. Salary 4k plus shift allowance, double-day shift. Ref. OP132.  
**SNR. COMPUTER OPERATOR**, double-day shift. 1 year experience on IBM 370 using DOS/VSE. Area: Birmingham. Salary 3.5K. Ref. OP128.  
**SENIOR OPERATOR**, 1 year plus UNIVAC experience. Area: Birmingham. Salary to 4K. Ref. OP124.  
**OPERATOR**, at least 1 year operating ICL 2183 or 1808 under GEORGE II. Area: Nottingham. Salary to 2.5K. Ref. OP122.  
**COMPUTER OPERATOR**, 1 year plus operating ICL 1900 or UNIVAC. Area: Coventry. Salary to 3.7K. Ref. OP131.

Contact: Graham Aston, M.E.C.I.  
MARTINS COMPUTER SERVICES, First Floor, Western House, Opposite Albany Hotel, Smillbrook, Oatlands, Birmingham B6 4HQ. Telephone 021-643 2111. 24-hour answering service. Evenings and weekends 021-464 0331.  
We are now able to interview until 8.30 p.m. on Saturday morning by appointment.



021-643 2111



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In an industry which has seen remarkable growth and unparalleled success, our own International and U.K. Groups are no exception.

As part of our expansion, we have two new vacancies. The first one is based in MAIDENHEAD, where we need a Senior Customer Support Analyst concentrating on Commercial Systems.

The second, based in BEOFDON, is a Senior Business Systems Analyst. This position will involve implementing Prime's internal client needs, and co-ordinating them to produce locally tailored business systems.

As a Senior Business Systems Analyst responsibilities will include the programming, documentation and development of system specs., while introducing any required training.

You'll need to have fluency in Cobol, and several years' experience in Systems development, particularly in marketing and its business support functions.

Working on your own initiative, you'll enjoy an attractive salary and a wide range of fringe benefits - including free BUPA, educational assistance and our phenomenally successful Stock Purchase Plan.

Be "On Line" now, and send your summary of career details, quoting reference CW, to

Al Silve, Personnel Director  
Primo International  
The Hounslow Centre  
Lempton Road, Hounslow, Middlesex

# PRIME

## MID GLAMORGAN COUNTY COUNCIL County Treasurer's Department

### SYSTEMS ANALYST (Commercial Project Team)

### SYSTEMS ANALYST (Borough Council Project Team)

Salaries £4,245-£5,568 inclusive of a non-consolidated supplement.

Commencing salaries will depend on qualifications and experience and are negotiable. The authority currently operates an ICL 1904S computer and is now actively planning for the introduction of an ICL 2872 computer next year.

Applications are invited for these vacancies which exist with project teams concerned with the development of commercial systems and programs.

A minimum of one year's systems experience is desirable and applicants must hold a relevant qualification.

A flexible working hours scheme is currently operating.

The County Council's scheme for the payment of lodging and disturbance allowances and removal expenses will apply. National conditions of service.

Application forms (to be returned by 20 Oct. 78) are obtainable from the County Treasurer, Mid Glamorgan County Council, County Hall, Cardiff. Conveying will disqualify.

## DATA PREPARATION SUPERVISOR

Salary range: c. £5,500-£8,000 p.a.

We require a supervisor for our data preparation unit, currently located near Paddington, but shortly moving to the West End. The unit processes work for a large number of departments, including private, costs and supplies, for input to the mainframe computers.

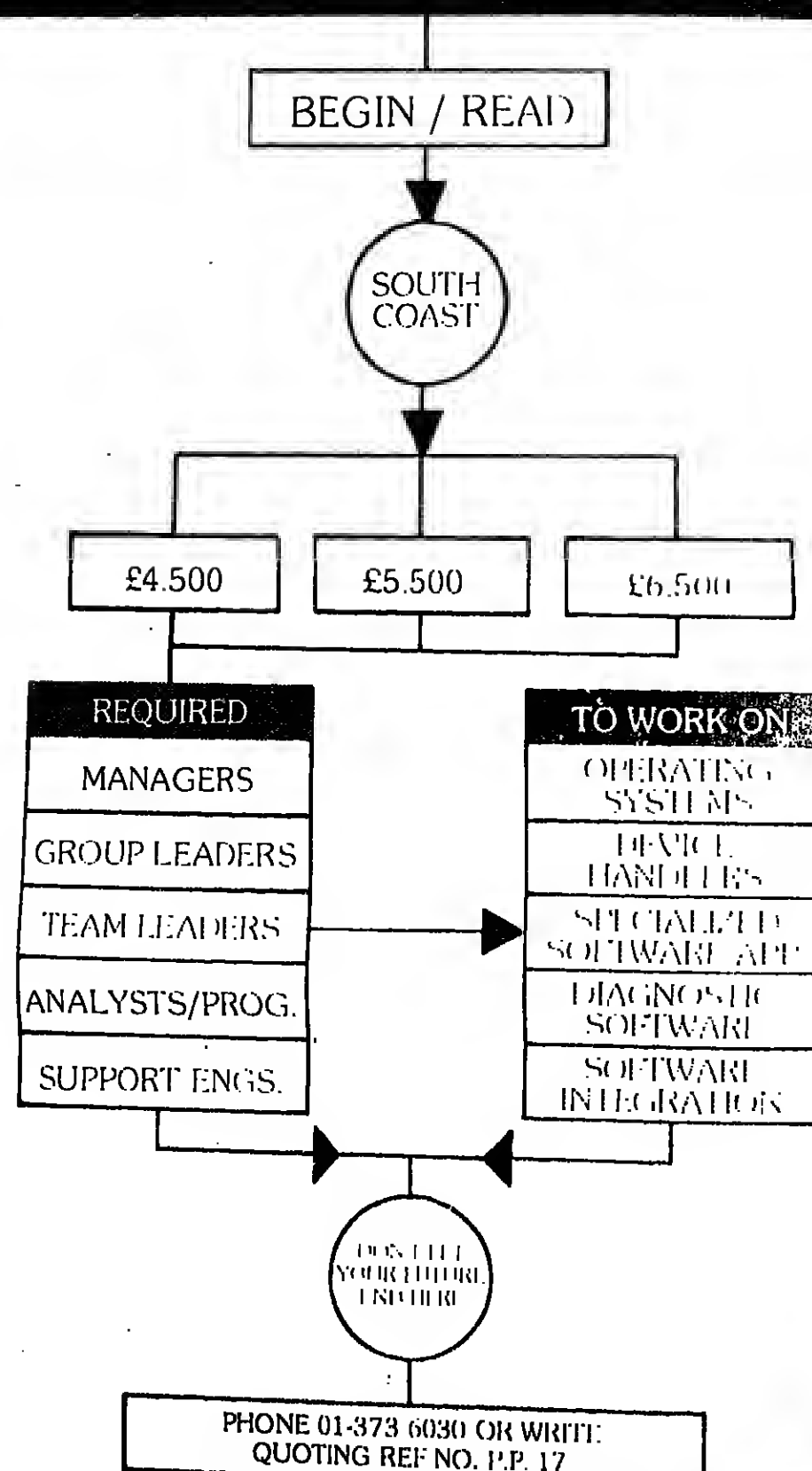
We are looking for a person with proven ability to control a large number of staff working to strict deadlines, and having an understanding of data preparation methods and equipment, particularly key to disc. The work is intensive and demanding, involving continuous liaison with client departments, project development teams, and operations personnel. There will be some requirement for working outside normal office hours, including certain weekends and Bank Holidays, for which an appropriate allowance will be paid.

## FREE TRAVEL ON ALL LONDON TRANSPORT SERVICES

If you are interested, phone Brian Winter on 01-402 4222 Extn. 2416 for further details, or write for an application form to 0111/1 Appointments and Development Officer, London Transport, 65 Broadway SW14 0BG, quoting reference 331/C.

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## COMPUTER OPERATOR

A Computer Operator is required by the 112 year old Mornington Building Society for their office in

A new IBM System 3 Computer has just been installed to operate 18,000 accounts and the number is steadily increasing.

The salary is generous and there is a non-contributory pension scheme (BUPA) and 4% mortgage interest relief are available.

Write or telephone The Manager, Mornington Building Society, 155 Kentish Town Road, London NW5 2BT.

Telephone: 01-267 2977

## University College, London Programmer/Analysts

FOR LINKED COMPUTER SYSTEMS

Required by the Computer Centre to join project team developing software for a new service based on linked GEC 4082 computers. This will gradually replace existing IBM 380/65 service and provide professional keyboard terminal access to a large number of staff and students.

The Centre is seeking experienced and interested in systems or applications software, particularly those who can advise on the use of statistical packages.

Candidates should possess a degree or equivalent experience and evidence will be offered of the salary related scheme £3214 to £8282 (plus 10% pension) and £480 London Allowance.

Applications including full curriculum vitae and names of two referees should be sent to: The Manager, University College, London W1P 0AP, or to the Senior Lecturer, Department of Statistics, University College, London W1P 0AP.

## PROGRAMMER/ ANALYST

W.12

£5,500+

A subsidiary of an International Multi-Billion Assurance Group, have a need for an Analyst/Programmer for their Life and Pensions Company, situated in Shipbuilders Bush, London.

The installation, an IBM System 32 using RPG/1 is shortly to be upgraded to a System 34. Present systems are concerned with Administration of Life and Pensions Policies, with the introduction of Financial and Bureau systems being brought in house with the installation of the new Hardware.

Therefore, we are looking for a competent Programmer/Analyst who has at least two years' experience ideally in Insurance and RPG/1, but consideration will be given to other people who are willing to be retrained.

You will be given the responsibility of controlling your own systems, reporting directly to the DPM.

The Company is at the forefront of expansion, enabling you to join this ground floor opportunity with excellent career prospects.

CW40-3

## DAY-TO-DAY CONTROL FOR COMPUTER FUNCTION

London

up to £6,000 plus fringe benefits

A unique opportunity has arisen for someone who can assist in the rapid development of a group computer service, using ABS Multi-Bus Systems with on-line VDU networks, in the Regency Park area of London.

Our client, an international rental organisation, is looking for a person who will report to the computer manager and be capable of:

- Systems Planning for additional installation
- Programming
- Day to day operations and control of existing installation

We would like to hear from people who have the confidence and ability to make a substantial contribution to the growth of this company and its computer operations.

CW-40-1

## CAREER DEVELOPMENT IN BERKSHIRE PROGRAMMERS TO MOVE INTO ANALYSIS!

A multi-million pound group with controlling interests in a wide range of engineering, production and service functions, is upgrading their 2803 to 2904 next year.

To strengthen the project teams responsible for design and implementation of systems for the various users within this diversified group, we need experienced programmers with exposure to analysis or analyst/programmers who are ready and willing to move into analysis and take on a demanding role in providing the necessary systems for user needs.

The type of applications for development are varied, some will be on-line in addition to Batch mode using Minis for data collection.

D&M experienced candidates will also have a definite place in the systems teams. Prospects are excellent and early promotion to project leadership can be expected. Exceptional candidates can be recruited directly into senior positions.

CW-40-2

## PROGRAMMER AND ANALYST/ PROGRAMMERS

£4-7000 p.a.

Central London

An International Computer Services company require more people as a consequence of continued growth and success.

They are looking for programmers with experience of RPG/11 Experience of System 3, 32, 34 and/or financial applications would be an added advantage.

You will be offered the opportunity to work on a wide variety of interesting projects plus the possibility of overseas assignments if desired.

It is expected that applicants will have ambitions to move into analysis, consultancy or develop their expertise into other programming languages and machines.

These are excellent opportunities in an outward concern where you are encouraged to develop your career and participate in the company's future.

CW40-6

## MOVE INTO SALES RECRUITMENT SALES

We wish to recruit an additional junior consultant to join our small handy company specialising in recruitment services.

The successful applicant will be initially based in Kingston, with a move to the Vauxhall area planned early next spring.

The ideal candidate will probably be currently working in a conventional OP environment with the desire to move into a challenging sales career within the computer industry. The main benefits associated with a small company apply, including identification within the company, responsibility for a wide client base, opportunity to make a significant contribution to the company's success, and professional growth.

A negotiated salary and commission is paid according to the successful candidate's contribution to the company. Please contact the Managing Director for further discussion.

CW-40-4

## Small Business Systems

West London ASSEMBLER £4500-£8300

A major International Systems' House who are better known for their mainframe work, have a fast expanding Small Business Systems Division.

They have an urgent need to recruit people who range from Programmers with 2-3 years' experience, through to Senior Project Leaders.

All you need is experience of ASSEMBLER on any machine, but if you have experience of SYSTEMS DESIGN, REAL-TIME ORDER ENTRY, or ORDER PROCESSING so much the better. Projects are all based on Real-Time APPLICATIONS on the ICL SYSTEM 10 and SINGER 1500 hardware.

Project teams usually consist of 2-3 people, allowing you to follow the project from specification through to implementation.

Salaries are well above market rate and the company can offer excellent career opportunities, Annual Bonus, plus usual Company Benefits one would expect from a company of this size.

Ref: CW/40/5

## PRODUCTION CONTROL ANALYST

Germany

to £16,500

An excellent opportunity has arisen in Germany, for someone to design a Production Control package for the commercial applications development of an exciting Mini computer.

The task of designing and specifying the Production Control package will require previous experience of production control systems and the ability to understand the requirement as well as specifying a solution.

While the development team will be made up of professionals with relevant software skills, we need a top calibre Production Control individual, who is self-starter and is capable of working on his/her own initiative.

Candidates should have a working knowledge of German, while additional tutorial assistance is available. The post offers a competitive salary in a company that relies on career conscious people for its own growth and development.

CW40-5

## SYSTEMS ANALYST

UXBRIDGE

up to £6,600

Our client a major Company, who manufactures Flooring and Ceiling Tiles, require a Systems Analyst in their head office in Uxbridge.

The installation, an IBM 370/138, under OOS/V5, Power/V5 and CICS is situated in a five storey modern and luxurious office block with its main entrance in the Uxbridge shopping precinct.

The successful applicant, will have 3 years' application programming experience preferably using Cobol, and designed, controlled the development of, and implemented a major computer system.

Naturally experience of 370 equipment is a must, and an added advantage would be experience of on-line programming, preferably using CICS.

The Company can offer good career prospects with on the job training, subsidised "Panthouse" restaurant, Free life insurance, 4 weeks holiday, and free personal accident cover.

CW-40-8

## MINI COMPUTER SYSTEM SOFTWARE

up to £8,000

A Systems Company situated in Southern Surrey requires a Systems Software Consultant, to strengthen their design and implementation capability.

The successful candidate will need:

- Five years Mini Computer experience
- Thorough working knowledge of one mini computer real-time operating system (RSX would be an advantage).
- Experience, and ability to make rapid assessment of other operating systems and advise potential users on procedure.

The position is primarily to provide a consultancy within the company, and it will also involve participating in the design and development of new systems.

The Company can offer an opportunity for career development in a technical role, as well as Free Life Insurance, Pension Scheme, BUPA, and four weeks holiday.

CW/40/7

# Central Computing Consultants

KINGSTON: 44 Wood Street, Kingston upon Thames, Surrey, England. Telephone: 01-549 3212 Telex 27950

DUBLIN: Caribarra House, 24 Lower Leeson Street, Dublin 2. Telephone: 789577 (5 Lines)

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THIS AREA!

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The North East of England is and always will be the place to live. It combines beauty with ruggedness, historical tradition with modern entertainment & provides the widest possible range of sporting activities. Importantly, all the preceding are combined with a massive and continuing upsurge in computing careers. The whole spectrum is here: Management, Systems Analysis, Programming and Operating. Bill Baker, a widely respected Careers Consultant, has a most comprehensive list of career vacancies with the best known companies in the area, and his role is to find people who genuinely meet each and every requirement. The art being to match the right skills, personality and career progression, thus leaving a happy employee and employer. If your heart, home or hobbies lie in the North East ring Bill Baker now on Sheffield 738794, 24 hour service. It is 90% certain he can match your requirements quickly.

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SYSTEMS  
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PROGRAMMERS  
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PROGRAMMERS  
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GET THE BEST FROM THIS AREA - SO RING NOW.  
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## Salesman

High Growth Market  
Manchester based

We are the rapidly growing IT Division of an established international organisation, designing, manufacturing and marketing our own products. The company's distributed processing products represent a comprehensive range with the emphasis on intelligent terminals and network processors. The systems offer high quality and value to a wide range of financial, industrial and government users in this rapidly growing sector.

We would like to hear from men or women with proven sales experience in the machine market who now wish to enter the rapidly expanding distributed intelligence and terminal markets. Naturally, we would be interested in receiving applications from those currently engaged in these market areas who are attracted by our present success and future potential.

Our growth rate is such that we are additionally interested in discussing sales careers with other experienced IT people.

A twelve month's guarantee will be negotiated for this position and in our recent experience, the total earnings potential will provide no disincentive to place acceptance.

Write or ring for an appointment to Mr. A. E. Longman, Regional Personnel Manager, British Olivetti Limited, 32 Broughton Street, Manchester M2 1BN. Tel: 061-831 7111

olivetti

Consider  
Olivetti now

## Group Systems Manager

The Berek Group requires a Group Systems Manager to join their Management Services Department. This vacancy has been caused by an internal promotion within the Department.

Reporting to the Deputy Management Services Manager, the successful candidate will be responsible for assisting the Management Services Manager in the direction and control of the organisation, and for the day-to-day running of computer based systems, including monitoring progress, until their operation. He/she will have a current establishment of 15 staff and needs to be prepared to provide technical and analytical support to his/her section through project leaders. Importance will be attached to applicants being able to apply vigorous project control techniques.

The ideal candidate should be between 30 and 40 years of age with extensive Data Processing experience and a minimum of 5 years in Systems Analysis and should have a degree/professional qualification. Business experience in a manufacturing concern would be advantageous.

We are currently using an IBM 370/146 and a range of operators and review. Salary is competitive with Company Car and generous benefits including relocation allowance.

Applicants giving full details of career, qualifications and current salary should be sent to Alan Holt, Management Recruitment Manager, Berek Group Ltd, Prince House, 1265 High Road, Whitehouse, London N20 0EJ



A Member of the  
Berek Group of Companies

## THE SCOTSMAN PUBLICATIONS LIMITED PROGRAMMER/ ANALYST

£5,500

The publishers of "The Scotsman" and the "Evening News" are currently developing advanced newspaper production and computer systems.

The production and order entry systems are being developed by a major UK software house to run on a multi-CPU configuration using database techniques and over 40 on-line devices.

In order to prepare for and carry out the initial acceptance and implementation of this major project and to assist in subsequent effective operation of the systems, there is a need to recruit an experienced programmer/analyst who will report to the Computer Services Supervisor.

Applicants for the post should have at least three years systems and programming experience. Familiarity with real time operating systems and Assembler is highly desirable.

Sterling salary will be around £5,500 and we will assist with relocation expenses to the Edinburgh area if necessary.

Applications should be addressed to: Personnel & Training, The Scotsman Publications Limited, 20 North Bridge, Edinburgh EH1 1YR. Tel: 011 221 2451/5307.

## OPERATIONS SUPPORT POSITIONS

OPERATIONS SUPPORT POSITIONS WITHIN A D.P. SUPPORT ENVIRONMENT

SENIARY/ SENIARY

EXCELLENT

The classifications of experience our client is seeking are as follows:-

Our client, a specialist software development centre for a World-Wide Telecommunications Organisation, is now increasing the size of its Computer Centre Operation Teams BASED IN N. LONDON AND N.W. KENT. This recruitment is in preparation for their new 1979 developments which are already in an advanced state of planning.

There are currently four vacancies available, all of which will have an area of responsibility for ensuring the smooth implementation of systems, and liaison between the Computer Centre and various associated companies throughout Europe.

who want to move into a Data Support role.

- Experience of IBM 360 or 370 operations.
- Knowledge of IBM JCL & OS utilities.
- Familiarity with MVS advantageous.
- Capability to deal with JCL problems.

- At least 1 year's previous experience in a D.P. Data Control Area.

- Familiarity of IBM mainframes running with JCL and a knowledge of OS would prove advantageous.

## Senior Data Controllers

- 2/3 years' experience with a D.P. Data Control environment.
- In depth knowledge of IBM mainframes running with JCL, and a sound knowledge of OS.
- Familiarity with MVS.
- Capability to deal efficiently with all JCL problems.

Since the Operations Team provides a full range of services, all members of the team must be able to work on their own initiative with minimum supervision. Some overtime may be required which will be compensated for.

The responsibility and scope of the positions will depend upon your current experience; however, career prospects are good and promotion will be available once your ability and knowledge develops.

Apart from an excellent starting salary you will also receive all the normal large-company benefits, i.e., 23 days annual leave, subsidised canteen or luncheon vouchers, flexible working hours, Pension Scheme and discount on Company products etc.

If you consider these vacancies could be of interest to you please contact Datascene at once.

Datascene Recruitment Ltd  
Sceptre House  
169-173 Regent Street  
London W1B 7HB

datascene

01-439 7871  
24 hour answer phone



# PERMANENT APPOINTMENTS

★ JOB SATISFACTION ★ SALARY ★ CAREER OPPORTUNITY

## TEAM LEADER - WEST LONDON-BERKS. to £8,500

International group of companies with its outstanding reputation for efficiency, growth and investment seeks a Team Leader to work on development areas. Ideal applicant will have good technical background in IBM environment. This is a senior position involving project management and quality control of development phases and to assist with the design and specification of the system.

- ★ Good company benefits which include non-contributory pension, life assurance and sickness scheme.
- ★ RELOCATION assistance if required.

Ref. 1823

## SENIOR PROGRAMMER - HANTS. to £7,500

Our client, a company based in Hampshire, involved in petrochemicals, seeks a senior programmer with at least three years' experience in COBOL and PL/I. They retain IBM 370 hardware and this position is to work on commercial applications including accounting projects. Ideal applicant will be able to communicate with people at all levels. Company offers excellent promotional prospects.

- ★ Continued development in a well planned schedule.
- ★ FLEXI-TIME and free medical insurance.
- ★ RELOCATION expense if required.

Ref. 1819

## ANALYST PROGRAMMER - CITY £6,500 + Sub Mortgage

Established merchant bank has opportunity for person with COBOL and ASSEMBLER or PL/I to work as an analyst programmer. Ideal applicant will be in mid-20s with a degree and preferably will have worked in a financial environment. CICS would be an advantage but training will be given. This is a superb opportunity to follow a good career path.

- ★ Excellent scope to move into systems.
- ★ Banking benefits which include low interest loan, and excellent sports and social club.

Ref. 1716

## PROGRAMMER CITY AND MIDDLESEX £5,000 neg. + Sub Mortgage

Our client, leading bank, requires programmer with at least 18 months' experience in PL/I. Applicant will join a young and enthusiastic data processing team which retains IBM System 3 hardware. Major systems currently are planned to keep pace with company's rapid growth. Applications will be of financial nature, and company offers good promotional prospects.

- ★ Excellent fringe benefits which include banking and credit facilities, profit share and non-contributory life assurance and pension scheme.
- ★ Full banking benefits including bonus.

Ref. 1828

## PROGRAMMER - CITY £7,000 + Sub Mortgage

If you have at least three years' BASIC experience on any MINI, a fantastic opportunity awaits you. Our client, a major international merchant bank, is enlarging its D.P. department. This is an exciting and CHALLENGING position is an excellent opportunity to follow a career path. Ideal applicant would have knowledge of systems, but training offered.

- ★ Good working conditions in a progressive and prestigious company.
- ★ Excellent fringe benefits which include a subsidised restaurant and banking facilities.

Ref. 1801

## JUNIOR PROGRAMMER - LONDON to £6,000

Multinational company retaining large IBM 370 hardware requires programmer with at least 12 months' ASSEMBLER experience to join a highly professional team. They are currently developing a major sophisticated on-line system.

Company offers

- ★ Highly progressive organisation.
- ★ Excellent benefits including CHEAP TRAVEL.
- ★ Continued development with a well-planned schedule.
- ★ Good promotional prospects.

Ref. 1764

## SYSTEMS ANALYST - CITY to £7,300

Major British company with assets exceeding £440m seeks persons with minimum 18 months' experience of systems analysis and design covering major aspects of systems work, preferably with an ICL COBOL programming background. Company has a well-planned future including delivery of ICL 2960 computer next year, running under VME/B, and covering projected development work.

Company can offer

- ★ Excellent career promotion prospects.
- ★ Full 2800 training.
- ★ Free staff restaurant.
- ★ Flexi hours, season ticket loan, annual bonus, LOW INTEREST MORTGAGES.

Ref. 1849

## SENIOR SYSTEMS ANALYST - CITY £8,000

Multinational conglomerate company are seeking systems analyst with minimum five years' D.P. experience including commercial analysis in an IBM environment, preferably to undertake responsibility for systems analysis, specification and testing of major project phases. Ideal applicant will have COBOL and PL/I's experience but full training will be given.

- ★ Super working conditions including free lunch.
- ★ Varied projects providing an interesting and challenging career.

Ref. 1791

## PROGRAMMER - HOLLAND £11,000

International company manufacturing sophisticated technical products for world-wide distribution seeks a programmer for exciting newly created position. Company have installed PDP-11 using BASIC+ and consequently require person with good knowledge of the same, with a good personality and strong desire to accept a challenge.

- ★ Prestige company with American backing.
- ★ Good deal of development work using integrated database.
- ★ Excellent prospects and early salary review.

Ref. 1742

## PROJECT LEADER - CITY £9,000 - £9,500

Unique opportunity within multi-national communications conglomerate for project leader. A challenging position with responsibility for large team developing major message switch system. Duties will therefore include co-ordination of the team, design of systems and technical guidance to four team leaders. Ideal applicants will have at least five years' experience on PDP, message switch, RSX & RTL II with strong personality and desire to succeed.

- ★ First-class career structure.
- ★ Well organised projects and good working teams.
- ★ Plenty of room for growth and excellent earning potential.

Ref. 1827

## PROJECT LEADER - CITY £7,000 + Sub Mortgage

International financial institution has a vacancy for a project leader to lead a team in a major new system development. Linking for someone with at least 18 months' supervisory experience leading to successful achievement of a significant project, preferably in a financial environment. Must have ability to communicate well with all levels of people and able to make and act on decisions. They retain IBM hardware and run under DOS/VS. Continued development in a well planned schedule.

- ★ Scope in a variety of areas.
- ★ Progressive organisation.
- ★ Good company benefits which include sports and social club.

Ref. 1712

## CODE WRITER - S. ENGLAND £11,000 +

World wide manufacturing company based in S. England seeks a person to work at capacity of Systems Engineer as a code writer. The position involves development and maintenance of sophisticated systems and installation of sophisticated hardware and software. The position is a full time position and should suit those with programming experience in ASSEMBLER, BASIC, or FORTRAN, and an interest in systems hardware and application software development. Both a communications and real time in commercial environment.

- ★ Excellent career growth and earning potential.
- ★ Opportunity to do some marketing work between client liaison.
- ★ Opportunity for overseas travel.

Ref. 1813

For further details ring our London Office 01-734 0152/3010 (24 hours)

## CONTRACT DIVISION

### U.K.

POP FORTAN  
POP MACRO II  
IBM OS TSO COBOL  
AN/PROG.  
IBM OOS CICS/ASSEM  
IBM COBOL + MK IV  
IBM CICS/ASSEM PL/I  
IBM IMS DB/DC PL/I

BERKS

GLOS

C. LONDON

HERTS

S. LONDON

C. LONDON

CITY

S. COAST

£230

£220

£220

£200

£230

£210+

£220+

£260

IBM SYS 3 RPO II  
IBM COBOL/ASSEM MAINT  
IBM COBOL TSO VSAM  
OOS/VS  
ANALYST FORTAN  
FORTAN + OS JOL  
ANALYST IMS EXP  
HONEYWELL 6000 TOS  
COBOL

MIDOX

HERTS

C. LONDON

C. LONDON

C. LONDON

C. LONDON

MIDOX

£200+

£200+

£200+

£220+

£220

£220

£220

£220

### OVERSEAS

POP FORTAN KN. FRENCH  
POP MACRO II KN. FRENCH  
FERRANTI 600 CORAL  
KN. FRENCH  
HONEY 64 GCOS 2000 COBOL  
UNIVAC 1100 OMS

BRUSSELS

BRUSSELS

BRUSSELS

HOLLAND

HOLLAND

£360

£360

£360

£340

£375

IBM SYS PROO 370/168  
OS/VS  
NEAT 3 TO IBM COBOL  
CONVERSION  
IBM SERIES 1 ASSEMBLER

HOLLAND

HOLLAND

HOLLAND

HOLLAND

HOLLAND

£400

£360

£360

£360

£360

## KNIGHT PROGRAMMING SUPPORT LIMITED

27, MOLE STREET, LONDON W1V 6JH. TELEPHONE 01-734 0152/3010 (24 hours)

## INTERACTIVE COMPUTING

Rutherford Laboratory

The Engineering Board of the Science Research Council is setting up a national Interactive Computing facility based on a network with major nodes at Chilton, Edinburgh and Manchester. The computing equipment includes a twin-processor IBM 360/195, two DEC 10's, a PDP 10, a GEC 4070, a II 8800 colour microfilm recorder and numerous other computers and peripheral devices. Several more multi-user minis will be purchased this year and added to the network.

## Application Programmers Graphics Systems Design

A Programmer is required to work on the establishment of general interactive pre and post-processors for a wide range of engineering design tasks. A variety of modern graphics terminal equipment must be handled, including colour raster displays (VNI733A).

## Analogue & Digital Systems

Successful candidates will be engaged on developing new applications software for CAD in Analogue and Digital Systems and extensive work on Micro-Processor Systems is envisaged. The work will include:

- Establishing and maintaining programs providing a comprehensive digital design system. Areas to be covered range from specification languages through simulation and test generation to placement and routing on both LSI chips and PC Boards (VNI733B).
- Constructing and maintaining a device and materials library for use in conjunction with the analogue and digital design software (VNI733C).
- Considerable experience in the relevant disciplines is necessary and appointed staff will be expected to co-operate with University Research workers in making substantial contributions to this field.

## Finite Elements

To establish a finite element software library suitable for use in advanced research. Substantial experience of finite element techniques is necessary for this post. We expect the successful applicant to collaborate with University researchers in making major contributions to finite element techniques (VNI733D).

Depending on qualifications and experience, grading and salaries will be as follows:  
Scientific Officer £3,037 - £4,724  
Higher Scientific Officer £4,388 - £5,829  
Research Associate (fixed 3 year term) £5,800 - £8,000  
We are prepared to offer accommodation, and the posts are based at the Rutherford Laboratory, which will be situated within pleasant rural surroundings on the Berkshire Downs.  
We provide daily travel facilities to most of the neighbouring towns and villages, and Rutherford has its own restaurant and recreational facilities, with a 9-hole golf course and a 18-hole tennis club.

Please write for further details and application form, quoting the appropriate reference number to Ruth Jeon of the Personnel Group.  
Closing date for applications 20th October

## RUTHERFORD Science Research Council

Rutherford Laboratory, Chilton, Didcot,  
Oxfordshire OX11 0QX. Tel Abingdon 21900

## SYSTEMS ANALYST

Due to the significant expansion of the Company's manufacturing facilities at Seal Sands, Teesside, the Company require to recruit another Systems Analyst.

The successful applicant will form part of a small group and will be involved initially in the design and implementation of a Materials Management Project.

Candidates should be fully conversant with Fortran and Assembler programming and must have at least 2 years' experience of on-line systems design and programming and have worked in a mini computer environment. Previous experience in inventory computing within the process industries would be an advantage.

The Company offers an excellent salary together with first-class conditions, including non-contributory pension and life assurance schemes. Please write giving brief details of qualifications and career to date.

Recruitment and Training Supervisor, MONSANTO LIMITED, Seal Sands, P.O. Box 82, Middlesbrough, Cleveland TS2 1TX. Tel. Seal Sands 546464.

Look to the future with **Monsanto**



Data Processing Recruitment Consultants

## Programmers Designers Consultants Belgium & Berkshire

Salaries: to £16K (Belgium) to £9K (U.K.)

An internationally renowned supplier of Data-Base and Teleprocessing Management Systems has retained Logistix to identify top calibre Data-Base and Teleprocessing

- ★ APPLICATIONS PROGRAMMERS
- ★ SOFTWARE PROGRAMMERS
- ★ SYSTEMS ANALYSTS
- ★ CONSULTANTS

for its Belgian Head Office and U.K. Regional operations.

THE COMPANY. Our client has its Corporate Head-Quarters in Ohio, U.S.A. having installed its first product in 1968. To-day its operations are world-wide including Canada, Europe, South America, Far East and Australia. Since its inception the Company has successfully served over 200 clients installing on-line and data-base applications, whilst the number of installed products exceeds 5,000. Currently, the Company's head-count exceeds 600 world-wide with a sales turnover of \$50 million per annum.

THE PROJECTS. Some of the Company's recent projects have included the following:-

- Development of Data Base and Real Time Systems and Programming Standards.
- Data Base Production Control Systems.
- Turn-key applications and systems software package development.
- Conversion of other DB/DC software.
- Implementation of warehousing distribution systems.

THE PEOPLE. These very important positions will appeal to those who wish to live overseas in a multi-language society (French/Dutch/English), or to those who wish to improve their knowledge of French or Dutch (whilst at a later date there may be a limited number of positions available in Frankfurt). Whilst for those who prefer to remain in the U.K., you will have an outstanding opportunity to live and work in one of the most picturesque areas of the Thames Valley. Even then there will be ample opportunity for travel within the U.K. and overseas should it be desired.

Technically speaking, you must have current experience in the implementation and support of Data-Base and/or Real-Time systems. Suitable applicants should therefore offer in-depth IMS DB/DC exposure or similar Data-Base experience with an independent suppliers software.

Our clients are seeking:-

- ★ APPLICATIONS/SYSTEMS PROGRAMMERS with a minimum of 18 months programming experience in COBOL, PL/I or BAL in a commercial, financial or manufacturing environment.
- ★ SYSTEMS DESIGNERS/ANALYSTS who must have worked in the capacity of either Project Leader or Project Manager and have been involved in a feasibility study, the design and subsequent implementation of at least one complete system preferably in the areas of sales ordering, stock/inventory control, budgeting/forecasting, foreign exchange/investment and portfolio management.

• CONSULTANTS who must demonstrate multi-hardware and software expertise with either a Manufacturer or Systems House. Particular reference will be paid to those who are expert in the areas of Project Planning, System Analysis and Design, "Top-Down" Development and Structured Programming techniques.

THE BENEFITS. The higher than average salaries reflect the prominence which our client places in the acquisition of these key personnel. Additionally, extensive benefits include full re-location expenses, life and disability insurance, pension and medical plans, overseas allowances and liberal mileage allowances.

FOREIGN ASSIGNMENTS: you will be offered similar terms to the U.K. positions with the additional benefits of "all found" accommodation for both yourself and your family. Where necessary financial assistance towards the cost of French language courses will be given. Willingness to relocate for a meaningfully extended period is therefore a prime criteria in applying for such positions.

THE INTERVIEWS. In the first instance we will conduct initial interviews in our London office, after which candidates will be short listed to meet two of the Company's senior management who will visit our offices in mid-October. Offers of employment will be made no later than seven days after interview. It is hoped that for both U.K. and Belgian positions appointments will be taken up in November. Please contact John Staley.

Logistix, Freeport 32, London W1E 3YZ  
01 491 4636 Telex 28800

(Reverse charges)



Avon House, 366 Oxford Street, London W1N 9HA



1990



## Computing Career Opportunities

We are looking for people with computing experience to join our expanding Commercial Services team at the Division's Headquarters in Welwyn Garden City. We are also currently engaged on a programme of extending the Division's distributed processing activities at its Tescoside and other works which provide job opportunities and valuable experience in management and commercial systems.

Present central hardware is IBM 370/155 and 158. PL/I and Informatics Mk IV are our main languages. At the works we have a range of 1700 programmed in COBOL. We require:

### Chief Programmer

c.£6,750

To lead the headquarters programming team. Responsible for program design, adherence to standards, testing, quality control and system set up to agreed time scales. Minimum 5 years' experience in PL/I and JCL in a commercial environment and ability to communicate well at all levels is essential. Knowledge of structured techniques, other languages, MVS, TP and OB will be an advantage. (Ref P245)

### Analyst Programmers

c.£6,200

To develop and support existing system areas in accounting and on line distribution, and new areas in real-time accounting and purchasing, production management, information access and data-base management. A minimum of 3 years' technical experience is required based on IBM PL/I and JCL (or Burroughs COBOL and MCP for the works), and an ability to communicate with users is essential. Some systems analysis experience and knowledge of commercial and/or real-time systems is desirable, as well as education to 'A' level. However a professional qualification or degree would be preferred. (Ref P244)

### Programmers

c.£4,500

To work in the headquarters programming team. A minimum of 2 years' experience in PL/I and JCL is desirable, together with a willingness to learn real-time and data-base techniques and to work to departmental standards. Knowledge of other languages and structural programming etc would be an advantage. (Ref P246)

In addition to the above salaries the Company operates profit sharing and pension schemes, and there is also a quarterly productivity bonus. Working conditions are excellent, with good restaurant and recreational facilities. A generous relocation allowance would be given where appropriate. If you are interested please send full details of your experience, qualifications and employment to date to Mrs M R Barton, Personnel Department, ICI Plastics Division, Welwyn Garden City, Herts. If you have any queries please telephone Welwyn Garden City 23400 Ext. 3700. An application form will only be necessary for the final selection of likely candidates.



The Leaders in Plastics

## Chief Programmer

c.7K

The A.P.V. Company Ltd.

APV is a major international process engineering group; we are seeking an experienced person to fill this important computer vacancy at our Crawley organisation headquarters.

The computer department services currently include on-line production control information on a DEC 11/70, batch programs for pay, accounts and costing on ICL System 4 equipment, and computer aided design and graphics on a Prime 400. A Prime 800 computer is also on order.

The Chief Programmer will supervise and schedule programming within the 35 strong computer department, and be responsible for establishing and maintaining programming standards and disciplines.

The ideal applicant would have been programming for six to ten years, and would be fully familiar with several languages including COBOL, with experience of controlling both staff and projects. This post would particularly suit someone from a commercial installation using mainframes, who wishes to broaden their experience of machines and applications and to increase their level of responsibility.

Salary range around £7,000 and a possible relocation package is being offered.

For further details of the job, salary and Company, please contact:

The Personnel Department,  
THE A.P.V. CO. LTD.,  
P.O. Box 4,  
Mantel Royal,  
Crawley,  
Sussex.  
Tel: Crawley 27777.

APV

### STAFFORDSHIRE COUNTY COUNCIL

#### Planning Assistant

(Trainee/Assistant Programmer) - Post No. 3002127

Grade AP/1/3 - £2,625-£4,146 per annum (including supplement)

Applications are invited for this post in the Research and Intelligence Unit of the Strategic Planning Division, which deals with the information systems associated with the monitoring and review of Strategic Planning policy in a large and diverse County.

Applicants should preferably possess experience of computer programming and wish to broaden their experience by working on the operation and development of a computer based planning information system. They may also be required to contribute to other related aspects of work in the unit.

Applications (no forms) giving full particulars of age, experience, qualifications, etc., together with the name and address of two referees, should reach the County Planning Officer, Market Street, Stafford ST1 1LE by 15th October, 1978.

Successful candidates will be invited to attend an interview at the County Council Offices.

## Univac Systems Programmers for Scicon

Scicon Computer Services, based in Milton Keynes, currently operate two UNIVAC 1108 machines to provide business services to a wide range of clients.

Planned hardware expansion for 1979 has created vacancies in our Software Development and Support Groups.

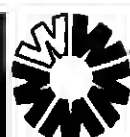
Applicants should have experience of OS/1100 support/development and be fluent in Assembly.

Scicon currently uses OS/1100 Level 31.

Telephone or write for application form to: Mr. J. H. Hall, Personnel Manager, Scicon Computer Services Ltd., Park Lane, Kilmarnock, Milton Keynes, MK1 3LE. Please enclose CV.

### Scicon

A Member of the B.P. Group of Companies



### Metropolitan Borough of WIRRAL

Current installation consists of an ICL 1903T running under George 2+ together with 7002 communications equipment.

#### PRINCIPAL DEVELOPMENT OFFICER (DATABASE) - £5,727-£6,342

Wirral is implementing the first phase of a land and property database, the objective being to provide an integrated information service relating to all land and property. The successful applicant will lead the Computer side and be responsible for implementing and expanding the operational use of the database. This will be a challenging and creative opportunity for a person with a wide knowledge of computer systems and preferably database and/or local authority experience.

#### ANALYST/PROGRAMMER £4,245-£4,632 or £4,773-£5,073 or £5,232-£5,568

Applications from persons with at least twelve months' experience of systems analysis or from experienced programmers with local government or commercial backgrounds and experience of the systems environment. The successful applicant may expect to be employed upon a variety of applications, on some occasions working as a member of a team and on others in a more individual capacity. The successful applicant will be capable of negotiating with the representatives of user departments at all levels and of being responsible for the development from investigation through to implementation.

#### PROGRAMMER - £3,732-£4,146 or £4,245-£4,632

An experienced COBOL programmer with a minimum of two years' experience in the use of George 2+ and communications work would be an additional advantage.

#### SOFTWARE PROGRAMMER - £4,245-£4,632

To be involved with the maintenance and development of George 2+ communications work and general software. Experience in one or more of these fields in addition to a COBOL programming background will be an advantage. A successful applicant will be given with the opportunity to move into a more senior position with the Authority's Service.

Applications from the Officer at Plumtree, PO Box 2, Treasury Building, Cleveland Street, Aldershot, Hants GU11 0JH. Tel: 0147 7000, ext. 3401 returnable by 20 October.

### TECHNICAL SUPPORT OFFICER

up to £5358

The duties of this post are to supply technical support to the production team, and also the VME/8 operating system to be used on the Council's ICL 2980. The job will primarily be to assist the Chief Technical Support Officer in the creation and maintenance of a satisfactory operating environment. At least one year's support experience is required. Application from Personnel and Management Services Officer, London Borough of Greenwich, Paddy Middleton House, 80 Woolwich New Road, London SE18 8HQ. Telephone 01-854 8888 Ext. 2118. Closing date: 20th October.

#### GREENWICH

#### WANTED URGENTLY

Audio interface board for Tektronix 4010 series terminals, please number 018 0085 01.

Contact: Keith Pike

COMPEDA LTD

Company House

St. Pauls Road

St. Pauls

St. Pauls

St. Pauls

### SYSTEMS RELIABILITY LIMITED

#### SALES EXECUTIVES

Systems Reliability Limited, an established dynamic company involved within the computer industry, are looking to appoint Sales Executives in the South Midlands to enable it to exploit more fully its current automated telephone monitoring system TEL-TAG and its data network controllers NETCOM. Both products are leaders in their application market.

The Sales Executives will operate from our office in London, and will cover the whole of the Midlands and North Wales. The successful applicant will already have proven sales experience and knowledge of telecommunications, computing or digital techniques.

We can offer a positive, challenging and rewarding career and are prepared to pay an attractive salary, provide a company car and usual business expenses.

If you feel you have the necessary attributes and are self-motivating, ring or write to:



D. J. Whitehead  
Sales Manager  
SYSTEMS RELIABILITY LIMITED  
Marshall House  
24-26 Rothersey Road  
Luton, Beds. LU1 1QX  
Telephone: Luton 35581

## D.P. CAREERS in BANKING or INSURANCE

A special recruitment feature spotlighting career opportunities in the above sectors will be published in the OCTOBER 19, 1978 issue of Computer Weekly. For more details contact:

Eddie Farrell on 261-8087 or Mark Williams on 261-8011

## "Du Different"

This rare old Norfolk expression can still hold good if you have the right experience, determination and desire to live in East Anglia. Among the many current opportunities with a difference are:

1. Bureau sales executives for expanding offshoot of national organisation, with excellent support.
2. Experienced IBM 360/370 operators.
3. Programmers with two years+ in COBOL, PL-1, BAL or FORTRAN.
4. Systems analysts with PROJECT LEADER potential.
5. Practical implementation of OMAC based stock/production systems needs self-reliant intelligent ICL COBOL programmer willing to work non-standard house in N.E. Essex. (Recent graduates considered.)

For details in confidence ring Bryan Richmond on Norwich (0603) 867233 or leave Ansafone message.

**EAST ANGLIAN SYSTEMS LIMITED**  
P.O. Box 70, Norwich NR1 4EF  
A personalised recruitment service with a difference.

### ROYAL OPERA HOUSE COMPUTER OPERATIONS MANAGER

We are expanding our computer department to allow the existing Data Processing Development Manager to concentrate on systems work and programming. We wish to appoint an Operations Manager to be responsible for supervising and scheduling the work of the ICL 2903/20 computer system and the NCR machines which are being phased out.

RP2 2, ICL 2903/20 job control language and some knowledge of payroll procedures would possibly be an advantage, but it is essential that candidates experience of some aspects of a successful computer installation.

Salary negotiable in the region of £4600 per annum according to experience.

Applications in writing to Personnel Manager, Royal Opera House, Covent Garden, London WC2.

### DEPARTMENT OF ENGINEERING Engineering Analyst/Programmer

Post Ref. E2114 and E2115 (2 posts)  
Grade AP4/5  
Salary £3933-£4761 plus £312 supplement

Vacancies exist in the Computer Section of the Department of Engineering, based at County Hall, Barnsley, for two people to work in a team covering many aspects of civil and traffic engineering. Known future projects include Urban Traffic Control, Highway Information Systems, Highway Design and Graphics. The Department uses the County's ICL 1904S, a PDP based graphics workstation and Wang mini-computers and also accesses bureaux using an intelligent terminal.

Applicants should possess a degree level qualification in a technical subject. Relevant experience would also include FORTRAN and the use of technical packages and knowledge of a non-technical language is desirable.

Please write or telephone for an application form, quoting the appropriate post reference, to the Chief Executive (Personnel), County Hall, Barnsley S70 2TN. Telephone Barnsley (0228) 86141 Ext. 268.

Closing date for applications will be Monday, 26th October, 1978.

South Yorkshire County Council

ENERGY IN ACTION

## IF YOU TALK OUR LANGUAGE LET'S TALK BUSINESS

CONVERT TO BYTES TO REMOVE AT EXIT  
COPY SIZE  
ASSUME ILLEGAL OIC OR OPB SIZE  
OIC CODE BY 2  
IF CC ILLEGAL OIC CODE  
IF MI CODE > 63  
MAP TO DIRECTIVE DISPATCH TABLE  
IF EO ILLEGAL DIRECTIVE  
POINT TO PROPER TABLE ENTRY  
OPB SIZE MATCH?  
IF NE NO  
GET ADDRESS OF DIRECTIVE ROUTINE  
PICK UP DIRECTIVE SIZE AND MASK BYTE

### SENIOR SOFTWARE ENGINEERS £5000-£8000

Systime is a major British manufacturer of mini-computer based business systems with a remarkable track record. Its consistent success ensures a highly stimulating working environment and significant opportunities for staff to extend their experience and income.

The company's development plans require the appointment of SENIOR SOFTWARE ENGINEERS. A minimum of three years relevant experience is required, preferably including a period of working in assembler code.

at system level. Successful applicants will work in an expanding department and will be responsible for major software developments. These projects will include developments related to operating systems and tele-processing monitors for PDP 11's & VAX 11's. Pension and bonus scheme with a company car in some cases. Relocation assistance is available.

Write or telephone to: IAN McNEILL, Systime Limited, Concourse Computer Centre, 432 Dewsbury Road, LEEDS LS11 7DF. Tel. 0532 707411.

**SYSTIME**

### DATA PROCESSING MANAGER, LIMERICK

Salary £8,000

The Company: Newlin Services Limited is a subsidiary of A. C. Nibbeling and Company limited in Limerick and with operations in six locations in South West Ireland. We provide a circulation fulfillment service using seven Data Control computers (Eclipse S200 and S300), interfaced to IBM 370/158 systems in the U.S.A. (Upgrading to 3033 in December '78).

The Post: We are looking for a Data Processing Manager who will have full responsibility for computer hardware, systems and programming, methods and product development. The person appointed will report directly to the Managing Director and have close liaison with the parent company.

Experience Sought: Project management, Applications Development, and minicomputers IBM 370 - Systems and Operations. Knowledge of magnetic fulfillment an advantage. Salary is negotiable. Fringe benefits are excellent and include the provision of a company car.

Applicants may phone or write to one of the following:

Francesa Dewney  
Personnel Manager  
Newlin Services Limited  
Bank House Building  
Coill Street  
Limerick  
Tel. (061) 49766

Tom McGovern  
Joint Managing Director  
System Dynamics Limited  
72 Merrion Square  
Dublin 2  
Tel. (01) 784701

### £16,000/20,000 p.a.

ICL 2980-2980 expertise DMS and teleprocessing

### £12,000/15,000 p.a.

ICL 2980-2980 application programmers IBM 370 series PL1 fortran programmers UNIVAC 1100/1100IR and DMS HONEYWELL 66/20 programmers UNIVAC 1100/1100IR and DMS HONEYWELL 66/20 Senior consultant for Algeria (French language required) Microprocessors programmers IBM 360/370 systems programmers and application programmers message switching, expertise hardware and software

### £10,000 p.a.

ICL 2980 operators  
Call or write to: D. BOHNEY, CHOMPES 322/795.28.19 or 322/795.28.19 or write to please mention phone number at home

CORRELATIVE SYSTEMS INTERNATIONAL  
Rue General Leman 43/45 B-1040 BRUSSELS

## JOIN A COMPANY WHERE OPERATIONS IS MORE THAN JUST A DEAD END JOB

We are one of the largest computer service bureaux in the world supporting batch, RJE and timesharing users with scientific and commercial applications on machines in the U.K., Europe and U.S. In the U.K. we are based at Barnet, Herts., where we have an IBM 360/65 running under MVT/HASP/TSO and will be installing an IBM 3031 under MVS in Spring 1979. We need the following people to help us get our new machine into production:

### SENIOR OPERATOR £3090-£4635 PLUS 25% ALLOWANCE

You will be operating large IBM mainframes with extensive communications facilities in a busy bureau environment. Work will be on a 3 shift system Monday to Friday rotating weekly. Experience of operating IBM equipment preferred.

### SENIOR CONTROLLER £3660-£5040

You will be responsible for implementation and day to day support of our package users. This will involve customer contact, job setup, quality control and output dispatch and liaison with our Sales and Systems and Programming Departments. No shift work is involved. Experience of IBM JCL and utilities or operating in a large IBM installation preferred but not essential as full training will be given.

### MEDIA/SUPPLIES CONTROLLER £2600-£3900

You will be responsible for the maintenance, integrity and security of a tape and disk library of circa 8000 volumes. You will also control stocks of computer supplies such as continuous stationery. Experience of tape library or inventory control preferred but not essential as full training given.

All vacancies offer attractive career paths within a large dynamic Operations Department. Opportunities also exist for transfer at a later date to other areas of a worldwide organisation dedicated to the computer industry.

For more information on the above vacancies please contact Jane Martin, Data Services Division, Control Data Ltd., 153 East Barnet Road, East Barnet, Herts EN4 8RA. Tel: 01-440 5161.



Magnetic Media Manufacturing Division  
**CONTROL DATA**  
MORE THAN A COMPUTER COMPANY

### TAYSIDE HEALTH BOARD COMPUTER DEPARTMENT - BROUGHTY FERRY, DUNDEE SYSTEMS DESIGNER

Applications are invited for the post of Systems Designer in our Computer Department located at the Broughty Ferry Campus. The post holder will be responsible for the design, development and testing of computer programs, working in a team with other staff. The post holder will also be responsible for the maintenance and repair of computer hardware. The post holder will be required to have a minimum of 2 years' experience in the design and development of computer programs. The post holder will be required to have a minimum of 2 years' experience in the maintenance and repair of computer hardware. The post holder will be required to have a minimum of 2 years' experience in the design and development of computer programs. The post holder will be required to have a minimum of 2 years' experience in the maintenance and repair of computer hardware. The post holder will be required to have a minimum of 2 years' experience in the design and development of computer programs. 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**PL1 PROGRAMMERS**

**West End** to £5500 + Mortgage  
A leading commercial organisation with an expanding 370/135 installation in the West End is seeking a number of PL1 programmers to work on a variety of new and existing projects.  
The positions are ideal for enterprising young programmers with at least twelve months experience on IBM Hardware. A knowledge of OS/VS1, although not essential, would be a distinct advantage. The company offers a first class salary, and the many generous fringe benefits include Flextime, Season Ticket Loans, and a Subsidised Mortgage.

Reference JC 40/1

**RPGII PROGRAMMERS**

**City** to £4500 + Mortgage  
A leading international bank based in the City requires a number of capable programmers to join a team involved in both the expansion of current systems and the development of new projects on their IBM SYS 34.  
The company is interested in ambitious young individuals who wish to add to their experience and expertise and who have at least 6 months experience of RPGII programming.  
An attractive salary is coupled with a first class benefits package which includes cheap loans and a subsidised mortgage plus all the other advantages normally associated with working for a bank.

Reference JC 40/2

**OPERATIONS**

**ICL 1900 GII** £4000  
GII or Manual experience required for this City Installation. 3 Shifts. Perks include Bonus, BUPA and Subsidised Mortgage.  
**ICL 1900 GIII** £4300  
One year's experience necessary. 3 Shifts, 8 days a week.  
**ICL 2900** £3500  
6 months+ experience required for this travel company. Perks include cheap holidays and flights.  
**IBM 380 DOS** £4000  
Op + Snr Op for progressive manufacturing company. Good prospects for early promotion to Shift Leader. 2 Shifts only.  
**IBM 370 OS** £4500  
18 months + experience with some JCL knowledge for Central London installation.  
**IBM System 3** £3500  
6 months+ experience. 3 days per week only. Prospects to learn programming.  
**BURROUGHS 4700** £5000  
Minimum of 2 years experience necessary for this post. 2 Shifts limited nights.  
**BURROUGHS 3700** £4600  
Snr Op with 18 mths experience needed for this job with excellent career path + perks.  
**NCR CRITERION** £4300  
Snr Op with a minimum of 2 years experience for this post on NCR's new range. No nights and perks include cheap loan and mortgage.  
**UNIVAC 1108** £4500  
Minimum of 2 years experience required for major manufacturing company.

**RECRUITMENT CONSULTANTS**

**West End** £6500 to £9000+  
We are looking for people with several distinct qualities to join our team of consultants: people with the desire to make money, with a flair for assessing and communicating with others, and with the drive to succeed by sheer hard work.  
In return for these qualities, Datascene will offer an ideal opportunity to use current DP knowledge in a varied and fulfilling role, working with both clients and our own consultants on all aspects of recruitment.  
If you have experience within either Systems & Programming, or Operations, and would like more information, please call Phil Gasquigne.

Reference PG 40/3

**COBOL PROGRAMMERS**

**Kent** up to £5000  
A well established company with strong links to the City of London is seeking additional programming staff for its expanding installation in Kent.  
The hardware currently in use is the ICL 1900 range running under GEORGE II and the personnel they require should ideally have a minimum of one year's COBOL experience, preferably on ICL equipment, but other manufacturers' hardware will also be considered.  
In addition to an excellent starting salary, dependent only upon ability and experience, the company offers attractive working conditions and a generous benefits package.

Reference JC 40/4

**Datascene Recruitment Ltd**  
Sceptre House  
169-173 Regent Street  
London W1R 7FB

datascene

01-439 7871  
24hour answer phone

**JBA****Systems Engineer/Analyst**

**West of London** neg c £7,500  
Applications are invited from those who can make an immediate contribution in this demanding technical role. To qualify, it is essential that candidates have experience of commercial or manufacturing applications and the ability to demonstrate a thorough knowledge of an ASSEMBLY level language. Specialist skills, such as real-time development on microcomputers will be highly valued. This is a chance to work on possibly the most advanced manufacturing control system outside the USA.  
An excellent opportunity for an ambitious and personable technician to join a small but highly professional team.  
Contact: Margaret Stevens

**Analyst Programmer**

**London** c £7,000  
A large international commodity trading organisation with interests in banking and shipping has an opportunity for an experienced d.p. specialist to set up and run a new installation in London.  
The company is looking for a person with all-round ability to develop and operate commercial systems on a HP3000. Candidates must have several years experience in a systems and programming environment and be self-motivated to cover all aspects of work in the London Data Centre. This appointment obviously has the potential to offer the senior position as the installation expands.  
Salary is negotiable but will not be a limiting factor for the right person.  
Contact: Jim Baker

**COBOL Programmers**

**Surrey** Start to £4,900 + BUPA  
Specialising in the provision of conversion services to installations changing or upgrading their hardware, this company requires good COBOL programmers to help them stay on top of the most up-to-date computer technology.  
Their Richmond headquarters services both Europe and UK so after initial training you could find yourself spending short periods abroad - supported by generous Tax-Free Allowances on top of your salary. If you enjoy programming, would welcome the chance of travel and variety, and relish the idea of keeping constantly in touch with modern equipment and ideas you may fit into this challenging and exciting environment.  
First class training and promotion opportunities, relocation expenses and free life and health insurance are some of the substantial benefits available with this company.  
Contact: Andy Wright

For further information on any of the above vacancies please contact the appropriate consultant.  
If your qualifications do not match the above positions but you are seeking other opportunities please contact us anyway.

**JAMES BAKER ASSOCIATES, International Personnel Consultants**  
16 Maddox Street, London W1. Tel: 01-491 4478

**Marketing Support Analysts**

**West of London** up to £7,000 + car  
This company are seeking self-motivated analysts, ideally from a communications systems environment who would like to apply their talents to marketing a first class product and offer pre/post-sales support.  
Applicants will be readily considered who have a fairly broad knowledge of the d.p. industry, particularly the terminal systems market. Some background in technical programming and analysis is a definite advantage.  
Generous salary commensurate with experience is offered and a prestige company car including all private mileage.  
Contact: Mike Creamer

**Programmer/Analysts**

**City of London** c £6,250 to start  
A small, specialist city bank has retained JBA to recruit two Programmer/Analysts, who need not have a financial or banking background, to form a team to develop and implement a sophisticated real-time foreign exchange system on their twin PDP11/70s. Essential minimum expertise required is 18 months of MACRO II/ASSEMBLER programming, using REXX-11M. Design experience is not absolutely necessary at this stage.  
The salary package is outstanding with a 2 1/2% average + help with season ticket + 60p L.V.s per day on top of salary.  
Superb opportunity for self-motivated people to forge a career path of their own making, and gain extremely valuable experience. Five weeks holiday and non-contributory pension are included.  
Contact: Andy Wright

**Programmers**

**London** up to £5,000  
A large and well established d.p. department providing computer services to user functions, has a requirement for a number of programmers to work on development and conversion projects for a newly installed ICL 2900.  
Applicants should have at least three years experience of COBOL on an ICL or IBM mainframe. Knowledge of real time, database or transaction processing would be useful. Ability to work without detailed supervision and manage a small group of juniors would lead to more senior positions.  
This is a positive opportunity to work on sophisticated applications using up-to-date hardware, software and techniques.  
Excellent salaries in a professional environment and non-contributory pension scheme.  
Contact: Jim Baker

Grow with Telecomputing - nought to a £million in four years  
Over 130 users of TPS - the leading software for ICL online systems  
Over 60 staff working exclusively on the implementation of online systems on the ICL range

**Software Design and Support**

1900 2900 VME/B VME/K

Telecomputing continues to develop TPS as the outstanding to monitor for the ICL range. We are now planning our new software for VME/B, VME/K, and for intelligent terminals. We got it right with TPS - now is the time to join the small team who will develop and support another winner.

**Applications Design and Programming**

Our client services teams continue to expand to meet the growing demand for our software product and project services. We need more experienced programmers and systems analysts/designers. Junior vacancies require at least one year ICL Cobol experience. In more senior positions your specific computer background is less important. All our work is for online systems but you can learn that after you join us.  
Our teams have already implemented applications such as order entry systems, production engineering, stock controls and mail order. More are in the pipeline. There are opportunities at all levels. Continuous training will develop your skills and promote your career growth.

**Recruiting Manager**

To recruit computer systems and programming staff for Telecomputing and for our clients. All our clients are implementing advanced systems using communications terminals and need the staff to design and develop those systems. We are seeking an experienced computer recruitment officer, or someone with general computer experience plus the personal qualities and motivation to handle client recruitment assignments. Flexible hours could be considered provided this includes the ability to interview applicants out of conventional working hours.

**Project Managers and Consultants**

Must have extensive experience in the design and development of online transaction processing systems.  
Telecomputing specialises in implementing advanced systems using communications terminals. We operate internationally with every client bringing his own unique system requirements and we need the senior staff to design and develop those systems.

**Lecturer (Commercial D.P.)**

To join a small team providing formal training to our clients. We require an established lecturer in computer disciplines or experienced computer programmer with lecturing skills and strong training motivation.  
You will not spend all your time lecturing. You will have the opportunity to keep abreast of the latest developments by spending part of your time working with the applications, design and programming staff.

**Software Sales**

To sell TPS - the leading software product for ICL communications systems. We are currently taking one order every three working days and need additional Sales Staff to respond to the tremendous demand for TPS and other Telecomputing quality software products. Computer experience and sales motivation are essential; experience of terminal systems and of software marketing are useful but not mandatory. Ideally we would like to meet system designers and programmers who have either moved or wish to move into sales.

**Online Systems & Software Telecomputing**  
Oxford, London, Manchester, Amsterdam

Telecomputing started in Oxford in 1974 and has more than doubled in size each year. We are now providing advisory, training and implementation services for installing online computer systems around the world.  
We have our own 2804 and a 2950 on order. Our activities are continuing to expand and we shall soon announce a microcomputer display terminal. This year we shall double in size again.  
When you join Telecomputing you are taking the opportunity to develop your own career in a growth company. We have an informal structure and expect to pay attractive salaries and bonus.

Please write or phone:  
Alan Walker  
TELECOMPUTING  
Seacourt Tower  
West Way, Oxford OX2 0ED  
Phone Oxford (0865) 723821 (day)  
or Goring-on-Thames (0494) 3349 (evening)





**HAVEN (COMPUTER SERVICES) Ltd.** is the London headquarters of a well-established international Software House Network. To fulfil their planned growth requirements, applications are invited for the following posts:

## 2 ANALYSTS — 1 MAINFRAME, 1 MINI £5,500 - £7,500

Both should have a minimum of 4 years' experience in D.P. with at least 1 year in Systems Analysis. In addition, the Mini Analyst should have 2 years' experience in designing systems for Minis.

The successful candidates will have worked on at least two of the following applications: Stock Control, Sales Ledger, Purchase Ledger, Nominal Ledger, Payroll and Invoicing. The Mini Analyst will also have some background in Real-time. He will find that experience of packages of the above applications an advantage.

On-Line/Database experience is preferred for the Mainframe Analyst.

Ref. 40/1

## TRAINEE/JUNIOR PROGRAMMERS

£3,000-£4,500

Vacancies exist for keen, ambitious trainee/junior programmers. Applicants should be graduates in Computing Science, commercial school trained or TOPS students.

Alternatively, up to 1 year's programming experience, preferably in a commercial environment, is required.

Ref. 39/2

## PROJECT LEADER

£6,000-£8,000

This post offers wide opportunities for a responsible and enthusiastic candidate with at least 5 years' D.P. experience in analysis and programming. Some project control/leadership experience, as well as a sound background in general commercial systems is essential.

Previous experience in a Software House environment would also be useful.

Ref. 40/3

## MINI & IBM/ICL MAINFRAME PROGRAMMERS

£4,000-£6,500

Successful candidates will have at least 2 years' programming background in General Commercial Systems; Mini Programmers will have a minimum of 1 year's Mini experience.

The Mainframe Programmers will have a knowledge of COBOL. A second language, plus On-line/Database experience, will be an asset. The Mini Programmers will ideally have a knowledge of Basic or Fortran or COBOL, and some Real-time experience.

Ref. 40/4

These positions are permanent and candidates seeking long-term career advancement will find considerable scope and prospects within this progressive company. Flexible working hours and excellent fringe benefits are added attractions.

Interviews will be held in London throughout October and offers will be made to successful candidates within 1 week of interview.



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## occ computer personnel limited

# Middle East

## Analyst Programmers

c £14,000 tax free plus benefits

Analyst programmers are required for a new computer department being established at a leading motor distributor in Saudi Arabia, which is due to take delivery of an IBM 370/115 in March 1979. The systems will initially be a mixture of batch and on-line, running under CICS and DOS/VS and written in RPG II.

### Benefits

- ★ Free furnished accommodation
- ★ Free company car
- ★ Free medical treatment

### Environment

- ★ Leading motor distributor
- ★ New 370/115
- ★ New DP department

### Requirements

- ★ Solid systems and programming experience
- ★ At least 18 months' practical experience of CICS, DOS/VS, RPG
- ★ Self motivation
- ★ November start

Successful candidates will ideally have at least 18 months' practical experience of CICS, DOS/VS and RPG. There will be a high degree of user involvement and the positions will suit self starters. Experience of the distributive side of the motor trade would be an added advantage.

These positions are on bachelor status, enjoying the following benefits: 30 days' leave and 15 days' public holidays per annum. Free furnished accommodation of good standard with free electricity and water. Free medical treatment and company car.

FINAL CLIENT INTERVIEWS IN LONDON OCTOBER 16-17

To discuss these positions further, please telephone Marian Tabona on 01-242 9356 (day) or 01-555 5563 (evenings and weekends)



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PDP 11 Computers with software supplied by Press Computer Systems Ltd.

A vacancy exists for a computer manager to work with the suppliers to ensure a successful implementation and subsequently take over responsibility for the Computer System, reporting to the general manager.

Applicants for this key appointment must be aware of the special urgency of newspaper publishing and preferably should have experience of working with mini computers in a real time environment. This important appointment will command a salary and other benefits that reflect the responsibilities.

Douglas L. Cooper  
Managing Director  
PRESS COMPUTER SYSTEMS LTD  
Alton House, Chesham  
Wolverhampton WV3 6UJ

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The Life Sciences Group of the Whitaker Corporation is responsible for the staffing and management of three general hospitals in Saudi Arabia, where the task is to provide a high standard of Health Care in this rapidly developing country. We now wish to appoint the following people to be based in our Jeddah Data Centre.

### Programmer (c. £7000)

With three years' commercial programming experience, two of which will have been spent using RPG-11 on IBM equipment. A knowledge of DOS/VS POWER is desirable and successful applicants will have the opportunity to participate in a design team.

### Data Controller (c. £6000)

With a minimum of four years' data entry experience and at least a year in a similar capacity. Minimum salary of £15,000 dependent on experience and the benefits include free accommodation, life and medical insurance and retirement fund. The salary is negotiable and successful applicants will have the opportunity to participate in a design team.

For more details  
contact Douglas L. Cooper  
Managing Director  
PRESS COMPUTER SYSTEMS LTD  
Alton House, Chesham  
Wolverhampton WV3 6UJ

## THE SALES BIT

# From the technical to the emotional

THE decision-making process is never consistent in terms of either duration or the number of meetings involved. Its nature is often a function of the management style adopted by the company involved.

An autocratic organisation usually demands time for consideration and fewer decision stages than one which is bureaucratic or democratic by structure or philosophy.

However, the decision-making process has another type of characteristic which usually presents itself, no matter what the product, and irrespective of the duration of the selling cycle or the structure of the potential buying organisation.

Let us call it the Technical/Emotional Factor.

So many times I have heard salesmen bemoaning the fact that they have achieved the stage of best contender on the short list, only to lose the business to an apparently inferior competitive product. There are lots of excuses of course, but more often than not failure has been due to a lack of awareness of the technical and emotional aspects of decision-making.

The purchaser of any product has first to ask himself "Which products can do the job in the way we wish to do it at a price we can afford?" This produces the traditional short list.

Having reached this point the technical evaluation process is over, except perhaps for questions of degree and philosophy. Thus, the buyer feels sufficiently secure to give exposure to his own emotional needs.

This can involve ego, politics, assuagery, security, taste, affection, avarice, inertia, and so on, I "I know all the products I

have short-listed can do the job, so why not choose this one, because: the supplier treats me like a VIP; that will please the group MD; I fancy the salesman; the supplier is a large organisation which is unlikely to go out of business; it matches the wallpaper; the salesman is a really nice guy; a plain green ven might just happen to make a special delivery to my home; it might not be the best, but it will need the least effort from me."

The reason why so many salesmen are able to "snatch defeat from the jaws of victory" is because they relax when they reach the point of price/performance superiority. They fail to appreciate that the selling process becomes much more difficult and demands the most thought and attention between the short list and final decision stages, primarily because the situation not only veers from the technical to the emotional, but also from the logical to the illogical.

During this stage, the need for situation evaluation is considerable. The salesman must anticipate the emotional influence upon the negotiation, not only from the standpoint of his own company and the prospective client, but also from that of his competitors, and set his strategy accordingly.

Many salesmen find it hard to accept that a company choosing a computer goes through basically the same stages and criteria of decision-making as someone buying, say, an electrical appliance in a retail store. But it's true.

This brings to mind one final point. Don't assume you have the business until the money is in the bank.

TRADER

## BOOK REVIEW

Primer For Small Systems Management, by Gredy M. Easley, 164 pp. £12.35. Prentice/Hall International.

ONCE again, the publishers seem to be unsure of their market objectives. This book deals in a highly practical manner with the responsibilities and skills required by a data processing manager. But somewhere along the publishing line, an attempt to involve the student was introduced and the format was changed to that of a textbook. As a result, basic review questions are introduced at the end of each section - an irritating interrupt for many readers.

For the UK buyer, the book is disturbingly IBM biased. Even making allowances for IBM being an American institution, the book overstates normally accepted independence marks. IBM is freely dispensed. Page 128 for example, notes "your most familiar equipment supplier is your friendly IBM representative." This is a little misleading as IBM are not used with the

thought that "purchasing non-IBM gear could be a false economy." The index proves the point. IBM features no fewer than 50 times. Burroughs, Honeywell, NCR and Univac score a total nil. Perhaps the next edition should be retitled An IBM Primer...

In all other respects the book does make a determined attempt to cover all aspects of managing small computer systems. The author is a noted authority, one incidentally who has received the 'Data Processing Management' Association Individual Performance Award.

Apart from being required reading for IBM salesmen, the book will be of interest to company management faced with the implementation of their first (IBM) machine.

ALAN JOHN SIMPSON  
Institute of Data Processing Management

Puzzle answer

455 + 50 = 100



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£9080-£9702. To work in the Mass Public and Freight Transport team in the Transportation Division responsible for public transport input to the Transportation Policies and Programmes, Issue City Policies and Programmes, Development Plans, Road Scheme Design and County Structure Plan. The team investigates public transport problems and proposes and evaluates the preliminary designs of schemes plus the investigation of some transport public transport infrastructure schemes. The work involves close liaison with many organisations including the Passenger Transport Executive and District Councils.

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For further details and application form write or telephone quoting post Ref. T4120 to: The Personnel Officer, West Midlands County Council, 1 Leicester Circus, Queen'sway, Birmingham B4 7QJ. Telephone: 021-300 7814. A telephone answering service operates out of office hours. Return applications by 20th October, 1978.

### West Yorkshire Metropolitan County Council Traffic Unit

#### SECTION ENGINEER POST REF. TF75017

PO1A £5727-£6242 (inclusive of supplement)

To lead a small team undertaking the planning, design and implementation of various parts of the LITC signal network in the County, mainly providing a signal and such other traffic signal work as necessary. The post is based in Leeds. Sound background in traffic engineering essential, particularly in the field of Control Systems and Traffic Signals, together with experience in history. Professional qualifications in relevant discipline required.

#### OPERATOR/TECHNICIAN POST REF. TF34005/6/7

TS £3722-£4146 (inclusive of supplement) plus shift allowance

The Urban Traffic Control scheme involves the computer control of traffic signals in Leeds and Bradford, using closed circuit television facilities to monitor traffic. Control Centres in both cities will operate from 6.30 a.m. to 7 p.m. Monday to Saturday, acting also as a fault reporting control and manned by Operator Technicians on a shift basis. Working from either Control Room duties will include first line maintenance procedures on the equipment installed at the Centres and on the street together with control desk operation. Satisfactory qualified applicants will have a light current electrical engineering background in relevant operational traffic control experience. Training is on the job.

Application forms for the above posts may be obtained from the Executive of Planning, Engineering and Transport, Room 2.1, Leeds City Hall, Leeds LS1 1RN, and should be returned by 7th October 1978.

## Data Base Administrator

Salary £7329-£8073 p.a. inc. + car allowance

The Directorate of Labour and Rent are developing an on-line Data Base to provide information on all aspects of property within the City.

It is policy to recruit the large quantity of information on land and property already collected in order to improve its management as all departments of both Authorities deal with property matters.

The project is being developed as a major part of overall computing strategy.

The Data Base Administrator will be responsible for controlling the use of Data Base and managing new developments from inception through to implementation.

The post will lead a small design and programming team and report to top management level. The team has Data Base already operational on the joint installation IBM 170/145. The Data Base Project includes IBM 170/145, 170/145, and on-line development facilities.

This administration will require the experience to direct demanding project and the ability to communicate effectively at all levels. Local Authority experience is an asset but not essential, a degree of equivalent qualifications is required.

The post is based at City Hall, 15, The City, Leeds LS1 1RN, a small restaurant, internet bar, for evening work. Superannuation scheme and associated staff benefits expenses in approved cases.

For an informal discussion please ring Mr R. Wynn, Computer Manager, 011-292 5566 Ext 2291.

For further details and application form from Personnel Office, Room A202, Ealing Town Hall, Ealing W5 2BA. Tel. 01-579 2424 Ext. 3350.

Closing date 16th October (Interview for short listed applicants not provisionally arranged for 28th October). Please quote ref. 151TC.

**Ealing**  
London Borough

## COMPUTER PROGRAMMER/OPERATOR

Consulting Engineers require Programme Operator to run computer system. We have our own G11 500 Series Terminal and we use the facilities of various time sharing agencies.

Our programs are written in Fortran V and are used for engineering calculations and for various Civil and Structural engineering applications.

The successful applicant will handle the whole computer from control of the time and work to a night time schedule. Existing programs have to be modified and developed and new ones written to meet new requirements. Salary in the range of £1,000 to £1,500 for a person of the right abilities and experience which must include commercial experience.

Applications in writing with personal and recent details to: K. MacLeod

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## City Treasurers Department PROGRAMMERS

Salary scale up to £9,073

The City Council have an IBM 370/138 on order and are planning a considerable expansion of both financial and non-financial services in the near future. The new applications will be on-line (CICS/VS) and will use a database management system (JOL/17).

Here is an opportunity to join established project team to design and implement these applications using the latest techniques.

If your experience is limited we will train you. If your experience is other than IBM we will provide intensive training. The newly constructed Civic Offices include a well equipped, flexible working hours. Removal and replacement expenses up to £600 payable in appropriate cases. Application forms are available from the City Treasurer, Civic Offices, Guildhall Square, Portsmouth PO1 2AA, or telephone Cath O'Neill on 023 434348.

Closing Date 20th October, 1978.

**city of  
PORTSMOUTH**

## Ascii through the Logic Gate

An epic in 32K words, by Richard Forsyth

### Block 17 (Obloquy)

We left Hex in mid-air, hung from a cliff side by the friendly apeman who speaks colloquial Esperanto. The volcanic land in which they have been sheltering is warming up for a full-scale eruption, and the System's forces are hard on their heels.

WHEN Hex regained consciousness he was being deposited on a mat of grass. He looked up and saw Piltown preparing to descend once more to fetch Ascii.

Half a minute later the four ovaries heard a single bark, then silence. They waited.

"He took six minutes and ten seconds with you," Zap informed Hex, "but he's more tired now so I'd expect him to take about eight for the day."

"How long has he been gone?" Hex asked him.

"Ten minutes now."

Hex crept to the ledge and peered over. There was nothing to see.

"Perhaps he's taking a well-earned rest," said Cleo. Hex was afraid that the himic beasts had quarrelled.

The geyser spurted again. They could just see the white foam at its crown, level with their vantage point. While they watched, a curl command startled them.

"Stay right where you are!"

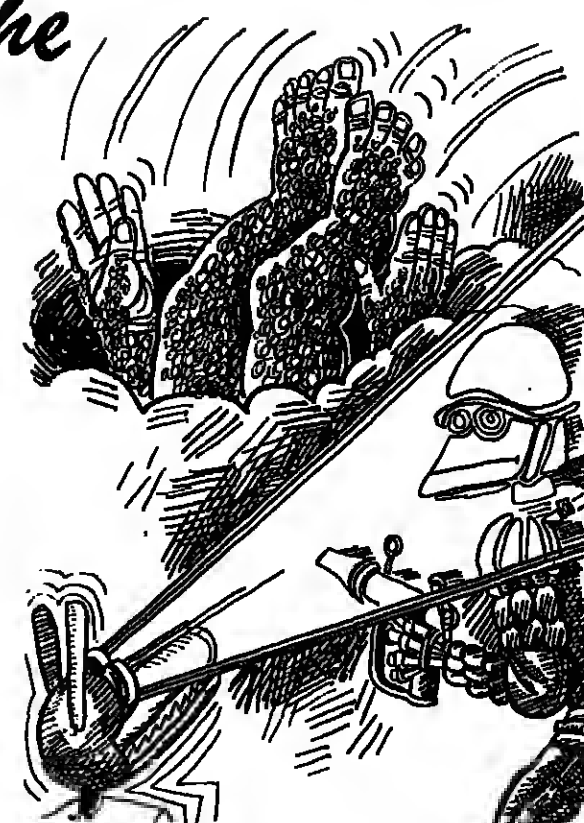
It was an ambush by the two animal handlers who had tracked Piltown and reported their presence to Error Squad HQ. Tiring of their vigilance at the tunnel entrance and attracted by the sound made by the escapades, as well as by Ascii's lights, they had picked their way round the peak and taken this opportunity to steal up unobserved. The

new found himself with his back to a hundred metre drop looking down the barrel of a recoilless impact device. The second robot, an ULMate, loomed a hypersonic stun-gun - evidently brought to tranquillise Piltown with a chemical dart when they caught up with him.

There was little they could do except raise their arms in surrender, but they did not leave long to wait before the scraping of Piltown bearing Ascii up the cliff became audible. The robot with the stun-gun crouched down and took aim.

But it was the metallic Ascii who came over the edge first into his sights.

There was a discordant "thwump" as a dart ricocheted harmlessly off his steel hide. While the robot hustled to re-load, Piltown hoisted himself over the side.



Everything happened at once. Piltown was no bovine quarry but a fully sentient being. He knew the threat they posed to his life and liberty. With a bellow like an elephant on heat he bore down on the luckless ULMate, whose auto-feed mechanism had jammed, picked him up by the antennae and hurled him bodily into the void. The howl of terror as he fell to his doom imprinted itself permanently on their memories.

But the other robot was not so slow. Dodging a hard diskette flung at him friskie-style by Zap, he let loose a volley of fire that caught the noble savage head on. It was the end. The heroic creature's legs buckled. As he was falling another hail of shots ploughed into his body. He swayed, staggered for a long moment on the brink, and toppled - almost gracefully - into the pit.

Ascii's revenge was swift and decisive. No sooner had the lethal bullets left his gun than the numerous robot was lit up like an incandescent bulb by the full power of Ascii's lasers. The hound, enraged at seeing his blood crush

scythed down, did far more than was necessary to toast the robot's circuitry to a frazzle. He would have drained his batteries and left Piltown's killer a melted lump of iron had not Hex intervened to stop him.

The dust settled, but nobody spoke. Then into the silence Hex injected the most inept remark of his career.

"The box!" he cried. "We've lost the M5!" He began scrambling around the corpse of the fried robot, who had carried a rope slung over his shoulders for lassoing Piltown, but it was too scorched to use.

The others didn't know whether to laugh or cry.

"We've just lost someone who gave his life in saving ours, and all you can think of is your goddamned black box!" expostulated Cleo, outraged by his callous insensitivity.

The rebuke hardly penetrated. "It was our only hope of defeating the System."

"Only hope? The bloody thing didn't even work. If Piltown and I hadn't logged you off you'd still be down there sitting like a dead zombie, waiting for the mountain to blow its top."

"Of course it worked," was Hex's denial. "You just butted in at the wrong moment. You didn't even know how to log us out properly."

"Perhaps I might have known if you hadn't forgotten the golden rule: no implementation without documentation."

"It was pretty obvious. Just type STOP, END; FINISH. ENDJOB."

"Oh yes, obvious! STOP END FINISH ENDJOB," shouted Cleo, rising to a new pitch of indignation.

"You still got it wrong," goaded Hex, now angry in his turn. "It's space STOP comma END semicolon FINISH fullstop carriage-return linefeed dollar ENDJOB end-of-text."

"Oh I see," replied Cleo with heavy sarcasm. "It's all self-evident really. You might almost call it self-documenting. Truly a monument to the system designer's art. That judiciously placed semicolon. Such exquisite elegance. Its aesthetic implications are breathtaking. And the full stop. What a master stroke! Words fail to do it justice. So simple in concept, so conclusive in execution. Pure poetry in JCL."

"You're just ignorant," he stormed. "The M5 represented a radically new departure. It deployed a matrix of holonic processors with bisociative memory. There has never been anything like it. It would have opened a whole new era."

"And you're just obsessed with gadgets. You're still a systemist at heart. You don't care about people. You're only a half-man," was her scornful denunciation.

"I'm not half a man. I'm a whole android."

"Well, whose side are you on?"

"Yours," he yelled, surprising himself by his own vehemence.

Cleo burst into tears.

"Come on you two," cajoled Zap. "You're not married yet."

Aren't women strange? Are they?

15th Richard Forsyth, Post-Tenacious

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Post No. 84

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WIGAN WA9 7DE  
Closing date 15th October 1978

Interviews will be held at the Council's offices, 15th October 1978. Please quote Ref. 84 when applying.

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Please quote Ref. M7 when applying.

## LAMBETH

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